

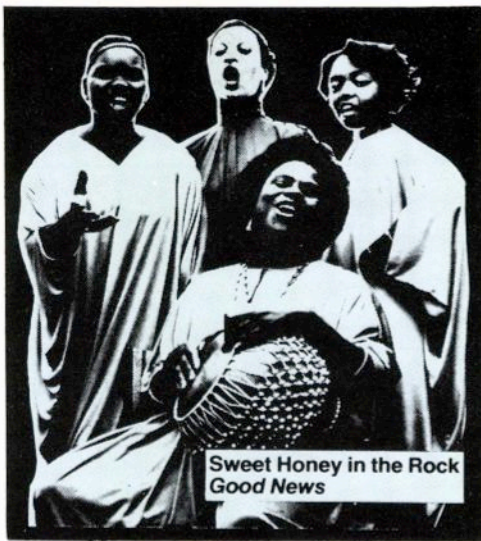
COMMUNITIES journal of cooperation

no. 58

\$2.00



CO-OP AMERICA



Sweet Honey in the Rock
Good News

Sweet Honey in the Rock's, "Good News," from Ladyslipper. See page C- 8 for more women's music.

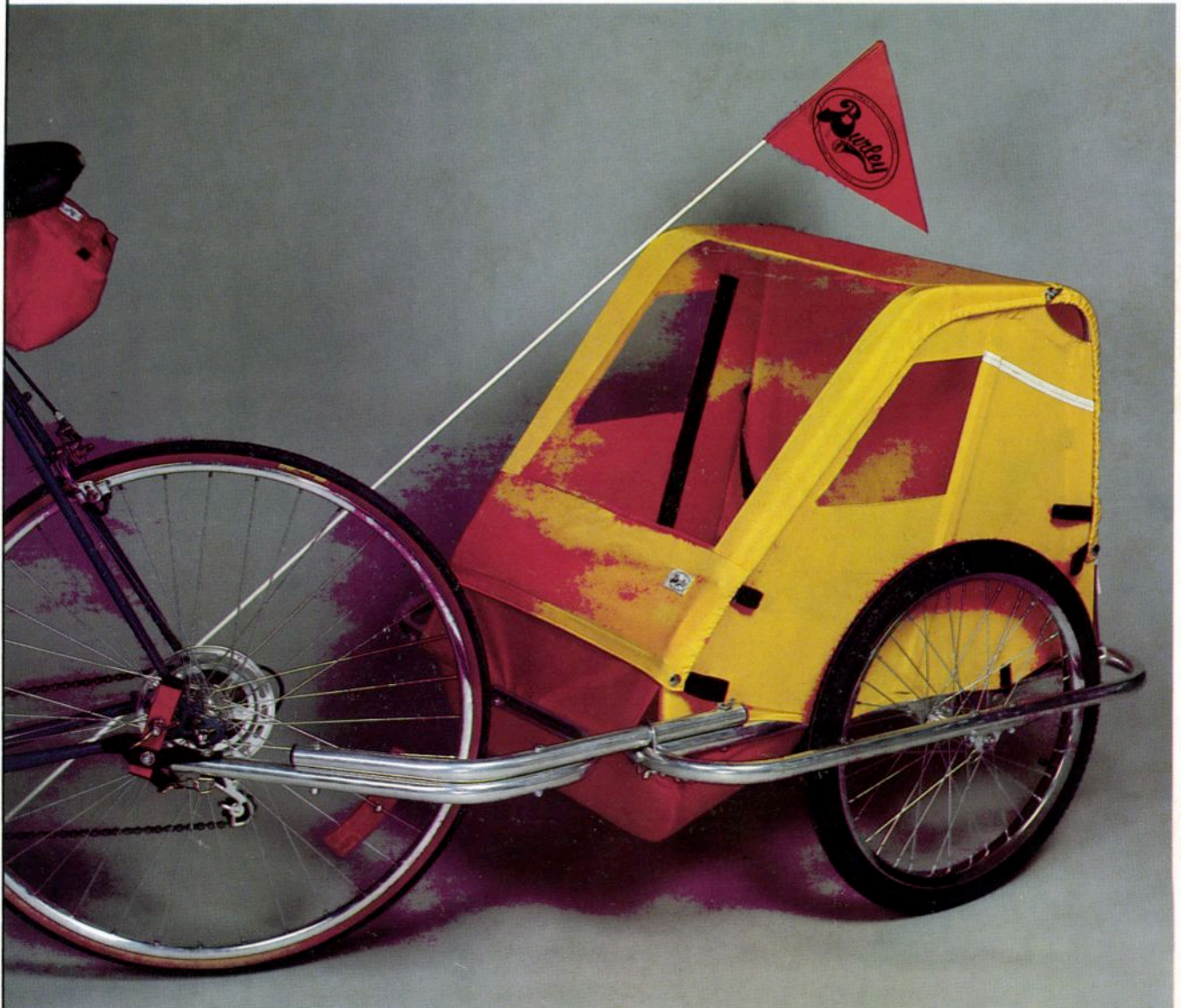


Calico Ducks from MATCH, an Appalachian crafts co-op. See page C-6.
New T-shirt designs from Greenpeace.



All of this and more
through
CO-OP AMERICA

The Burley Lite Bike Trailer from Burley Design Co-op. See page C-3.





Food For Thought is a non-profit, worker cooperative which operates a bookstore in Amherst, Mass., travels the East Coast progressive conference circuit and does retail mail order.



WE OWN IT, by Honigsberg, Kamoroff and Beatty

How to start and manage co-ops, collectives and employee-owned ventures. "We Own It" gives you the legal, tax and management information to start and successfully operate all types of consumer, producer and worker co-ops. It covers non-profit, for-profit and cooperative corporations, ESOP's, partnerships and includes a state by state listing of legal requirements. Bernard Kamoroff is the author of "Small Time Operator: How to Start Your Own Business." A basic how-to manual.

Item no. CA150. Price: \$9.00 [Add \$1.10 for shipping].

THE COMMUNITY LAND TRUST HANDBOOK, by the Institute for Community Economics

Through land trusts, rural and urban communities can regain control of local land and housing. This book describes the land trust model and the many problems it addresses, gives nine case studies of functioning land trusts across the country and offers practical guidelines for those wanting to establish their own. Well illustrated, with a bibliography for further info. 1982, 230 pp.

Item no. CA151. Price: \$9.95 [add \$1.10 for shipping].

THE POLITICS OF THE SOLAR AGE, by Hazel Henderson

In these new essays, Hazel Henderson rejects the confines of traditional politics and flat earth economics, encouraging us to redefine the issues, reshape our questions and review our vision of the future. As she restates old problems in new ways, she also examines emerging solutions. Illustrated and indexed. 1981, 433 pp.

Item no. CA152. Price: \$9.95 [add \$1.10 for shipping].

STOP NUCLEAR WAR: A HANDBOOK, by David Barash, Ph.D. and Judith Eve Lipton, M.D.

A readable, concise description of our current dilemma

A readable, concise description of our current dilemma demystifies official double talk about the arms race. The authors then move easily to look at what we can do as individuals and as a nation: organizing grassroots groups, working with churches, writing politicians, holding meetings and rallies and organizing tax resistance. Good discussion of overcoming psychological numbing, and the economic benefits of stopping the arms race. 1982, 396 pp.

Item no. CA155. Price: \$7.95 [add \$1.10 for shipping].

A PEOPLE'S HISTORY OF THE UNITED STATES, by Howard Zinn

Howard Zinn contends that traditional history — which concentrates on the doings of those in power — creates a mood of helplessness among the vast majority of people, insuring their submission. He gives us a different kind of history: one that tells of those who have been overlooked. Comprehensive and recommended. 1980, 614 pp.

Item no. CA158. Price: \$7.95 [add \$1.10 for shipping].

THE ENCHANTED BROCCOLI FOREST, by Mollie Katzen

The new collection of recipes by the author of the "Moosewood Cookbook" includes more to-be favorites from soup to deserts. All with clear instructions, useful tips, fine illustrations and mouth-watering, healthy results. Indexed. A fitting companion to the cookbook classic of the 70's. 1982, 307 pp.

Item no. CA153. Price: \$11.95 paperback [\$1.35 ship.]

THE COMPLETE BOOK OF EDIBLE LANDSCAPING, by Rosalind Creasy

This comprehensive book by a professional landscape designer shows how you can plan, execute and maintain a beautiful home environment which saves money, resources and yields delicious, healthful produce. Includes an encyclopedia of 120 food-bearing plants with horticultural information, sources and landscape uses. Illustrated with lavish full-color photos, line drawings, a climatic zone map and architectural plans. 1982, 378 pp., large format.

Item no. CA154. Price: 14.95 [add \$1.35 for shipping].

Part II: Access to Change

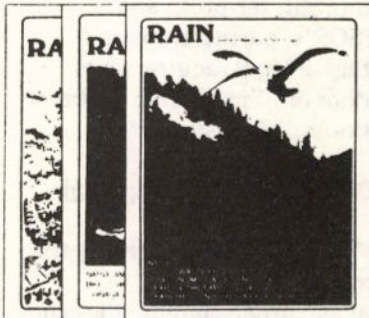
the magazine and posters from RAIN, Journal of Appropriate Technology



“Far and away the best U.S. periodical dealing with appropriate technology.”

— New Age Magazine

Ten times a year, we merge social ideas with technological information, providing the visions and tools that can lead people to more simple and satisfying lifestyles, help communities and regions become economically self-reliant, and build a society that is durable, just and ecologically sound.



RAIN, JOURNAL OF APPROPRIATE TECHNOLOGY

One year, 10 issues of Rain points the way to model projects, how-to-books, influential documents and political undercurrents. From woodstoves to solar design; from community gardens to recycling systems; from computer information networks to neighborhood co-ops, Rain explores the leading edge of social and technological discovery.

Subscribe to Rain through Co-op America and we'll send you a free copy of "Knowing Home," an inspiring book which demonstrates an integrated approach to self-reliance in in one bioregion — our hometown, Portland, Oregon. "Knowing Home" regularly sells for \$6.00.

Item no. CA230. Price: \$15.00

Diane Schatz Posters

URBAN ECOTOPIA POSTER

The classic pictured at right, but at its full size, 31" x 44" —
Item no. CA231. Price: \$3.60

STEPPING STONES

Another Diane Schatz poster, 22" by 24".

Item no. CA232. Price: \$3.60

SUBURBAN ECOTOPIA

22" x 30".

Item no. CA233. Price: \$3.60

COMMUNITY ALERT:

Preparing for Energy Emergencies

31" x 44" and in full color.

Diane's most recent.

Item no. CA234. Price: \$6.00

shipping & handling costs included in prices

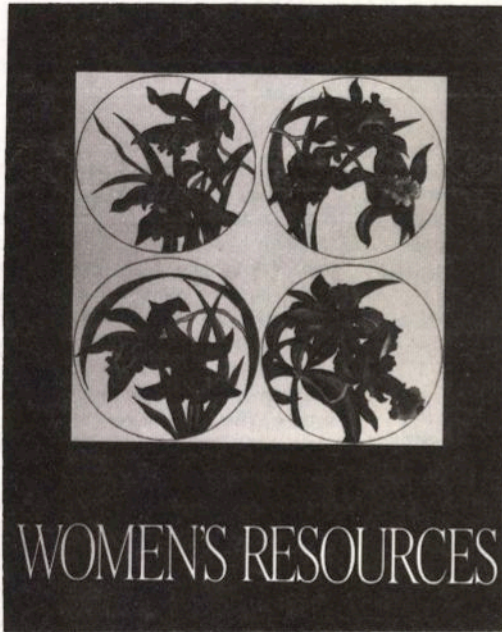


STEPPING STONES POSTER BY DIANE SCHATZ

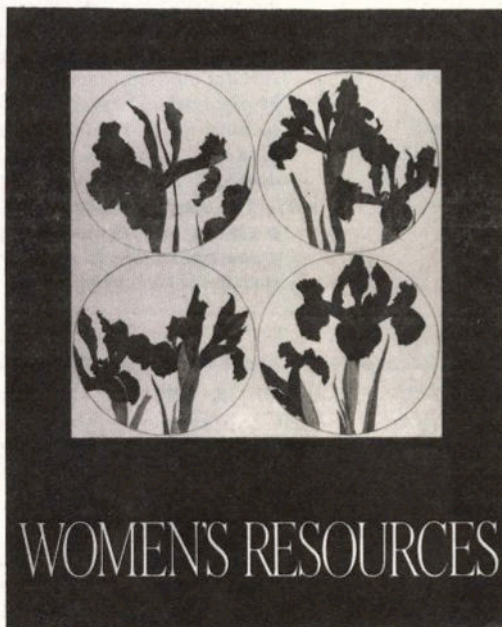


Womens Resources Distribution Company (WRDC) is one of the many women owned and operated businesses that emerged over the last decade.

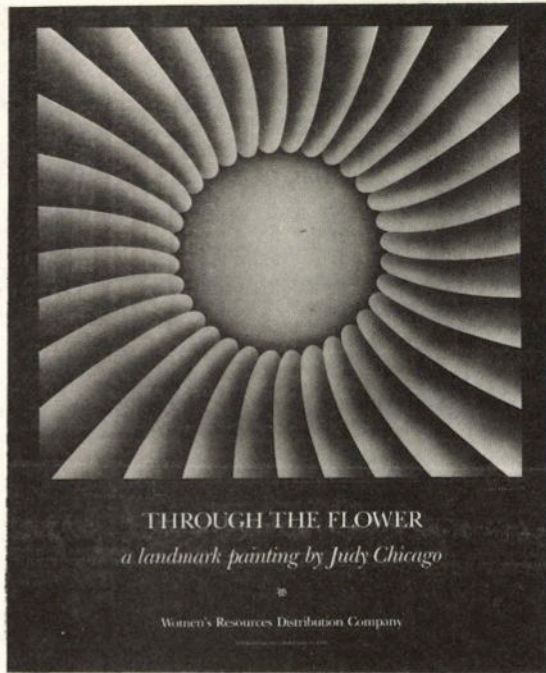
On a day-to-day level, we publish and distribute products created by women artists, and are consultants to other women's businesses and services. Publishing — because we can celebrate the creativity and talent of women, and retain a commitment to making the artistic voices of women heard. Consulting — because as an established business with management skills, we are able to help other groups become or remain institutions in their own communities.



IRIS POSTER: 4 iris on a blue background. 23'' x 29''. Item no. CA221. price: \$14.00

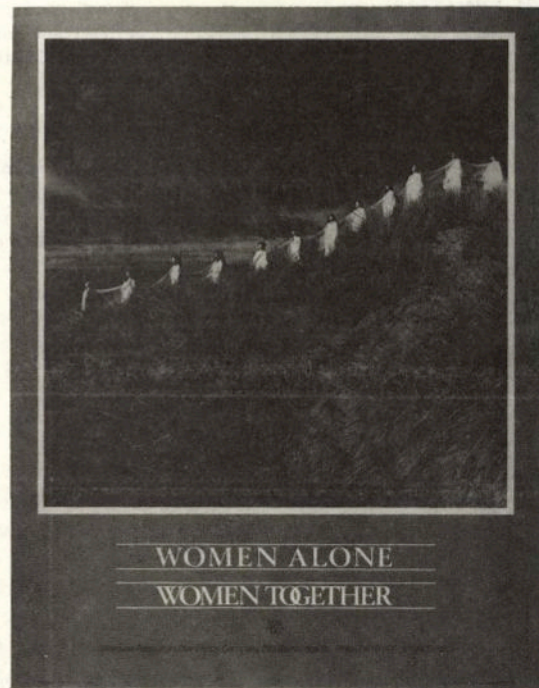


ORCHID POSTER: 4 orchids on a deep burgandy background. 23'' x 29''. Item no. CA220. Price: \$14.00



THROUGH THE FLOWER by Judy Chicago. 24'' x 30''. Item no. CA222. Price: \$14.00

Beautiful posters for your wall



WOMEN ALONE, WOMEN TOGETHER, 20'' x 26''. Item no. CA223. Price: \$10.00

ORDERING INFORMATION:

\$1.70 shipping & handling for first poster.
\$.50 for each additional poster.



DRIED HERBS

DRIED WHOLE LEAF HERBS

These herbs can convert everyday foods into gourmet meals. Our natural seasonings are full of flavor because they have not been pulverized to hide the fillers often found in ground spices and herbs. Herbs come to you in Loc-Tite, re-sealable poly-bags to preserve freshness. All packets contain recipe hints. Compare our prices.

Basil, Marjoram, Oregano, Rosemary and Thyme — selection of all five 1 oz. packets.
Item no. CA190. Price: \$4.15



Our nursery is located in Oregon's famous Willamette Valley, where deep humus soils and mild climate have combined to bring about the best possible growing conditions.

We have been in the seed and nursery business for a quarter century. Our purpose during these years has been to bring people closer to nature through gardening.

Nichols Garden Nursery is a family business. Two generations are now involved. Gardening keeps us physically active while providing a source for many of our most nutritious and delicious meals just a few steps away from our back door.

UNUSUAL GOURMET SEASONINGS

PEPPERMINT OIL

Direct from the peppermint fields of Oregon, an unadulterated distilled "pure quill" oil. It goes a long way — a drop is all you need to flavor a large cake. 1/2 ounce.

Item no. CA191. Price: \$2.75

OREGON DILL OIL

Unadulterated. Used in recipes that call for dill herb flavoring. (For dill pickles, add 3 drops of dill oil to each quart of pickles. 1/2 oz.)

Item no. CA192. Price: \$2.75

ESSENTIAL OILS

LAVENDER FLOWER OIL (40/42% French Superior). 1/2 ounce.

Item no. CA203. Price: \$5.50

ROSEMARY OIL (Spanish). 1/2 ounce.

Item no. CA204. Price: \$3.50

ROSE OIL. 1/2 ounce.

Item no. CA205. Price: \$3.00

PROFITABLE GARDEN PROJECTS

We have started scores of people across the country making a second income from their garden. All you need to start is a garden spot — usually a large backyard is sufficient. With a small investment in seeds, many of our customers are making several hundred dollars a year from a side-line.

PROFITABLE HERB GROWING

A 10,000 word manual (24 pages) written by N. P. Nichols with five separate packets of the best culinary Herb seeds. Explains how to operate and make money with herbs, growing them in your backyard. Full of practical information that we ourselves use in our own successful herb business.

Item no. CA209. Price: \$3.25

EVERLASTING DRIED FLOWERS

Instruction leaflet with 6 different seed packets of Everlasting Flowers. Includes growing, preparation and selling instructions. Good bazaar or craft show items. The helichrysum Monstrosum (Strawflower) makes very attractive wreaths.

Item no. CA210. Price: \$3.25

LUFFA, The Amazing Oriental Sponge Plant

A 3 page manual, with 4 packets of Sponge plant seeds. Commonly known as Dishcloth Gourd or "Sauna-Sponge," is the world's only vegetable sponge. Manual gives details on how to cure the valuable Luffa Sponges and other craft ideas. Plants are easily grown along fence rows or trellises without having to use valuable garden space. The young, immature fruit can be cooked like okra or summer squash. They're delicious.

Item no. CA208. Price: \$3.25



Homebrew Special to Co-op America Members: 5% off.

BEER MAKING KIT — The first-time beer maker, and even some more experienced brewers are often confused by the long lists of ingredients and equipment offered to make your own brew. Actually it is possible to make fine beer with a minimum of investment and time. Our complete kit supplies all you need for making 5 gallons using canned malt, and 6 gallons using dried malt (except the time and bottles).

The Complete Kit contains: 1 can malt syrup, dried malt, corn sugar, hops, yeast, brewing salts and disinfectant, fermentation container, airlock, siphoning equipment, beer tester, bottle brush, bottle caps, bottle capper, instructions. Please specify light or dark malt under "color" on order form.

Item no. CA206. Special Price: \$55.05 [regular, \$57.95]



NICHOLS CATALOG

The main business of our Nursery is rare herbs and seeds. We offer a varied collection through our catalog, with specialties in oriental and unusual varieties. We believe we have one of the best catalogs and stocks in the country. We would be glad to send you the complete catalog — 72 pages, listing more than 1,000 varieties.

Item no. CA211. Price: Free [\$1.00 handling].

SPROUT-EASE, An Easy Sprout-Maker

All you need is one empty jar (like mayonnaise, etc.) and SPROUT-EASE to start raising your own vitamin supply. Each set of SPROUT-EASE provides three meshes of screens (fine, for small seeds like Alfalfa; medium, for larger seeds like Mung; coarse, to wash out seed hulls for sprouts in jar). No need to spend \$12 to \$15 for a seed sprouter when SPROUT-EASE does the same job better.

This special set also includes 1 or 1 1/2 oz. packets of three of the most popular seeds for sprouting: Alfalfa, Black Radish and Mung.

Item no. CA203. Price: \$4.90

ORDERING INFORMATION:

Shipping costs are included in our prices.

There is a \$.75 handling charge on your total Nichols order.



HERBAL AND BOTANICAL TEAS

Herbal and botanical teas have been part of human lore for many centuries. Recently there has been a new awakening of interest in nature's medicines. We guarantee first quality, fresh ingredients.

CHAMOMILE FLOWERS. Sedative tea; good hair rinse. 2 oz.

CATNIP. Sedative. Organic. 3 oz.

HIBISCUS FLOWERS. Makes a lemon flavored rose red tea. 2 1/2 oz.

LEMON GRASS. An exciting Mexican herb with lemon flavor. 3 oz.

LEMON THYME. Makes a pleasant, sweetly scented lemon tea. 2 oz.

Item no. CA194. All ten packages of tea. Price: \$15.00

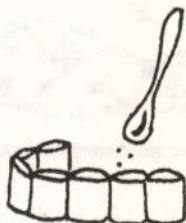
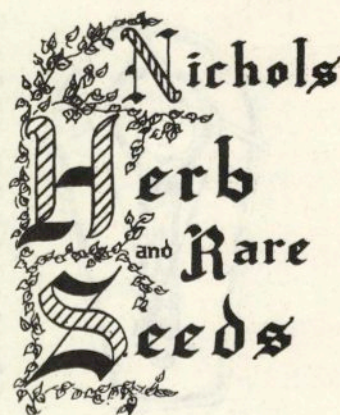
LIME [or LINDEN FLOWERS]. Jasmine-like flavored, soothing tea. 1 1/2 oz.

PEPPERMINT LEAVES. Stomachic. Soothing tea. Organic. 2 1/2 oz.

RASPBERRY LEAVES. Has flavor similar to black tea. Astringent. 3 oz.

ROSE HIPS. Very fancy grade, high in Vitamin C. 4 oz.

SPEARMINT. Refreshing, organic. 2 1/2 oz.



MAKE YOUR OWN TEA BAGS

Pre-fabricated. All you add is tea. Special paper self-seals with ordinary household iron. Use for any tea or tea blend. Have fun creating your own blends for home, office, travel or gifts. Also for bouquet garni mixtures. Makes 180, 1 cup tea bags.

Item no. CA201. Price: \$3.65

NICHOLS HERB TEA BLENDS You'll have fun trying these.

SUMMER SUNSHINE TEA. This golden pink tea was blended specially for an iced summer drink. It is so clear and fragrant we decided to call it "Summer Sunshine." Serve plain or lightly laced with honey and sprig of mint. Also makes a nice cup of hot tea.

Contains: Spearmint, Lemon Verbana, Borage, Wild Strawberry Leaves, Hibiscus Flowers, Orange Peel and Orange Petals.

Five 3 oz. packages.
Item no. CA195. Price: \$7.95

SUMMER TEA. This combination of Lemon Balm, Raspberry Leaf, Wild Strawberry Leaves, Nettles, Rose Hips, Wild Cherry Bark, Alfalfa Leaf, Chamomile and Wild Violet Flowers reminds you of lazy summer days.

Five 3 ounce packages.
Item no. CA198. Price: \$7.95

SLEEPY RABBIT TEA. A soothing, sweet scented blend of Peppermint, Chamomile, Wintergreen, Lemon Balm and Borage. Five 3 ounce packages.

Item no. CA199. Price: \$7.95

PATRIOTS TEA. This full-flavored tea is reminiscent of the tea substitutes blended by the colonists during the revolutionary war. It is a pleasing blend containing Rose Hips, Wild Strawberry Leaves, Lime Flowers, Wintergreen and Wild Cherry Bark. Five 3 oz. packages.

Item no. CA197. Price: \$7.95

RED DRAGON TEA. Hibiscus Flowers, Rose Hips, Lemon Grass, Peppermint, Orange Peel and Wild Cherry Bark combine to make this delightful rose red tea appealing to the eye and palate. Five 3 ounce packages.

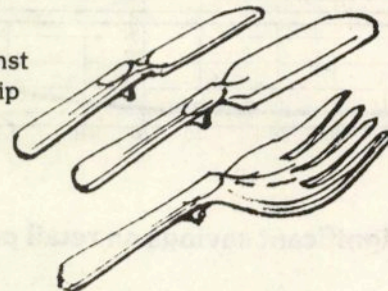
Item no. CA196. Price: \$7.95.

Item no. CA200. One package of each of the 5 tea blends. Price: \$7.95

TRIGAGRIP TOOLS

Made of one piece, die-cast aluminum. Will not bend or rust. Guaranteed against breakage for 5 full years. Built in trigger allows an extra grip. Includes Trigagrip Transplanter, Trigagrip Trowel and Trigagrip Fork.

Item no. CA212. Price: \$16.35



HANSEN'S ACIDOPHILUS CULTURE

A ferment made with Lactobacillus acidophilus. Although it is thick-textured like yogurt, it is called Acidophilus Milk, and is credited by many health authorities to possess unique therapeutic properties in the treatment of intestinal disorders, such as constipation, diarrhea, mild cases of colitis, and in some cases, the common cold. Many people have shown marked health improvement by drinking Acidophilus Milk twice weekly. Makes an excellent base for salad dressing; or use like sour cream on baked potatoes.

Directions are included with the culture.

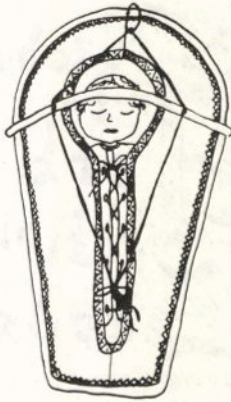
Item no. CA202. Price: \$3.45



SAFER'S INSECTICIDAL SOAP

For vegetable garden, greenhouse and indoor use. A safe, effective control for aphids, spider mites, mealy bugs, white fly and other pests, yet not harmful to bees, lady bugs or encarsia wasps. Safer's is quickly biodegradable, may be used up to day of harvest. Active ingredients: potassium salts of fatty acids. Use according to directions. Not to be taken internally. 8 fl. oz. Concentrate.

Item no. CA207. Price: \$4.25



CRADLEBOARD KIT

American Indian backpacking cradleboards are attractive and useful. We supply easy-to-follow directions for making it, and a pattern. **Item no. CA103. Price: \$3.00 [incl. shipping]**

SOAKERS KIT

Soakers replace a baby's rubber pants. They are made of comfortable fisherman's wool, which we include as part of the kit, along with needles and instructions covering three baby sizes. Soakers should be handwashed, but not every time you change your baby's diapers. They will please you and your baby, and are easy to make. A 4 oz. skein of wool is included. Indicate 1st and 2nd color preference from brown, grey, natural, and wood violet. Complete kit to knit soakers: **Item no. CA102. Price: \$8.00 [incl. shipping]**

Fantasy Futons and our soaker and cradleboard kits are among the cooperatively owned and managed cottage businesses of Mettanokit Community. We are a group of folks working to live lightly on the land at Another Place Farm in southern New Hampshire (on a clear day, you can see Boston). We also operate a conference and retreat center which has served as a center of healing and learning since 1975.

FANTASY FUTONS

What is a Futon? A futon is an all cotton, Japanese-style mat consisting of layers of cotton batting encased in a strong cotton muslin fabric. Our futons are hand constructed with great care.

We make our futons in all the standard mattress sizes. Because futons are so flexible, many folks use them folded as couches when they aren't needed as beds. Futons can transform your room or van into your own vision of comfort.

we also make 100% cotton muslin covers which slip off for washing. These help extend the life of your futon. The color of our covers is natural ivory.

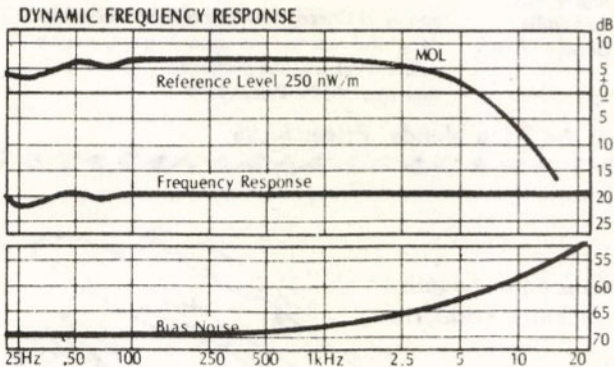
We welcome the opportunity to provide you with quality comfort.

- Childrens Futon: **Item no. CA120. Price: \$40.00. Cover: Item CA121. \$12.00**
- Single, 39" x 60". **Item no. CA122. Price: \$60.00. Cover: CA123. \$20.00**
- 3/4 size: 48" x 75". **Item no. CA124. Price: \$70.00. Cover: CA125. \$23.00**
- Double: 54" x 75". **Item no. CA126. Price: \$80.00. Cover: CA127. \$25.00**
- Queen: 60" x 80". **Item no. CA128. Price: \$90.00. Cover: CA129. \$28.00**
- King: 78" x 80". **Item no. CA100. Price: \$110.00. Cover: CA101. \$35.00**



Futons are sent F.O.B. [you pay shipping on delivery] by common carrier. Shipping weight for a Double is about 50 lbs, and the charge you can expect for any of the futons is \$20-\$30 on the East Coast to \$40-50 in the West.

highest quality audio Cassettes from LARKSONG



Larksong is committed to the highest standards of audio excellence, based on 20 years of recording experience. The business itself has a 10 year history working to provide jobs and develop community in rural Point Arena, California.

AUDIBLE EXCELLENCE YOU CAN TRUST

Larksong wants to introduce to you a superb cassette. One that excels in high output, sensitivity, crisp response, tape to tape consistency and long-life reliability. Larksong combines the best aspects of over 17 years of cassette research and development.

YOU'LL HEAR MORE FROM LARKSONG

Larksong's advanced MAF cassettes are a select ensemble of ideal components. Each carefully balanced to provide the most harmonious receptivity to music recording. Never before have music and technology played so well together for your listening pleasure. Larksong's normal bias compatibility with all recorders allows your deck to love every inch of tape; whether you are at home, in your car or out in the field. A full range of cassette sizes are available, including the sensible 85 and 100 minute, double album lengths — a Larksong exclusive. Regardless of which Larksong lengths you choose, or the recording demands you make upon it, you can rest assured that you are using the most advanced recording cassette in the world.

significant savings on retail price

- package of 10, 10 minutes on each side: **Item no. CA945. Price: \$17.80 [\$1.00 ship.]**
- package of ten, 22.5 minutes on each side: **Item no. CA924. Price: \$18.60 [\$1.00 ship.]**
- package of ten, 30 minutes on each side: **Item no. CA926. Price: \$20.50 [\$1.00 ship.]**
- package of 10, 42.5 minutes on each side: **Item no. CA928. Price: \$25.60 [\$1.00 ship.]**
- package of ten, 50 minutes on each side: **Item no. CA921. Price: \$28.20 [\$1.00 ship.]**
- package of ten, 60 minute on each side: **Item no. CA923. Price: \$36.00 [\$1.00 ship.]**





delicious syrups, butters and sauces from CHERRY HILL

Cherry Hill is a cooperatively owned and operated cannery. We are dedicated to providing wholesome foods grown by Vermont farmers.

We began the Cannery in 1976, in an effort to improve local food self-reliance and to create a source for natural, nutritious Vermont grown food. Commercial production of apple and maple products utilize the Cannery year round. Any profit supports the Community Canning Program, designed to provide home gardeners with a place where they can preserve their own food safely, efficiently and economically.

Distinctive and unique, our **CRANBERRY APPLESAUCE** begins with the same hand-selected apples and 100% pure maple syrup. Only pure cranberry puree is added to achieve the perfect blend of sweetened tanginess.

SWEETENED APPLESAUCE: For those who prefer a hint of delightful maple flavor, a touch of our pure maple syrup has been added to the same fine applesauce.



Our apple butters and sauces are blended from hand-selected, premium quality Vermont apples. No artificial flavors, colors, sweeteners or additives are used. We make our products with the same care you would take if you canned them in your own home. This care assures you of the best quality and goodness.

SPICED APPLE BUTTER is delicately flavored with our own maple syrup and selected spices. Delicious as a condiment or as a special treat.

APPLESAUCE contains blended Delicious and MacIntosh apples from the best of Vermont's orchard land. This rich sauce has only the natural sweetness of the apples themselves, and is a welcome alternative to the highly sugared and diluted product found on supermarket shelves.

A selection of these delicious Vermont products, packed in twelve individual pint containers from Cherry Hill:

Item no. CA510. Price: \$23.50 [shipping F.O.B., wt. 23 lbs]

We buy only 100% pure **MAPLE SYRUP** which contains no ingredients other than natural maple sap collected from our beautiful sugar maple trees. Our syrup contains no additives, artificial colors or flavors, and no white sugar. All our maple syrup is hot-packed to preserve its freshness and so it may be stored without refrigeration until it is opened.

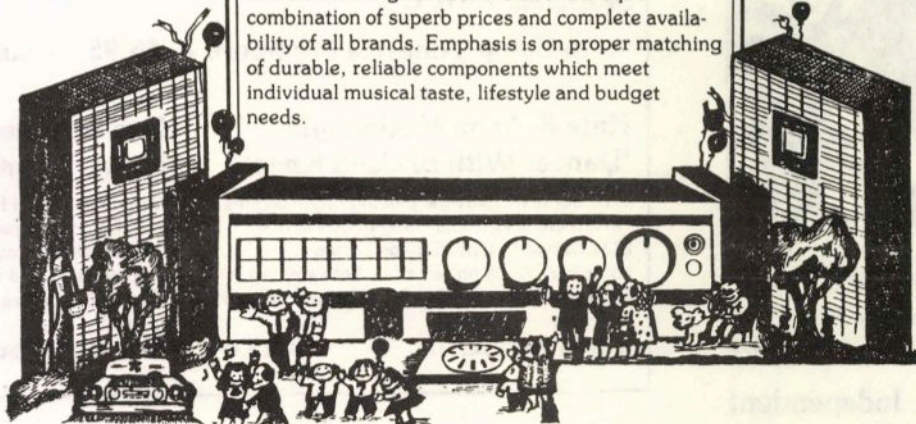
The pure natural sweetness of our **VERMONT APPLE BUTTER** comes from the finest apples and sweet apple cider. Time and heat are the keys to the transformation of applesauce into this delicious thick spread. The result is a richness of flavor and consistency unequalled in the marketplace.

F.O.B. means you pay shipping [UPS from Vermont] on delivery. Wt. 23 lbs.



lowest possible prices on audio Equipment through COMMUNITY AUDIO

Community Audio is a small, wholesale broker and audio consulting service. We offer a unique combination of superb prices and complete availability of all brands. Emphasis is on proper matching of durable, reliable components which meet individual musical taste, lifestyle and budget needs.



Savings of 15% off discount prices for audio equipment

Community Audio is a service designed to give the intelligent music loving customer the opportunity to both receive honest advice, and save money when purchasing stereo equipment for the home or automobile.

Substantial savings can be realized when procuring stereo equipment through a wholesale broker. Community Audio offers huge discounts on new, full warranted popular lines such as Sony, Dual, JVC and Jensen — and substantial savings on mid and high end brands. Some

portables, TV and video can be obtained. Price quotes and other services are all available.

Community Audio hopes to be of service. If you indicate interest on the Co-op America order form, we will contact you as a preliminary to answering your audio needs. The final choice of components or systems will only come after a careful discussion of your particular needs. We get the best price for you and make all arrangements.

Item no. CA090. Price: none [\$1.00 handling charge]



Reggae & calypso

**Judy Mowatt
'Black Woman'**

At last Judy Mowatt, a familiar voice (but typically not a familiar name) in mainstream reggae has produced her own album. She wrote & arranged 6 of the 10 songs, giving us a rare glimpse into a Rastafarian woman's perspective. 'Black Woman' is a tribute of remarkable strength and beauty, 'Slave Queen' exhorts women to remove the shackles on your mind, while 'Sisters' Chant & 'Strength to Go Through' give promise to the vision of women shaping our personal & political futures. An exciting album, both political and spiritual, & very danceable.

Item No. for LP: CA 178 Price: 7.95
Item No. for cassette: CA 179 Price: 7.95

**Rita Marley
'Who Feels It Knows It'**

Too long defined as "Bob Marley's wife," Rita has emerged from his shadow to express her beliefs, mostly spiritual, to the world. Her first album, which she co-produced, is pure reggae, very smooth and tightly arranged. Includes 'Thank You Jah,' 'One Draw,' 'Play, Play,' and 'Easy Sailing.'

Item No. for LP: CA 180 Price: 7.95
Item No. for cassette: CA 181 Price: 7.95

Blues



**Nina Simone
'A Very Rare Evening'**

Includes 'Turn! Turn! Turn!' & 'Revolution.'
Item No. for LP: CA 182 Price: 7.95

'Mean Mothers: Independent Women's Blues'

Unquestionably the best, most refreshing anthology of women's blues in existence. Informative, insightful, fascinating liner notes . . . good sound quality, which is difficult to obtain with reissues . . . outstanding selection of material. Includes Bessie Brown's 'Ain't Much Good in the Best of Men Nowadays' (1926), a 1939 Ida Cox recording 'One Hour Mama' (she also wrote 'Wild Women Don't Get the Blues'), Billie Holiday's 'Baby Get Lost.'

Item No. for LP: CA 183 Price: 7.95

Rock

**Joan Armatrading
'Steppin' Out Live'**

A live rendition that does justice to some of her most powerful songs — 'Mama Mercy,' 'You Rope You Tie Me' (the strongest declaration of independence ever written!), 'How Cruel,' 'Cool Blue Stole My Heart,' also contains her previously unrecorded 'Love Song' — a beautiful piece that emphasizes her incredible sensitivity.

Import.
Item No. for LP: CA 184 Price: 8.95
Item No. for cassette: CA 185 Price: 8.95

Jazz

'The Audience with Betty Carter' (2-LP set)

A double live album by this dazzling jazz vocalist, includes an entire side of 'Sounds (Moving On),' her in-concert grand finale, Upbeat & lush 'Caribbean Sun,' her original 'Open the Door.' Comes closest to capturing the dynamism of this woman live . . . an experience unequaled. The jacket is a knockout.

Item No. for LP: CA 188 Price: 14.95

Folk, country, traditional

Ladyslipper is a North Carolina non-profit, tax-exempt organization which has been involved in many facets of women's music since 1976. Our purpose has consistently been to heighten public awareness of the achievements of women artists and musicians and to expand the scope and availability of musical and literary recordings by women.

We all work a lot of hours, but feel privileged to be employed in a field which is meaningful, satisfying, and sometimes fun. We hope you enjoy listening to the recordings you purchase. Thanks for your support and energy; we hope to keep the circle turning.



SPECIAL PRICE

to Co-op America Members — \$5.95 Usually \$9.95.

**Kate & Anna McGarrigle
'Dancer With Bruised Knees'**

With Janie McGarrigle playing organ on sme cuts. Includes the charming gem 'Perrine Etait Servant,' with Kate on button accordian, Anna on recorder, both singing in exquisite harmony. This LP is hard to find.

Import.
Item No. for LP: CA 186 Price: 5.95

**Kate & Anna McGarrigle
'Pronto Monto'**

Title comes from a French song on this LP which begins, "Prends ton manteau . . ." Includes 'Dead Weight,' which goes "So leave my mind and body alone . . . I won't tolerate you, you're bugging me and my friends."

Item No. for LP: CA 187 Price: 5.95

ORDERING INFORMATION

- You should receive records or cassettes within 2-6 weeks of ordering. Please notify us if you do not receive an order.
- Shipping and handling. For items to the same address, add:

1 item	1.75	4 items	3.75
2 items	2.50	5 items	4.25
3 items	3.25	6 items	4.50

 7 or more items: Add .25 (to 4.50) for each additional item over 6 (send 4.75 for 7 items, 5.00 for 8 items, etc.)



Women's music and feminist music



Alive!

Alive! is one of the most dynamic jazz ensembles ever to hit the Women's Music scene . . . & one of the most dynamic ensembles of any kind ever to hit the jazz scene. This 5-women band weaves instrumental & vocal improvisation with jazz & classical sounds, with traditional African & Latin polyrhythms, with female images & feminist lyrics. Out of this blend has flowered some of the most revolutionary, unified & beautiful sounds being created these days by anyone. Among the songs here are 'City Life,' 'Somebody's Talkin',' 'Dark Side of the Moon,' & 'Spirit Healer.'

Item No. for LP: CA 160 Price: 7.95
Item No. for cassette: CA 161 Price: 7.95

Cathy Winter & Betsy Rose 'Sweet Sorcery'

From these long-time friends of both folk & feminist audiences, an album of mostly original tunes. If there is any theme, it is that women have an endless range of experiences which can enhance rather than diminish the bonds between us. Communicates a nice sense of balance in the way the duo works together. Includes 'Degas Dancer,' 'Glad to Be a Woman.' A highlight is the vibraharp of Cherry Worfarth.

Item No. for LP: CA 162 Price: 7.95

Ferron 'Testimony'

There just aren't words to tell you how much we like this album . . . except to say it's in our Top Ten of the last two decades. There is some mystifyingly magnetic power in the music of this woman-identified Vancouver songwriter . . . hard to describe but harder to ignore. Her voice & lyrics, which can stand alone as poems, will grab & hold you with their intensity. Technically polished, stylistically diverse, spanning jazz, folk, rock 'n' roll. Her testimony: "By our lives be we spirit . . . by our hearts be we women . . . by our eyes be we open . . . by our hands be we whole." If you've never heard Ferron, we encourage you to take our word & take a chance!

Item No. for LP: CA 163 Price: 7.95
Item No. for cassette: CA 164 Price: 7.95

Holly Near 'Imagine My Surprise!'

Holly's most woman-identified album. Contains some funky country-style music, inspiring political stories, beautiful musical & vocal arrangements by Meg Christian, and a lullaby "Which will knock your socks off." Includes 'Imagine My Surprise,' 'Fight Back!,' 'Mountain Song/Kentucky Woman,' 'Nina,' 'The Women in My Life,' 'You Bet I Sing Love Songs,' & 'Rock Me in Your Arms.'

Item No. for LP: CA 165 Price: 7.95
Item No. for cassette: CA 166 Price: 7.95

Holly Near 'Fire in the Rain'

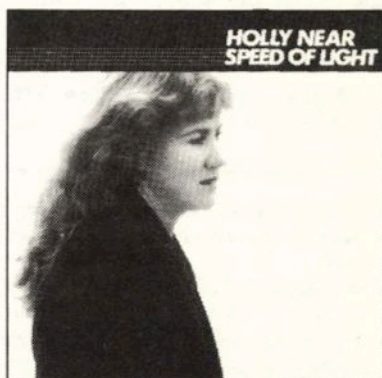
She's done it again! Holly's incredible talent as a singer/songwriter is exemplified here in musical portraits of strength and diversity. Produced by June Millington (she also joins in with guitars, percussion & vocals), this LP has a tight arrangement and polished sound. Features such songs as 'Golden Thread,' 'Voices,' & a remake of 'My Man's Got Trouble' called 'I Got Trouble.' Title cut sparkles with harmonics.

Item No. for LP: CA 167 Price: 7.95
Item No. for cassette: CA 168 Price: 7.95

Holly Near 'Speed of Light'

Polished, punchy rock 'n' roll, with an infusion of funk and reggae . . . Holly's musical odyssey continues! This LP has an upbeat, clean feeling, tight without a commercial, over-produced sound. Most unusual is 'Unity,' on which she is accompanied by Afrikan Dreamland, a male reggae band from Nashville. Other musicians include Adrienne Torf on piano, Carrie Barton on bass, Ray Obiedo on guitar. Contains 'Power,' an anti-nuke song; 'Dancing Bird;' the bluesy 'Back Off.'

Item No. for LP: CA 169 Price: 7.95
Item No. for cassette: CA 170 Price: 7.95



Kay Gardner 'Mooncircles'

Beautiful album of flute compositions. Kay has played the flute for many years & this album reflects her mastery of compositional music. Much of it is an ancient &, according to the album cover, Sapphic mode, & perfect for meditation or love-making. Also includes 3 vocals. Classical guitar accompaniment is by Meg Christian, piano by Althea Waites.

Item No. for LP: CA 171 Price: 7.95
Item No. for cassette: CA 172 Price: 7.95

Malvinia Reynolds 'Malvinia'

Includes her well-known commentary on socialization, 'Little Boxes.' Also 'Turn Around,' 'There's a Bottom Below' & other original & selected folk songs.

Item No. for LP: CA 173 Price: 7.95

Judy Collins 'Bread & Roses'

Title song, with music rewritten by Mimi Farina, originated during a 1912 New England textile workers' strike. It features a chorus with women's voices.

Item No. for LP: CA 174 Price: 4.95

Judy Collins 'Living'

Includes 'Joan of Arc,' 'Song for Judith' (Open the Door), & 'Vietnam Love Song.'

Item No. for LP: CA 175 Price: 4.95

'Sweet Honey in the Rock'

Five black women singing mostly acappella. Their name 'symbolizes the range of colors worn by Black women: strength, consistency, warmth & gentleness.' Intertwining harmonies accentuate their gospel sound. Songs range from gospel to love songs to those with a specific political message. Includes 'Joann Little' & 'Dream Variations.'

Item No. for LP: CA 176 Price: 7.95

Sweet Honey in the Rock 'Good News'

Recorded live in Washington, D.C., in 1981; includes 'Breaths,' probably their finest, most breath-taking piece on vinyl. As usual, a top-notch, 'circular sharing of historic wisdom, boundless energy and love.'

Item No. for LP: CA 177 Price: 7.95



FOR THE BABY



An old fashioned baby bunting, warm and snug and comfortable, is available in pastel yellows and blues.
 Bunting in yellow or blue.
Item No.: CA 062 Price: \$38.08



The Appalachian Mountains run in an unbroken chain from Maine to Georgia, a timeless land of unchanged vistas and striking contrasts, isolated home to a proud and independent people.

The Appalachian music, folklore, and superstition are legend: the family, the land, and the church are staunch Appalachian bulwarks against a harsh economy and the rugged isolation. Life continues, stolid and persistent, unchanged in many ways from the earlier centuries.

The handcrafts have survived, transformed from everyday necessities to colorful, innovative products for an outside market, a means of earning cash income to supplement the farms and small businesses.

Since 1974, MATCH, Inc., has worked to develop and market Appalachian crafts, functioning as a cooperative on the one member, one vote principle. Member cooperatives are also organized as nonprofit groups; all are low income Appalachians banded together in a total effort.

The Appalachian craft movement reaches across thirteen states, and deeply touches the lives of thousands of people whose hands and hearts are part of every product which reaches the market.

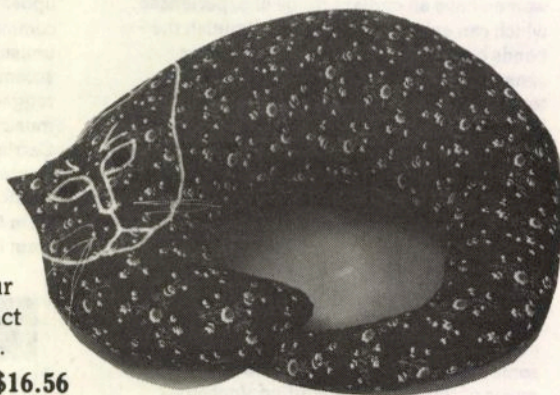
The baby quilt, with matching pillows, is scaled to the child's world. The "Sue and Sam" quilt is 41 x 49 inches, and is offered in pastel yellows, greens, and blues.

Baby Quilt. Green, Yellow, or Blue.
Item No.: CA 063 Price: \$106.43

Baby Pillow. State color preference.
Item No.: CA 064 Price: \$28.43

This cuddly catnap pillow supports your neck while you sleep, and adds a distinct touch when not in use. Assorted prints.

Item No.: CA 065 Price: \$16.56



ORDERING INFORMATION

Shipping and Handling:

under \$10	total for all MATCH items:	\$1.00
\$10 - 25	total for all MATCH items:	\$2.25
\$25 - 50	total for all MATCH items:	\$3.50
over \$50	total for all MATCH items:	\$4.50

- Shipping: We will ship your order promptly or notify you of any delay. Further, should any item received by you not meet your complete approval, we will be happy to accept its return with 30 days.
- Satisfaction Guaranteed: If you are not completely satisfied with the quality of any item you receive, we will be happy to refund your full payment or exchange the merchandise.
- The merchandise in this catalog is all made by hand, collected from across Appalachia into a central warehouse, and then shipped to you. The uniqueness can mean delay. Each item is individually done, from start to finish, and hand craftsmanship cannot be rushed. Variations in exact shapes, colors, and texture reflect the individual work done on each item.



An Appalachian alligator? Here's one. He's 35 inches long, done in colorful patchwork. Does not bite.

Item No.: CA 033 Price: \$18.92

A. A patchwork hippo. It's chunky, tough, friendly, and bright, a sturdy toy made to last.

Item No.: CA 034 Price: \$18.92

B. A personable pup in a crazy quilt of color.

Item No.: CA 035 Price: \$14.19

C. This rocking horse is 6 x 10 inches, a playful pony for a child's playtime. Reds or yellows.

Item No.: CA 036 Price: \$14.97

D. A green elephant, with floppy ears and a curling trunk, will delight every child.

Item No. CA 037 Price: \$15.37

E. A zany car, with doors and lids that open, and detachable wheels. Velcro tabs. Assorted prints.

Item No.: CA 038 Price: \$15.38

See inside front cover for color illustrations.

Mother Goose, (left) the Appalachian version, complete with detachable bonnet and apron.

Item No.: CA 039 Price: \$21.20

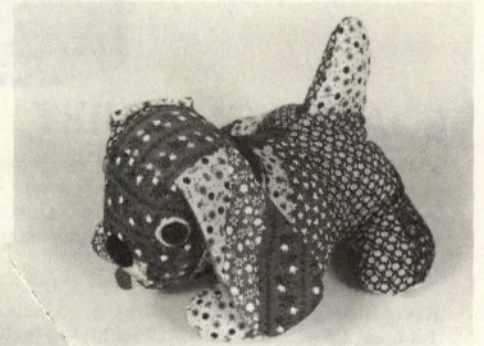
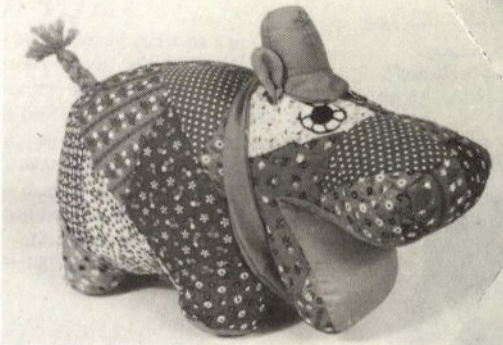
A patchwork duck, (right) bright and bouncy, a perfect playmate.

Item No.: CA060 Price: \$17.16

A daffy duck, (middle) smaller but every bit as cuddly and colorful.

Item No.: CA 061 Price: \$8.54

A.



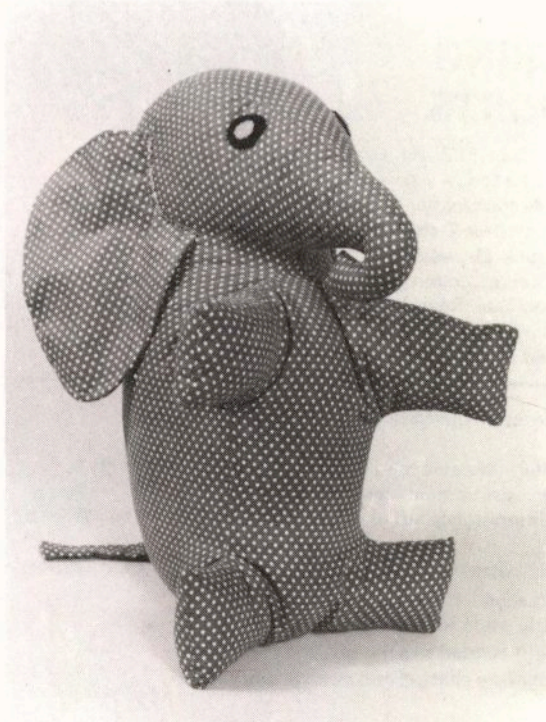
B.



C.

PATCHWORK TOYS

D.



E.





BOATNECK T-SHIRT

Truly a different style with distinctive boat-neck and three quarter length sleeves, this all-cotton knit shirt is a versatile warm-weather garment. It looks good with pants, skirts or shorts, or can be worn over a bathing suit as a sun shielding cover-up.

Colors: Black, Turquoise, Kelly Green, Purple, Fuchsia, Royal Blue, Golden Yellow. **Sizes:** S, M, L, XL.

Item no. CA045. Price: \$10.50 [shipping included]
in white (same sizes): **Item no. CA051. Price: \$9.00 [shipping included].**



GRANDFATHER SHIRT

An all-time favorite, this heavyweight, 100% cotton gauze Grandfather Shirt looks great on both women and men. This super-comfortable, roomy shirt features off-the-shoulder sleeves with improved placket closings, soft band collar, attractive coconut shell buttoned cuffs and shirt tail hem. Machine wash warm, tumble dry. Preshrunk.

Colors: White, Natural Purple, Teal, Royal Blue, Rust.

Sizes: XS, S, M, L, XL, XXL.

Item No.: CA047 Price: \$29.50 [shipping included]

ORDERING INFORMATION

waist and hip sizes

XS (22''-24'' waist/32''-34'' hips)
S (25''-27'' waist, 36''-38'' hips)
M (28''-30'' waist, 40''-42'' hips)
L (31''-34'' waist, 44''-46'' hips)
XL (35''-38'' waist, 48''-50'' hips)
XXL (40''-44'' waist, 52''-54'' hips)

Chest sizes

XS (28''-30'') s: (32''-34'')
M: (36''-38'') L: (40''-42'')
XL (44''-46'' XXL (48''-50'')

Good Things Collective is a business selling natural fiber clothing, bedding and accessories. We are pleased to be part of this first Co-op America catalog; to share in this cooperative venture, and to introduce you to our products.

This season we are featuring American-made cotton fabrics in new styles, colors and textures. Natural materials, quality construction, non-exploitive production, energy efficiency, durability, simplicity, reasonable cost, and healthfulness are among the values we seek in selecting our products.

Our goals as Good Things Collective remain the same as when we began our business 5 years ago; to offer products we believe in, and to operate as a collective business. As a worker's cooperative, we own and manage our business democratically. Our collective vision includes a commitment to furthering social change on a personal level and in our community, and gaining power over our own workplace and lives.

The selection of clothing offered here is a small sample of the total line of natural fiber goods in our catalog. We guarantee our products and service, and look forward to doing business with Co-op America members.

TROPIC TOP

Featuring a small band collar and placket front with coconut shell buttons, this lightweight, 100% cotton gauze shirt is an attractive summer style for both men and women. The straight bottom and sleeves are hemmed. The body and sleeves are cut in one piece. When worn with our Drawstring Shorts, this top makes the perfect outfit for hot summer weather. Machine wash warm, tumble dry. Preshrunk. **Colors:** White, Natural, Purple, Fuchsia, Turquoise. **Sizes:** XS, S, M, L, XL.

Item No.: CA046 Price: \$19.75 [shipping included]



DRAWSTRING SHORTS

These roomy, full-cut, Drawstring Shorts are perfect for casual wear and comfort. They are the coolest possible combination possible when worn with our Tropic Top or a cotton T-shirt. Machine wash warm, tumble dry. Preshrunk. Drawstring Shorts come in a 100%, heavyweight, cotton gauze fabric. **Colors:** Black, White, Natural, Teal, Royal Blue, Rust, Purple. **Sizes:** XS, S, M, L, XL.

Item No.: CA048 Price: \$14.50 [shipping included]

- All orders should be filled out on the attached form at the back of the catalog.
- All prices include shipping and handling.
- Your full satisfaction is guaranteed. Any unused merchandise may be exchanged for another style, size, or color, or a full credit or refund. All returns must be made within 30 days.
- Please allow 2 to 3 weeks delivery time. If we are temporarily out of stock on an item, we will notify you and send the rest of your order out immediately.
- We ship UPS whenever possible, so please include a street address. We cannot ship UPS to a P.O. Box.
- Please specify a 2nd color choice. If there is no second choice, please note this.
- When ordering 2 or more of a single style, clearly state which colors you want for each.
- If you like what you see, and want to see more, we'll be glad to send you our complete Good Things Catalog. **Item no. CA049. [\$1.00 handling charge] or free with any order.**



Treat your skin to soft, cool and colorful cotton knits.

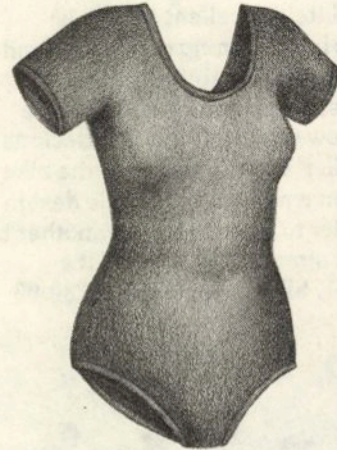
JOGGING PANTS

Another of our customers' favorites, our roomy Jogging Pants are the most comfortable and durable exercise pants you can find in 100% cotton. Perfect for strenuous exercise or serious lounging, these heavyweight gauze pants have covered elastic at the waist and ankles. May be worn by both men and women. Available in a wide variety of exciting colors. Machine wash warm, tumble dry. Preshrunk.

Colors: Black, White, Natural, Teal, Royal Blue, Rust, Purple.

Sizes: XS, S, M, L, XL, XXI.

Item No.: CA 041 Price: \$20.50 [shipping included]



COTTON LEOTARD

We're proud to present this long-wearing, super-soft leotard which comes in a lively range of beautiful colors. 91% cotton/9% Spandex fabric for stretch, absorbency and breathability. Perfect as a top with our pants, shorts or skirts, or for dance and exercise. Machine wash in cold water separately and hand dry. Preshrunk. **Please choose leotards with care as they are not returnable.**

Colors: Black, Sunshine Yellow, Royal Blue, Purple, Lilac, Jade. Sizes: S,M,L.

Item No.: CA042 Price: \$20.00 [shipping included]



UNDERPANTS

These soft 100% cotton panties for women have a firm elastic waist and are cut comfortably full. They come in several pastel colors or with tiny polka dots on a white background. **Please choose underpants with care as they are not returnable.**

Colors: Assorted pastels or polkadots.

There are two styles:

briefs (sizes 5, 6, 7, 8): Item no. CA043. Price: 3 for \$7.50 [incl. shipping]

Bikinis (sizes 5, 6, 7): Item no. CA050. Price: 3 for \$7.50 [incl. shipping]

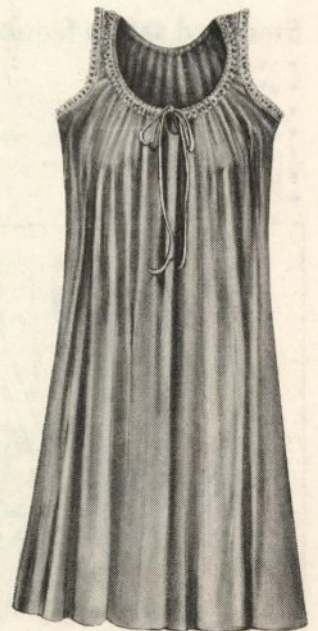
NIGHTGOWN

This soft, sheer nightgown drapes beautifully from the shoulders. Made of fine, Swiss cotton batists, with cotton lace at neck and arm holes, it can be adjusted and tied at the neck with a delicate ribbon. Mid-calf length. Designed and sewn in New Hampshire. Machine wash warm, tumble dry low — 2% shrinkage.

Colors: White, Light Blue.

Sizes: S, M, L.

Item No.: CA044 Price: \$29.00 [shipping included]



Part I: Enhancing Your Lifestyle



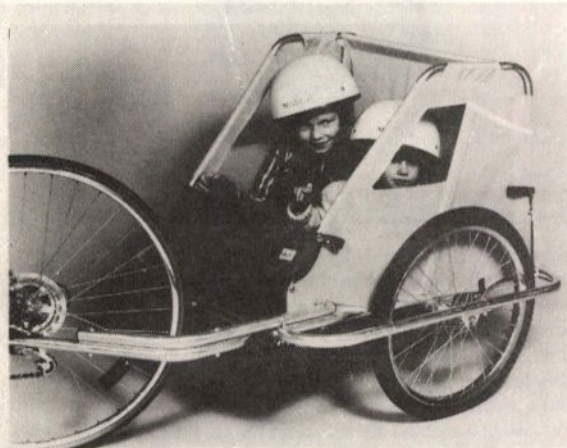
Bike Accessories from BURLEY DESIGN CO-OP

THE BURLEY LITE

The Burley Lite's carefully planned safety features and superior construction make it an excellent trailer for carrying children, shopping, hauling laundry and other loads. Its versatile capacity and easy handling make around town cycling more convenient, and recreational outings more enjoyable.

The Burley Lite's excellent design is reflected in its head-turning good looks and budget-conscious affordability. Our quick release hitch is sturdy and safe. A flexible coupling and low center of gravity attachment ensure the trailer's stability should the bike fall. In less than a minute, its simple design allows the trailer to be switched to another bike or removed for storage. Weight, 18 lbs.

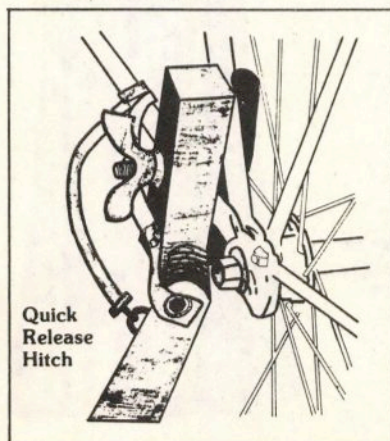
Item no. CA401. SPECIAL PRICE: \$230.00



Years of development, thousands of miles of testing and comments from many owners have contributed to the Burley Lite — the most versatile, safest and easiest to use trailer on the market today.

Standard safety features

- hitch safety strap
- wheel retention clips
- rear reflectors
- Scotchlite® reflective strips - rear & sides
- chest harness & seat belt
- roll bar
- 6' Fiberglass flagpole



Accessories

RAIN COVER

Keep your child and cargo dry and secure. With a vinyl window and easily secured with wing nut and snap down closures. Made of double coated, 8 oz. pack cloth. Practical and inexpensive.
Item no. CA404. Price: \$27.50

CAR TOP STRAPS

Increase the Burley Lite's portability. Remove the wheels and these poly web straps secure the trailer to a car top, and the trailer doubles as a car top carrier.
Item no. CA405. Price: \$7.25

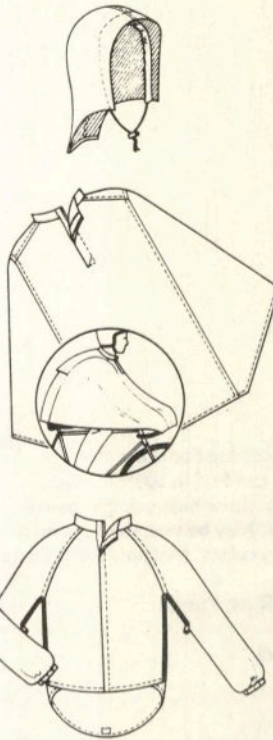
SIDE WINDOWS

Your child sees more of the view through 20 mil vinyl windows set in two side panels. Made of 8 oz. nylon pack cloth.
Item no. CA406. Price: \$15.00

ALLOY RIMS

These quality 20 x 1.75" alloy rims are recommended for long distance riding or when reducing rotational weight.
Item no. CA407. Price: \$25.00

BURLEY RAINWEAR



The Burley Design Cooperative has, through the years, provided cyclists with better ways of increasing the utility and capacity of their bicycles. The Burley Lite Bicycle Trailer exemplifies the Cooperative's dedication to the bicycle as an alternative form of transportation.

RAIN HOOD

The Rain Hood is separate so when you turn your head, it turns too — the only way for cycling. A visor keeps rain out of the eyes; there is a cord lock tie; and the hood can be worn under a helmet. One size fits all.

Item no. CA302. Price: \$13.50.

RAIN CAPE

This custom cycling cape protects you from rain while allowing air circulation to prevent inside condensation. The cape is held over the handlebars by means of elastic hand loops. It rolls up into its own stuff bag, which can be stored in a saddlebag for unexpected showers. It features an extra back tuck for backpack space; a waist tie to prevent billowing; Velcro neck closure; and warming finger pockets.

Sizes: S, M, L.

Item no. CA301. Price: \$36.50

JACKET

The Burley jacket was developed for convenience, visibility, ventilation — and keeping water out, of course. It has a stand-up collar for wind protection, velcro front closure, zippered underarm vents, elastic cuffs, rear fanny flap — with Velcro tabs to tuck flap up to hip length hem. Sizes: S(33-37" chest); M(37-40"); L(40-43").

Item no. CA309. Price: \$44.95.

HALF-A-GAITERS

protect the lower legs from just above the knee. We love these dry-toe clothes that are the complement to the Rain Cape. Made to cover cycling or tennis shoes and still fit toe clips. With Velcro back fasteners, open back for ventilation, black coverlight with 16 oz. neoprene soles. Sizes: S(6-8 men's shoe size); M(8-10); L(10-12).

Item no. CA303. Price: \$23.95.

CHAPS

are the perfect partner for the Burley jacket, giving complete leg protection, yet plenty of ventilation. They are zippered midcalf to instep — to go on easily over shoes and feature elasticized ankles for protection from chain, belted waist, with Spanish gold nylon oxford cloth on top, and black Coverlight from mid-calf down. Sizes: S(up to 5'4"); L(5'5" up).

Item no. CA307. Price: \$36.50

SHOE COVERS

are used in conjunction with Chaps, or by themselves to keep shoes dry and clean. They have elasticized ankle-high cuffs, Velcro side opening, 5 oz. black coverlight with 16 oz. neoprene soles. Sizes: XS (5-6½ men's shoe size); S (6½-8); M (8-9½); L

Item no. CA308. Price: \$19.50.



ALL ITEMS ON THIS PAGE SHIPPED F.O.B. — you pay shipping on delivery.

Making Your Dollars
Count For Personal
And Social Change



SPRING, 1983
Catalog

Dear Friends,

Welcome to Co-op America. This catalog and your membership are meant to be used. They will help your dollars count in two ways:

First, you will be able to make better choices about what you need and what you want - the products, services and information to complement your lifestyle and concerns.

Second, every dollar you spend will be building a hopeful and practical economic alternative. Your dollars will be supporting the socially and environmentally responsible, locally-based cooperatives, businesses and non-profit groups, which, along with you, are Co-op America.

By joining Co-op America and using this catalog, you are helping to shape our development. By your selection, you are indicating the directions we should follow to provide the best, most comprehensive service. You are also helping us challenge the basic assumptions of a mass-produced, profit-oriented, multinational and environmentally unconcerned economy.

On page C-29 you'll find some of our ideas about how through Co-op America, we can join together to meet our needs, enjoy our personhood and work toward a more peaceful, healthy world. We look forward to your ideas and your participation.

But for now, out of the many groups which make up Co-op America, we have put together a diverse and fascinating selection of products and services. We hope you'll be as excited as we are.

In Cooperation,

for the staff,
Paul Freundlich, director



Larry Fox, who has been silkscreening T-shirts for co-op and progressive groups for years, has produced our logo in two tones of green on a white, 100% cotton T-Shirt.

Be the first on your block, or order them for the whole block. **Sizes:** S (34-36); M (38-40); L (42-44); XL (46-48).

Item no. CA020. Price: \$6.25 [\$1.50 shipping and handling]

How To Use Our Alternative Marketplace



In this catalog, you will find the best that more than two dozen Organizational Members of Co-op America have to offer.

Bound in the middle of the catalog [and repeated on page C-31] is an order form.

The connection between the products and services and the order form is you — your needs, desires and concerns.

In Co-op America's Marketplace, many of the ordinary expenses of reaching people are cooperatively shared by the participating groups — resulting in prices which are as least as good, and often better than possible by dealing directly.

Our common order form allows you to do one-stop shopping from all the groups listed on this page. How that ordering process works is described below.

PART I: ENHANCING YOUR LIFESTYLE

Bike Accessories: Burley Design Cooperative	C-3
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Star † Gate, a Game: Cloud Enterprises	inside back cover
"Communities, Journal of Cooperation"	back cover

HOW TO MAKE YOUR ORDER

1. Look over the catalog for what you want.
2. Write the items you want on the order form, including pertinent information like shipping and handling costs.
3. Total your order, crossing out the pre-printed \$5 if you are a member. [If not, we will assign you a number as long as the \$5.00 fee is included.]
4. Fill out your name, address, membership number and method of payment at the top of the page.
5. If you are using a credit card, provide that information.
6. Unless you are making a phone order, here's the exciting part — *Origami Envelope Test* — fold, moisten, glue, stamp and mail.

WE TAKE CARE OF THE REST

1. Our ordering service receives your order and payment and verifies your membership number.
2. We will immediately acknowledge [with a card] that your order has been received and is being processed.

3. We transmit their part of your order to each Organization, along with a printed mailing label with your address.
4. Payment is made to them as soon as we receive verification that their part of your order has been shipped.
5. You will receive each part of your order as soon as it can be processed. Allow 3-5 weeks for delivery.
6. Every Organization involved is experienced at handling mail order, and guarantees their products and service.
7. Co-op America stands behind those guarantees with our own: *That all of our providers are socially and environmentally responsible, and have a spirit of cooperation in the workplace. That you will be efficiently served, and receive products and services of quality at a reasonable cost.*

8. If there are problems with your order, we will contact you, or you can call our Order Service, AB&C [703] 683-8644.

Ann Newfield of Passaic, New Jersey, maintained that she's not a political person, yet added, "Without a doubt, health is a political issue in the sense that all human beings have a right to good health. All American citizens, for example, do not now have a right to good nutrition or good health care because of classism, racism, and sexism."

Newfield first became attracted to alternative medical therapies when a male physician did not take seriously a swelling condition she experienced every morning. Later a female nutritionist related her reaction to food allergies and was able to help control it. "I definitely think doctors victimize women as a professional style, though I'm not a feminist," she continued. "There's a generation of young people growing up that the value of good health will be very important to. Politics is changing. There's not an industry that is concerned about your and my health, including the medical establishment, the food industry, and the FDA (Food and Drug Administration). They just do their job, and nobody cares."

Another person, who at first denied the health-political connection, later acknowledged, "The main thing that stirred me up was reading *Sugar Blues* by William Dufty. It brilliantly points out the connections between sugar and British imperialist ideas." Houston Allred, a Texan transplanted in New York, then concluded, "I do object to the power elite controlling things."

| Global Health

The Expo also attracted some who had long ago seen the need for personal political involvement. One young man stopped by the Sheraton in between a UNICEF poetry reading uptown Sunday morning and a workshop on solidarity with the people of Guatemala downtown that afternoon. A substitute teacher, he related how the connection between health and more global issues came naturally to children he had led in a health class discussion recently. "The conversation drifted to the issues of the homeless, priorities in federal spending, and who's writing their textbooks. Afterward, I was afraid I had gotten carried away, and I asked some who were quiet if the discussion had bored them. They assured me that they were not bored, they appreciated hearing and thinking about these kinds of issues." Observing the hordes of diverse people flocking to a variety of lectures at the Expo, he also commented, "In the end, no matter how well you eat or how well you take care of your body, if you don't see the connection between your health and that of other people, I question how well you'll feel. I'd like to see more people aware of the health of the world. I hope people have not only come here for their own health."

Jack Kripl of New York concurred. "It's very important to make the connection between health and politics. If it doesn't become political, there's no way we can have any hope of having an effect. We've got to have better food control, labeling of food additives . . . I came here to reaffirm some of my beliefs, but I'm very disturbed by how commercial things (in the health food industry) have gotten."

Such concern about the "New Age con game," a term

coined by Viktoras Kulvinskas, who also spoke at the Expo, was raised by many.

| A Network of Political Consumers

"Don't think for one minute that when these big companies see this big market, they won't come in," Gregory warned. "What we need are people who have *love* to lead industry . . . The same people that's responsible for all the rest (pollution, under-handed business tactics, etc.) are responsible for (our poor) nutrition. I kind of work them in together. It's not the profit that's driving people to do it. They've got all the money. It's power. There's a lot of legitimate food people out there that's not involved in the conspiracy . . . as long as those of us out here in the forefront don't start getting greedy for all those yachts and the way the president of Kellogg's lives, when the bucks start rolling in."

In a meeting well attended by the unusually large proportion of black- and brown-skinned people who came to the Expo, Ralph Johnson, editor of *Black Health* in Harlem, expanded on this line of thought. Explaining that much fast- and processed-food advertising is now directed at blacks and that blacks have higher cancer and death rates than whites, he reasoned, "A lot of people feel that black people are not into holistic health . . . It seems like you've got to have a lot of money, get a machine to turn positive ions to negative ions, one to turn you upside-down, spend \$5 for a pizza with whole-wheat crust. A lot of black people are afraid it's too expensive to eat healthy. But beans and rice, fruits and vegetables are still the cheapest thing in the world . . . We talk about how we don't have any power, but every time you open your pocketbook, you're making a mark. We've got to take the power of buying and make it a contract: 'Yes, we like what you're doing' or 'No, we don't.' Walk up to the man. Put him on the spot."

In another talk, investigative health journalist Peter Barry Chowka took the same tack as it relates to the medical-pharmaceutical business complex — the need to form a network of politicized consumers and health advocates: "Our society is giving a larger percentage of our collective wealth to medical care than any society in history. 'We've spent more on cancer in the last decade than ever before, yet cancer incidences and deaths are up . . . We've just been throwing money at the problem. The first step is to take control of our own health as much as we can in the toxic environment we live in . . . In our meeting here, we may be in fact helping each other more than we're aware.'" □

Kimberly French is Associate Editor of Whole Life Times.

Whole Life Expos will be held in various cities this year, and will continue as an annual Thanksgiving weekend event in New York City. The first West Coast Expo will be held in San Francisco, April 29-May 1.

been inducted, if not killing, into complicity.

"To those who think that a connection between health and activism stops with urging one's congressperson to mandate insurance payments for acupuncture or not to restrict vitamin sales. Berrigan issued a challenge: "If a certain number of people assembled in New York to discuss and ponder and learn about health, I submit that they had better learn something about spiritual and political resistance. They had better start discussing the survival of their children under such a system, start discussing taxpaying for their own demise, start supporting those young men who are resisting the draft. We had better start discovering a health that will include the health of others."

| A Shift of Vision

In another lecture, John Graham, a former U.S. Foreign Service Officer and NATO adviser, related his own personal shift of vision from admittedly planning nuclear war — "there's a lot of scar tissue out there that I've left there" — to the kind of political work that has led him to conduct seminars called "Politics That Heal."

He remembered how — as an adviser to the Vietnamese in Hue — he had angrily shouted at the mayor, pounding his fist that they should set up a firing squad to shoot deserters from the South Vietnamese army who were looting during the bloodbath of the city in the midst of an all-out North Vietnamese siege. In between thumps on the mayor's desk, Graham realized the insanity of what he was doing.

"A voice in the back of my head said, 'For Christ's sake, here you are screaming at one Vietnamese to start shooting other Vietnamese so the two of them can get together and start shooting a third set of Vietnamese. And you may get out of here on a rescue helicopter, but to do so, you'll have to shoot the mayor with your .45 because the helicopter will be overloaded. And your home is 10,000 miles away, and you know damn well this war is lost and meaningless, and what the hell are you doing here!' From that instant on, all my assumptions about Vietnam changed, and all my operating behavior changed." He was on the right road to arriving at his new message.

"I think this is especially important for New Age audiences to hear," he advised. "They often think, 'If I exercise power or get involved in politics — politics is dirty! What I really want to do is to put a nice, white light around the world.' Well, politics is ethically neutral. It depends on whether you use it to heal or to hurt . . . If you're an activist, keep doing what you're already doing — marching on June 12, voting, writing Congress — but it's a lot more effective if you have a vision that your own life is working."

| 'Politics is Changing'

Though the level of activism in these messages — from Gregory to Berrigan to Graham — differed, their shared emphasis made an impact on Expo-goers.



Aubrey Organics Booth — Betsy.



Steven Halpern explains his Anti-frantic Alternative music.



'Future Health Care in America' panel

| The Right to be Well

At the Expo, Gregory stopped to chat and encourage folks in the crowd and spoke twice to packed halls, who cheered and applauded nearly every thought. His message:

“Health, the environment, and disarmament are going to galvanize people even more so than issues of the '60s did, because different people could not be involved with each other in the '60s. But *everybody* has felt pain. Everybody has felt unhealthy. I think this movement is going to take off bigger than any movement in modern times, maybe in history, once people find out it is their *right* to be well.

“You can talk about health foods all you want,” he added, “but until you get (a political) education, you in trouble . . . until you understand (that), we will never get this true movement going.” He related several instances in which business, political and economic interests threatened people’s health. “You let the corporate structure dump their bowels into your drinking water, and then put chlorine and flourine in and pass it off, when they know it’s going to kill you.”

Gregory reminded people who can afford to choose what they eat, that for 41 million throughout the world and even in the United States, health and nutrition are not even options because of political and economic barriers that keep them poor. “There are a lot of people out there hungry. Once we feed folks on this planet, then we can start teaching about nutrition. Otherwise they take it as a punishment . . .”

| The Need for Political Involvement

Though dozens of speakers and panelists at the Expo covered topics ranging from aromatherapy to herbology to tofu to veterinary nutrition, many of them at some point made the same direct connection of health with the need for political involvement.

Father Daniel Berrigan, who was central in coalescing Catholics and anti-war activists with his protest actions of spilling blood on draft files in the '60s, explained his 1980 success in destroying two unarmed nuclear warheads at a General Electric plant in King of Prussia, Pennsylvania, and his intense drive for political involvement:

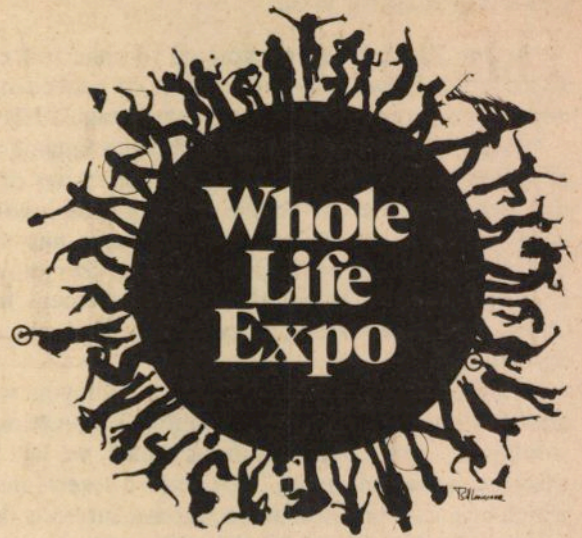
“We have found — those of us who survived Vietnam, and war, and peacemaking, and the courts, and the jails in the late '60s and '70s and came out on our feet — the renewal of our humanity is the real meaning of a peace movement.” Berrigan said, “It has to do with a tradition of moral risk in a time when people are being asked with a thousand subtle pressures to settle into silence, consumerism, American health (above the rest of the world’s), racism, sexism, international injustice and perfidy — all those ethical diseases that make the bomb inevitable . . .

One way of putting our perplexing dilemma is to inquire in the midst of days like this in the middle of New York what it might be to be a healthy human being in such an unhealthy, if not death-dealing, political structure, a time in which practically all sustaining structures of life have



“This movement is going to take off bigger than any movement in modern times . . .”

Dick Gregory



*For many,
awareness of
health begins
as a personal
quest . . .*



'Harlem New World Food Booth'

Life Expo during Thanksgiving weekend at midtown Manhattan's Sheraton Centre. Both the lectures and the exhibit hall, where products and services were displayed, overflowed with people of many colors, people with handicaps or chronic illnesses, suburban homemakers with children in tow, uptown highbrows, students, artists, musicians, and others. Some were dressed in conservative suits and dresses, some in casual jeans and sweaters, others wore jogging sweats and sneakers, the flowing headdresses and robes of ashrams and ethnic cultures, or the colorful tie-dyed garb marking '60s and New Age adherents.

In their midst, personifying the equation of health with politics, was comedian-turned-activist Dick Gregory. He roamed the exposition and lecture halls all three days, often appearing in a silvery work-out suit and a bright-yellow billed cap. Gregory's own health odyssey has

brought him from \$2,500-a-week nightclub jobs, when he weighed 288 pounds and consumed a fifth of scotch and four packs of cigarettes a day, to his current lean lifestyle as a fruitarian famous for his lengthy spiritual and political fasts. His belief in non-violence — led him to vegetarianism, and he went on his first fast for 40 days to protest the Vietnam War in 1967. Soon his body began to change. His ulcers and sinus problems cleared up, and he realized how these decisions he had made for political reasons profoundly affected his health. In 1973, he left his comic work in posh settings, because he believed it hypocritical to work in such unhealthy places, where alcohol, drugs, and cigarettes were promoted. He began to apply his talents to political work dealing with nearly every type of issue, crosscrossing the country and making pilgrimages to such diverse places as Northern Ireland and Iran.

HEALTH-POLITICS CONNECTION

EXPOSED

IN NEW YORK

by Kimberly French



'Laura Norman's reflexology' booth (pictured woman unknown — not Laura herself)



The backswing gravity relief system.

HEALTH IS A POLITICAL ISSUE. In fact, in its broad sense, it could be an issue that will rally people in the 80's much the way the Vietnam War and the civil rights and women's movements did in the '60s and '70s.

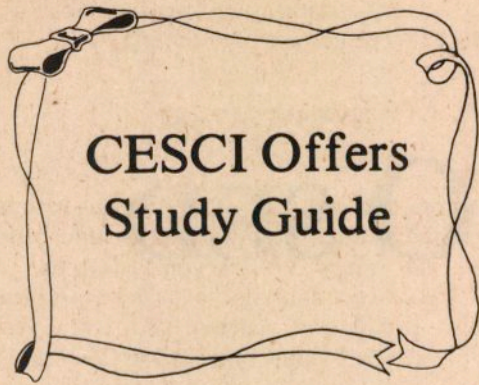
For many, awareness of health begins as a personal quest, perhaps triggered by a bad experience with a doctor or drug, a sense that "nothing is safe to eat anymore," or a growing consciousness that one's body is degenerating. Some people seem to stop there — with their Yoga, jogging, coffee substitute, psychotherapist, masseur, cotton clothing and racquetball club. Others, though, begin to look deeper, asking such questions as: Why does most medical research concentrate on disease and man-made treatment rather than wellness and prevention? Why are most foods sold in this country nutritionally poor replicas of what foods could be, and laced with chemical additives

to boot? Why do citizens everywhere have to grapple with hazardous waste, sulfur dioxide, radioactivity, pesticides, and other poisons in our environment? Why is there a suburban development 10 miles down the road, where there used to be farmers who would sell you raw milk, apples, and corn?

In finding answers to these and other questions, some people then make the connections between their personal health and agribusiness, profiteering, local and international economics, world hunger, nuclear disarmament, sexism, ageism, the increasing power of government, and countless other political issues.

Making Connections

The realization or reaffirmation of these connections came to many of the 15,000 people who packed the Whole



CESCI Offers Study Guide

Community Education Service Council, Inc. (CESCI) has issued a new 32-page booklet entitled "How Can Community Members Increase Effectiveness in Wider Social Change?" The study-action guide was edited by Mildred Loomis of the School of Living, when she chaired CESCI's Education Committee. The booklet is an outgrowth of the 1980 conference organized by the Movement for a New Society and sponsored by the Fellowship of Intentional Communities. The FIC meetings have been held for many years in conjunction with CESCI's annual business meeting.

The study guide presents in the first chapter the successful format of the MNS conference: Gathering, Agenda Review, Listing Concerns, Feeling Response, Light and Lively, Dyad Discussions and Reports, Proposal Evaluation, Action Committees and Plans, and the Closing Circle. The format is related to the 1980 conference which discussed the question, "How can we encourage community members to be more effective in wider social change?" The chapter concludes with discussion of another group process, as detailed in "Friendly Shared Powers" by Clear and True Marks of Berkeley, CA.

In the second chapter, Mildred Loomis describes the major people who influenced not only her but the community movement in general. These influential personalities are discussed in relation to various social problems. First is mention of land management and the establishment of Liberty Homestead Association in Dayton, Ohio based on the teaching of Ralph Borsodi. This is followed by a review of Henry George's philosophy of economic breakdown and land reform. Next is a glimpse of E.C. Riegel's thesis on money and banking. The author continues with a discussion of consumer cooperatives based on the first such cooperative store established in 19th century England by a group of weavers in Rochdale.

Chapter III of the CESCI study guide is devoted to course and study materials in the field of economic education. Important sources include the Henry George Schools and the School of Living. Bibliographies in this chapter provide references and sources for publications on land and land trusts, money, government, and coopera-

tives. In most cases, cost and address information are given to enable readers to obtain the various publications and study materials.

The fourth chapter, entitled "Improving Attitudes and Values", draws on the growth needs of individuals and the self-actualizing process promoted by the noted behaviorist Abraham Maslow. The chapter concludes with a discussion of Don Werkheiser's studies in the area of the human maturing process — personal, social, physical, and emotional. The text together with the study questions and extensive bibliographies at the end of each chapter result in a valuable handbook for individual or group learning for community members in the broad area of social change.

Community Educational Service Council, Inc. is a tax exempt educational non-profit organization which offers assistance to intentional communities. The fund was established by a committee in 1952 during a meeting of the Fellowship of Intentional Communities at Pendle Hill, Wallingford, Pennsylvania. The fund was first named the Homer L. Morris Fund in honor of one of the founders of the American Friends Service Committee. Homer Morris and Clarence Pickett organized community work camps which helped local residents with community improvement projects and encouraged discussion of social concerns.

Over the years the Homer Morris Fund, now CESCI, has made funds available for short term financing of projects, thus enabling communities to become more self-sufficient. The loans are normally made to established communities which have been denied funding from conventional sources, and usually at more favorable rates. Some of the cooperative communities which have benefited by borrowing from the fund include the Society of Brothers, Macedonia, Tuolumne, Koinonia Farm, Narrow Ridge, Twin Oaks, May Valley, Ammon Hennacy Farm, Fellowship of Hope, Mulberry Farm School, Plow Creek Fellowship, East Wind, Shannon Farm and others. Projects for which funds have been used include acquisition of tools, crop seed, livestock, equipment, and raw materials for production of planters, hammocks, and food products. Grants have also been made for research in the community movement.

CESCI meets annually in March to review loan policy and status, and to develop educational programs. The Education Committee which produced the Study-Action Guide consisted of Kathleen and Rueben Close of Tanguy, John Ewbank of Bryn Gweled, John Kosoy of Holistic community, and was chaired by Mildred Loomis of Deep Run Center. CESCI officers for 1982 are Herb Goldstein, President; John Ewbank, Vice President; John Kosoy, Secretary; and Alan Warren, Treasurer. The Board of Directors consists of John Ewbank, Jan Morgan, Dan Loubert, Herb Goldstein, Reuben Close, Alan Warren and Don Hollister.

Copies of the CESCI Study-Action Guide are available for \$1 which includes Associate Membership in CESCI. Tax deductible contributions can be made to the fund. Orders and inquiries should be sent to John R. Ewbank, Bryn Gweled, 1150 Woods Road, Southampton, PA 18966.

to re-evaluate all of those investments to redirect them, within regulatory guidelines, to the support of progressive, cooperating organizations.

3. A major expenditure of ours is the printing and mailing of millions of pieces of promotional material. We have established a committee of outside/inside experts to develop plans for the establishment/purchase of a printing company in the metro area. And we are negotiating to expand our small mailing operation to handle increased volume for ourselves and other progressive groups.
4. As with all groups, our banking relationships are important and our current bank meets few if any of our criteria. We have established a committee with outside representatives for the purpose of creation/takeover of a banking facility to serve the progressive marketplace.
5. Again, like most, we have been a captive of the traditional speculative commercial real estate market and pay rent to one of these firms. We have formed a space committee to work with other progressive groups to secure building space which can be owned and operated on a cooperative basis.
6. We have also been made keenly sensitive of the male domination in the management of our computer time sharing company and they have committed to an affirmative action plan for women. It meets our criteria in all other respects.
7. There are other expenses of ours which go to non-complying vendors, but we await information and cooperation from other groups before we take action (for instance, office supplies and machines).
8. Expenditure analyses of individuals indicate housing, food and transportation as the three most significant

expenses. We have formed committees with outside groups to develop business plans for the take-over/creation of organizations to provide those products according to our cooperative criteria.

AN INVITATION

We have committed our institution and our resources to the development of an economy based on and promoting progressive social values. We ask you to join us.

The first step is an analysis of your expenditures to determine its distribution pattern and effectiveness in supporting the goals of your organization. We have skilled staff members ready to assist you in that task.

The second step will be the redirection, when appropriate, of your expenditures to cooperating organizations.

The third step will be joining with us and those other participating organizations in the further development and expansion of this cooperative effort.

The foregoing presentation is but an elementary outline of an economic route to social justice. It is not the only one, and it may not be the best one, but it is an effective one and it will work. We are open to dialogue on this process and of course willing to change and adjust where appropriate. We ask only that you begin with us on this road to social justice.

The business of social change in America is serious business! And without paying attention to the way we do business there will be little real change in the way America does business. And if we do not change the way America does business we will remain a house divided between political freedom and economic dependence with social justice remaining a dream deferred! □

EGALITARIAN IDEALISTS OF THE WORLD UNITE!

A mental health maintenance core group is now operational with ten adult females and seven adult males aspiring to grow to 60 adult women and 60 adult men. The new paradigm is a "best-friend identity cluster" utilizing polyfidelity and a balanced rotational sleeping schedule. All males opt for voluntary sterilization (vasectomy). Females have been burdened with the responsibility for population control up until now; it's time for males to shoulder that responsibility. An introductory prospectus describes our ideals and our story. It's free to serious, nonseparatist feminists who agree that population control is the foremost problem on the planet. Write about yourself: Keristan Islands Best Friendship Cooperative, 543 Frederick St., San Francisco, CA 94117.



THE WORKBOOK

and
SELF~RELIANCE JOURNAL*

Each issue of this bimonthly magazine includes:

16 pages devoted to one important consumer topic.
20 pages of small press book reviews, plus news items from social action groups and notices of address changes.

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It takes only 35,000 working people to create a one billion dollar economy in any metropolitan area. And the multiplier effect of that one billion dollars is leveraged many times throughout the economy. Expenditures in housing, for instance multiply by a factor of 4.5!!

Thus, **our initial goal is to create a series of one billion dollar economies in the major cities of our nation which would then be linked in a cooperating network to leverage that economic and political power.**

FIVE STEPS TO CO-OPERATION

The first step is an expenditure analysis for each group.

The second step is the identification or creation of service organizations which meet the progressive social values in the operation of their businesses.

The third step will be the timely redirection of expenditures by progressives to those organizations.

The fourth step will be the construction of the financial infrastructure required to contain the circulation of this economic power as much as possible within the progressive groups, i.e. banks and investment companies to assure the use of this power for the continuing development of the economy according to the progressive social values.

The fifth step will be the linking of these progressive groups and individuals into a formal network to plan further economic and political cooperation.

THE CUG RESPONSE

As the country's largest economic democracy, we have an 18 year track record of commitment to the implementation of progressive social values in the work place.

1. Salaries in our insurance business are tied to modest but adequate income for a family of 4 in metro D.C.
2. Our ratio of highest to lowest pay is 4 — 1.
3. We are organized as a cooperative on a one person, one vote basis.
4. Our work force is 75% female and 60% Black, with a significant gay percentage.
5. We distribute surplus equally, have a no lay-off policy and share losses proportionately.
6. We are the only insurance company in the U.S. to testify in favor of unisex rates and we are actively promoting them in our own business.
7. We have committed 5 million dollars to low and moderate co-op housing in D.C.

We, ourselves, have taken the first step of the expenditure analysis. Much to our chagrin, we discovered the following contradictions on which action is now being taken:

Principles

There are many facets of progressive values that are important and worthy of support. Some of them represent advanced development of conscience while others have yet to achieve consensus even among progressives.

Our view is that there are certain values which represent the essential minimum definition of human decency and about which there now exists a consensus within the progressive movement.

It is around these minimum essential commitments that we have formed our coalition. We are open to all progressive causes and expect each group to continue proselytizing its particular program, even enhanced by our community of cooperative economic efforts.

We also recognize that each of us, both organizationally and individually, represent different stages of development toward these goals. Recognizing these realities, we nevertheless ask each cooperating organization to offer an affirmative action plan for meeting these minimum goals within its own organization.

It will be this shared commitment to growth which will be the organizational glue of this cooperative effort.

Our Minimum Commitments

Full equality for women and minorities in all facets of organizational behavior.

Refusal to support war industry companies.

Refusal to support environmentally damaging corporate behavior.

Respect for sexual preference freedom.

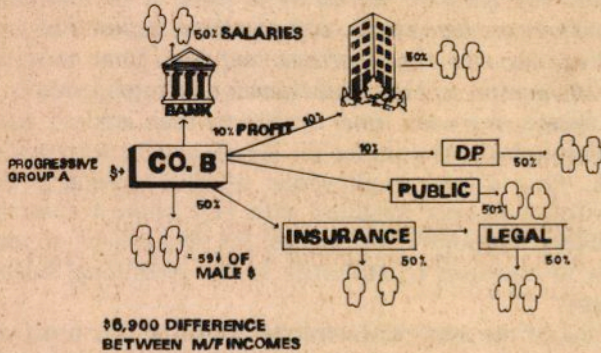
Co-operative economic activity toward new definitions of equity.

1. Our outside consultants (legal, actuarial and accounting) were prestigious firms with no commitment to progressive values (except being individually committed in some cases).

We have voted to change firms and are working with minorities and to set up cooperative business in each of these specialties.

2. While we had committed 5 million dollars to low income co-op housing in D.C., we had not paid sufficient attention to our other *traditional* insurance company investments. We have assigned a committee

EXPENDITURE IMPACT ON WOMEN'S INCOME



country's production last year) and 5½ million jobs!!!

Like banks, insurance companies have been great accumulators of capital. Part of the reason is the incredible leverage turned over to them by every person who purchased cash value life insurance, a very ineffective vehicle for consumers (says *Consumer Reports* and *Changing Times* among others), but a fail-safe vehicle for insurance companies to pile up huge blocks of cash. Like banks, insurance companies have products with long-term pay outs (life insurance and LTD) and short term pay outs, (group health insurance). These products create significant short term cash flow which insurance companies invest in a variety of commercial instruments. Like banks, decisions on these investments are made by very small groups of white males in traditional positions of authority. The criteria for these investments is much like that of banks: maximum benefits, minimum risk. And the results are very much the same — little accountability to the originator of the capital or to the public interest. The triad of commercial banks, real estate developers/speculators, and insurance companies has much to do with the character of our great urban areas today — shiny, aseptic skyscrapers, deteriorating public infrastructure (water and sewer systems and transportation) and little or no housing for the working poor.

One example of insurance company power — each 1000 workers creates a million dollars each year in capital through their pension contributions. Those contributors totalled some 600 billion dollars last year, the largest source of capital in America, and most of it was created by public employee groups or unions! But the investment decisions on that capital lie far from the contributors and remain in the hands of the same groups of banks, insurance company and brokerage house executives whose blindness to progressive social causes is legendary. One of the incredible results — much of the pension funds created by U.S. unions are invested in non-union business both here and overseas!

INDIVIDUAL EXPENDITURES

Just as progressive organizations have overlooked the role of their expenditures and reinforcement of regressive economy of our society, so too have progressive individuals.

If we analyze an intermediate level budget for a four person family in 1981, we notice that three quarters of the \$25,407 budget goes for consumption in this order:

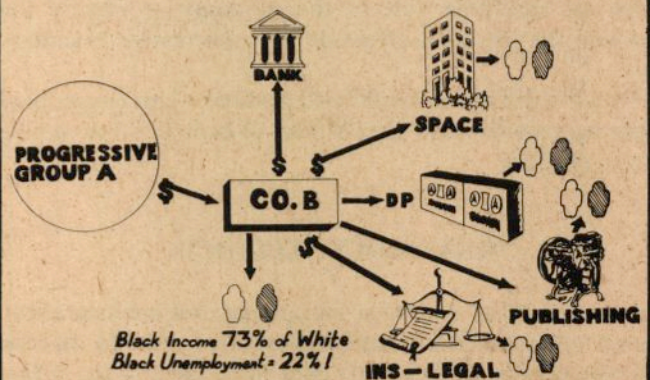
Food	— \$5,843
Housing	— \$5,546
Transportation	— \$2,372
Medical Care	— \$1,443
Clothing	— \$1,333
Personal Income	— \$ 508
Other	— \$1,196

Thus, the five items of food, housing, transportation, clothing and medical care make up over 90% of the individual's consumption. The expenditure of those funds without regard to the consequences on social justice as a powerful reinforcer of the traditional business ethics. (And note that nearly all of that income allocated for consumption will pass through a bank, adding to that institution's capacity to aggregate capital towards non-progressive investments.)

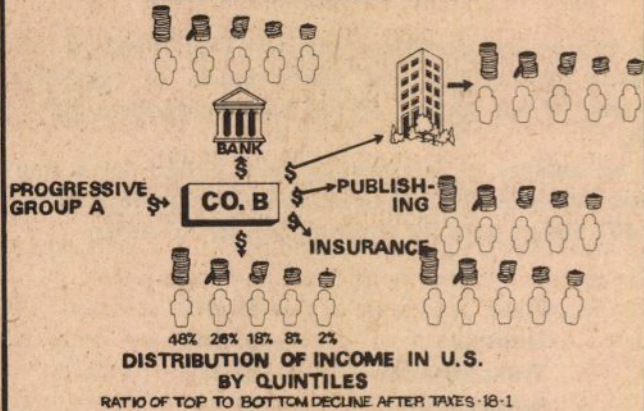
OUR RESPONSIBILITY/OPPORTUNITY

If our analysis is accurate, then each of us as individuals and all of us as progressive organizations must review our expenditures. We must redirect that enormous economic power to the support of progressive social and political goals.

EXPENDITURE IMPACT ON MINORITY INCOME



EXPENDITURE ANALYSIS IMPACT ON INCOME DISTRIBUTION



In fact, after the salary expense of the workforce, (almost always the number one expense of an association and its #1 opportunity for congruence of belief and action) it is instructional to note how prevalent a role will be played by banks, insurance companies, commercial real estate owners and speculators. All of these groups aggregate capital from individuals and disconnected organizations and use it for purposes determined by too few people, mostly always white, upper middle-class males, occupying positions of authority in those organizations.

It seems clear that little will change as long as that condition endures.

This example is the rule, rather than the exception. Most progressive organizations follow similar schizophrenic patterns of scrupulous attention to politics and symbol, while accepting or ignoring the financial impact of their own expenditures. Thus they continually prop up the very forces they seek to overturn or convert in our society.

In fact, if we go back one step in the economic model to analyze the source of income for progressive organizations, we discover an even more disconcerting fact. Since most funds for progressive organizations come from membership dues paid by sympathetic individuals, the ultimate economic result of the financial transactions of a progressive organization is the transfer and redistribution of money from the progressive individual to the traditional corporate enterprise side of the economy — exactly the opposite the intended effect of the progressive organization.

A review of the role banks and insurance companies play in the aggregation and distribution of capital is instructive to our purpose.

THE UNHOLY ALLIANCE

In some respects, insurance companies and banks are just like all other economic institutions. They take in income and pay salaries, office rent, data processing costs, office supplies, etc. And, of course, the social responsiveness of

their behavior in those economic transactions is equally important and we might all guess, equally antagonistic to progressive social values.

But the purpose served by a bank is to accumulate money from the savings and checking deposits of many individuals and organizations and lend that money at higher interest to other individuals and organizations. By its nature, there are fewer borrowers than lenders, and in practice, the bank goes for the largest profits with the least risk. One of the implications of that criteria is loan portfolios heavily weighted with real estate transactions and large corporate borrowings, the very groups of people now in positions of authority in the traditional business sector.

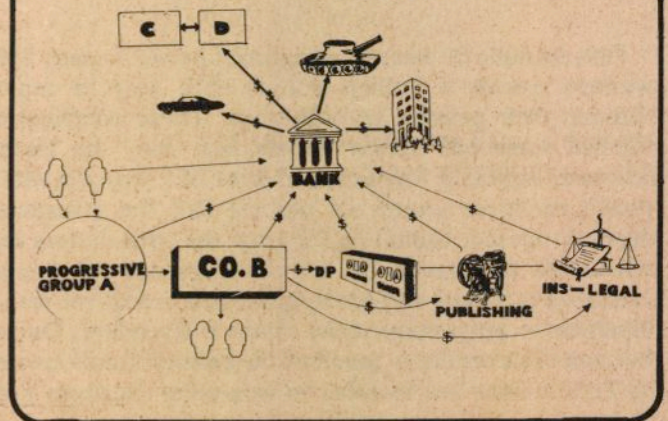
One of the many unfortunate results of this practice in real estate is the disproportionate share of money which ends up in commercial urban construction to the detriment of housing, particularly low and moderate income kinds. This money reinforces tax shelters for the already wealthy, provides leveraging for the greedy, and because of the time factor for write downs, is a distinctly short sighted view of what is good for the future of a city.

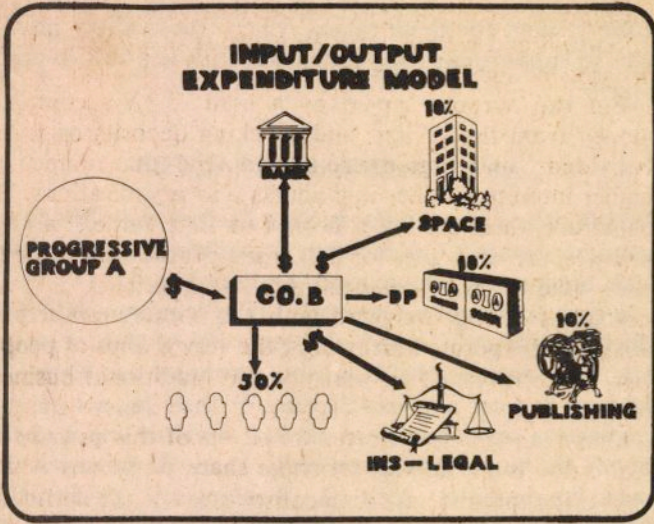
Washington, D.C. is a case in point. A handful of developers, because of their access to this capital, actually have more say in the development of our city than elected city officials whose main tool is zoning control. The results — over-built downtown commercial areas and desperate shortages of decent housing for thousands of our citizens.

Not to be lost sight of is the significant role played by housing construction and rehabilitation in creating jobs. It is estimated that every one million dollars put into housing construction creates 67 new jobs, directly and indirectly.

As in real estate, similar problems exist with banks and corporate borrowing. According to congressional sources last year, 81 billion dollars of bank credit went for corporate mergers, which do little for creating new jobs or enterprise, but apparently do much for corporate egos and concentration of power. If that credit was instead made available to the housing industry, it would have produced over 1½ million new homes (more than the entire

ROLE OF BANK IN DISTRIBUTION OF \$ & ENFORCER OF DISCRIMINATING & UNEQUAL PRACTICE





If the seller uses that economic support to pay fair compensation, promote affirmative action for women and minorities, is sensitive to the environment and does not purchase goods or services from war industry corporations, then that economic support reaffirms the social goals of the progressive organization.

On the other hand, if the seller is not sensitive to those concerns and instead follows *traditional* business practices, then that economic support only serves to undermine the social goals of the progressive organizations.

If we analyze the expenditures of an actual national association budget, we can determine the congruence of their economic activity with their social goals. This association of 150,000 members has an annual budget of nearly 1½ million dollars. 44% of that budget goes for employee wages and benefits. Therefore, like most businesses, their major expense is their own workforce. How they deal with their workforce in terms of pay and affirmative action is perhaps the most significant indicator of their social responsibility.

In this case, there are no women in management, the only two minorities have the two lowest paying jobs and the lowest salary paid is just below the poverty income level for a family in the Washington area.

15% of the 44% allocated for employees, purchased health and life insurance and made contributions to the pension plan. The insurance company which received those premiums paid its top executive ninety-one times the salary of its lowest paid persons, and had only token participation of women and minorities in its management. Working through a small group of white males sitting in New York City, the insurance company invested part of its resources in low-or moderate income housing, and did invest in South Africa, war industry and environmental polluting industries.

The next most significant expense for this national association was publishing. 21% of their annual budget was used to publish its monthly magazine and newsletter, a very common circumstance for national associations. In this case, the printing company provided the graphics as

well as printing and mailing the magazine.

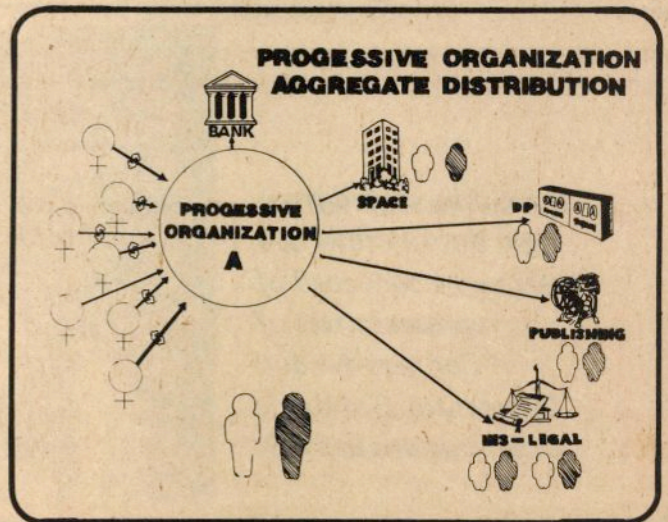
The printing company is a traditional one with an all white male hierarchy, a non-union plant, and no affirmative action plan for women and minorities. Although sensitive to environmental issues, it nevertheless buys its paper from a corporation with a poor record on environmental issues and which is part of a corporate conglomerate with divisions in the war industry.

So two-thirds of this organization's annual budget serves to reinforce those traditional business practices in just three areas; salaries, insurance and publishing, over which it has complete authority to direct its expenditures.

The fourth major expense of this national association is devoted to promotion of its organization to potential members and ex-members. This service is contracted to an outside marketing organization with an exemplary record on social issues within its own organization. However, the marketing organization paid scant attention to their own purchasing power, and since most of the cost of membership development is paid for printing and mailing, the net effect of these expenditures is again the support of traditional organizations.

And it continues. This association's fifth major expense is the data processing cost of membership administration which takes 8% of its annual budget. They purchase this service from a minority organization with a good record on economic issues, but with no women in management. It is likely that this company, if pressured, would adopt an affirmative action program for the hiring and promotion of women.

Normally, the cost of housing the organization would be a major expenditure, but in this case, the association owns its own building free and clear. In evaluating the space cost, the rental agent, the building owner and probably the mortgagor should all be analyzed in terms of their responsiveness to social issues. Just a listing of those institutions is all the reflection required to understand their significant role in the reinforcement of those traditional business practices which undermine the social values supported by progressive organizations.



The proposal is based upon the fact that the progressive forces of society, both institutionally and individually, exert enormous influence on the economy of our society by spending the money totally within their control. Unfortunately the expenditure of those funds is made with little or no focus on accomplishing the social goals of these individuals or institutions. Consequently most of the expenditures actually go to the traditional sectors of the economy. This reinforces the discriminatory and unequal patterns of behavior in our society, thus frustrating the very social goals pursued by progressive groups and individuals.

For example, a women's organization with a one million dollar annual budget will focus their attention on lobbying Capitol Hill while spending their one million dollars buying services from businesses that have no record or promise of affirmative action. This pattern of behavior is repeated throughout by most of the progressive organizations in our society.

Could these groups not redirect those expenditures toward businesses which practice or commit to some affirmative action program for themselves? And if such organizations did not exist in some sectors, could they not join with others to stimulate the creation of such organizations?

In fact that is the very proposal we make —

That the progressive forces of our society join together in the redirection of their expenditures to organizations and individuals practicing or pledging to practice affirmative action on behalf of those social goals.

The joining together of women, minorities, environmentalists and peace groups in co-operative and affirmative economic activity could create a multi-billion dollar economy wherein these social goals actually would be implemented. It might also provide stimulus for change in other economic organizations which profess their neutrality on these issues. And surely it would induce a climate of

reinforcement for these causes which would allow politicians to support our legislative goals with less risk to their careers.

AN ELEMENTARY ANALYSIS

The life of any community is comprised of a multitude of economic transactions between organizations and individuals buying and selling goods and services.

In each community, there are 5 or 6 economic activities which significantly impact the economy of that community. For instance, banking and insurance are likely to show up in most analyses because of their impact on the aggregation and control of capital, without which there cannot be much growth or redirection of resources. In some communities such as Washington, publishing/printing will be an important industry both in terms of amount of expenditure and jobs controlled. In other communities, it may be a manufacturing activity. In most communities, housing and commercial space will play essential roles in the local economy.

The sensitivity of these major organizations to the political and social implications of their economic transactions determines the threshold for economic and social justice in that community.

If we look at our *tinker toy* expenditure model, we can observe that the purchase of supplies and services by a progressive group creates income for those selling the supplies and services. Those sellers in turn dispose of their income thru the purchase of services and supplies for their organizations, and the cycle goes on.

In each economic transaction, the buyer is providing economic support for the seller.

Jim Gibbons is the founder of CUG, a worker-owned and managed group of companies specializing in Membership Development and Insurance. Their main office is in Washington, D.C.

Jim Gibbons [3rd from right bottom row] at a meeting he convened of representatives of Cooperative and Democratic Economic Organizations in 1979.



ECONOMICS:

Stepping Stone to Political Justice

by Jim Gibbons

AMERICA IS A WAY of doing business. And how we do business in America reflects both the positive and negative manifestations of our national character. It creates the opportunity for social mobility, self-definition, independence and for a fortunate few, a financial bonanza. But the way we do business also creates dependence and impotence, reaffirms discrimination of all kinds and keeps many of our citizens at or below a subsistence level of existence. These contradictions occur because embedded in our national 'psyche' is a belief that business is subject to natural laws and principles that are independent of or irrelevant to the social and political issues of our society. And to contaminate those 'natural laws' of business with issues of humanistic concern is to risk destruction of the very forces which made America great and powerful.

It is not only business which operates on these principles but most all the institutions of our society as well.

Consequently for much of our history, progressive forces have focused on politics as the route to elimination of the inequities of our society. While some notable gains have been made, the basic inequities remain firmly rooted in the day-to-day lives of our people. Despite passage of the Civil Rights Act, Blacks remain disproportionately among the poor, earn only 73 cents to the dollar for Whites, and are now shackled with a 22% unemployment rate, more than twice that of Whites.

For women, overwhelming sentiment on behalf of ERA and decades of legislation at the state level, have left women still earning only 59 cents to the dollar for males, discriminated against by insurance companies among others and still relegated to the outlands of 'feminine roles' in most significant business activities.

Progressive unions bouyed by national legislation and years of supportive legal rulings still seem unable to break out of their dependency on the war industry and anti-environmental businesses for the creation of jobs for their members.

And just when individual political rights seem most extensive and organized national political activity most

frenetic, over 11,000,000 of our citizens are out of work, and souplines are becoming commonplace once again. All the while Government plans massive expenditures for military expansion and unleashes 'corporate enterprise' on the natural resources of the nation, our once and forever heritage.

If a just society is to become more than a utopian vision in our lifetimes, then the progressive forces must recognize three facts of life in contemporary America:

1. Politics reflects change already manifested in the populace — it rarely creates change.
2. Economics is the stepping stone to political justice our national home cannot live divided into *political freedom and economic dependence*.
3. The progressive forces of our society have to cooperate effectively in both the economic and political arenas — *otherwise we face such cruel anomalies as disproportionate distribution of women and minorities in poverty; a pollution free environment without jobs; and above all, a continuation of political freedom and economic dependence.*

A PROPOSAL

What follows is a proposal for the progressive forces of our society to join together in the creation of a co-operative economic and political community *within* the framework of existing economic and political constraints. It is based on the following assumptions:

1. That the economic system remains open to all.
2. That the progressive forces will cooperate economically.
3. That enormous economic power now exists unrecognized and unused, but in the full control of the progressive forces.
4. That the progressive forces will recognize that their utopian vision can be realized only through dealing with practical needs.

READINGS

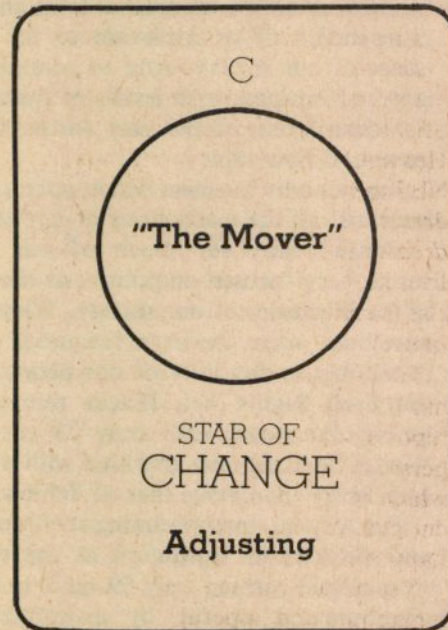
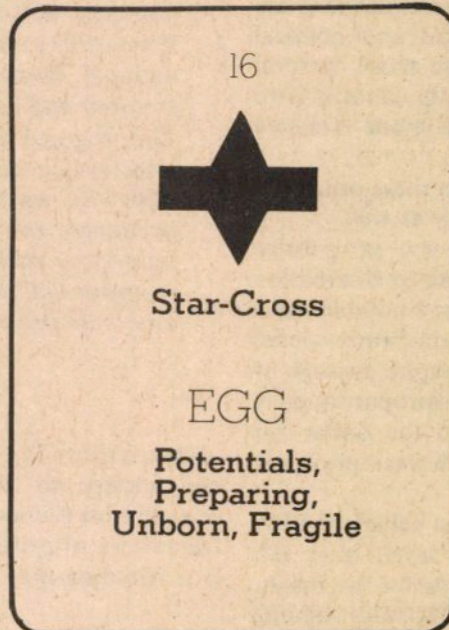
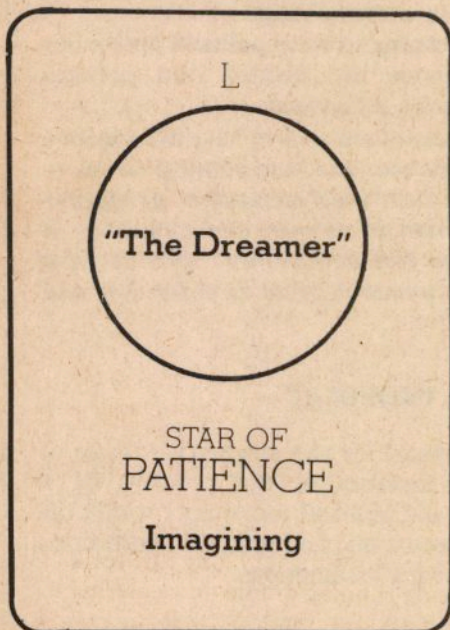
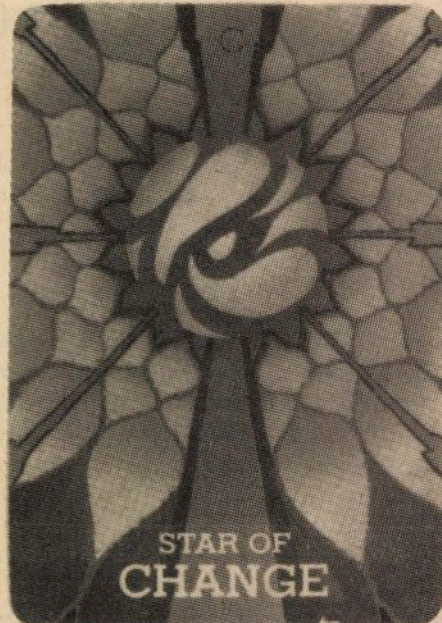
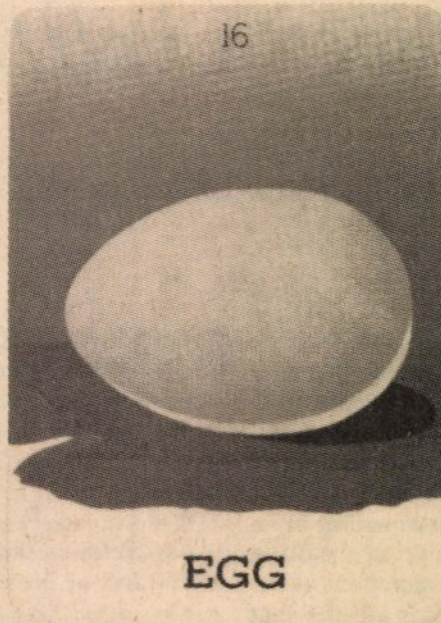
While Chris and I were preparing this issue, I read Michael Thelwell's Jamaican novel, "The Harder They Come," and it gave me a needed trip into another world. For sheer vitality of the language and strength of the culture, I recommend it highly.

Speaking of trips into other worlds, as well as of *readings*, I pulled a few cards out of Star † Gate in honor of the Co-op America catalog. The results were, as always, fascinating. Star † Gate is sort of a New Age tarot — with the symbols and interpretations more accessible.

Both sides of the three cards I chose are reproduced below (too bad we can't reproduce them in color).

Now all we need is a New Age fortune cookie.

Peace and Good Judgement,
Paul



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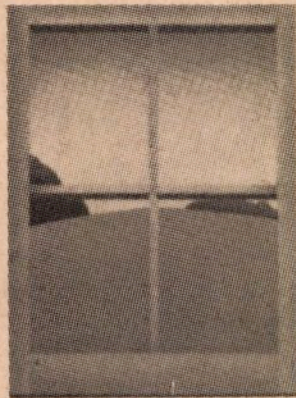
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Chris Collins, and Twin Oaks
Community, represented by
Audrey Hirsch

Introducing this issue...



This issue of *Communities* is mostly about dreams.

Some, like the politically just economic system of Jim Gibbons, are visionary and compelling.

Some, like the grouping of essays on the National Consumer Co-op Bank, assess what happened to a dream.

Some, like Sisterfire and Whole Life Expo, focus on the excitement of recently realized environments within which dreams can be played out.

And then there's Co-op America. *Dreams*.

Ursula LeGuinn wrote a book some of you may have read, "Lath of Heaven." (It was also made into an NET movie.) In it, a man begins to dream *effectively*. These *effective dreams* alter the objective world he lives in — for himself and everyone else (cautionary: not always for the better).

For the past decade, *Communities* has been carrying the first-hand reports of folks' *effective dreaming*; personal documents of the visions which bring people together, and the curious, glorious and disastrous happenings when they do.

Yet despite our most profound metaphors and hopeful interpretations, our comings together have not completed the circle. The many cultural, political, spiritual and economic themes we have explored have meant separation as much as unity.

The very qualities of community and the special nature of our collectivities have provided boundaries which no *sense of*

movement has overcome. And so we have been a *movement* of small groups, often struggling with our virtues.

At best, *Communities* has celebrated the diversity of our character, and our thematic federation wherever it was expressed — in the Consumer Co-op Alliance, Federation of Egalitarian Communities, Network of Light, Association for Workplace Democracy, Movement for a New Society, Conference on Alternative State and Local Politics...



CO-OP AMERICA

For the past two years, *Communities* has helped develop Co-op America as a Founding Organizational Member. From the early vision of a national cooperative marketing service, Co-op America is already serving almost 200 Organizational Members with economically useful and politically congruent services. And in this issue, 25 of those groups are participating in Co-op America's first Individual Member (Consumer) catalog by offering their products and services.

Communities presents the Co-op America catalog as a service to its readers. You will be the first to peruse its contents, and join (if you haven't already).

Communities hopes that Co-op America is a case of *effective dreaming*: that the world we co-inhabit is positively altered; the for *Communities* and other progressive and cooperative groups, our basis for survival and the potential for fulfilling our purpose is strengthened; that our readers are intrigued, connected and empowered on their quests.

Hooray.

THE ARTICLES

If Co-op America describes a next possible step into a humane future, Jim Gibbons lead essay takes us a step beyond. As founder of International Group Plans and Consumers United Insurance Company, Jim has provided leadership both within his own organization and through his occasional national appearances, most notably in keynote addresses at the New School for Democratic Management (1977) and the annual CCA Institute (1979 and '80). In **Economics: Stepping Stone to Political Justice**, Jim explores the potential for *like-minded* progressive organizations and individuals to cooperate on a scale capable of significant social change.

Anyone who has ever enjoyed a Holly Near or Sweet Honey In The Rock concert has implicitly appreciated Roadwork, the promoter and expeditor of their tours. In **Sisterfire: Roadwork '83**, Kathy Anderson and Giselle-Audrey Mills discuss the major national women's music festival, as well as Roadwork's organization and purpose.

If you've never been to a big, new age trade fair/festival, they can be bizarre, bazaar and breathtaking. From *Whole Life Times* we reprint **Health-Politics Connection EXPOSED in NY**, by Kimberly French, as preparation for the next round of Whole Life Expos in San Francisco, Boston and New York.

The National Consumer Co-op Bank has occasioned plenty of commentary in these pages over the past five years, most of it supportive. **Greenwald Leaves Questions and Controversy at the Co-op Bank** by Craig Cox is a very long title for a long-running drama now entering a new stage (or at least to feature a new leading person).

We were delighted to uncover a hitherto overlooked writing of the eminent J. Swift. His **Modest Proposal** may be extreme — if so, turn quickly to Art Danforth's sage **Can Our Bank Become Self-Supporting?** It is reprinted from *Moving Foods*. (Thanks, Dave.)

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Journal of
Cooperation

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April/May '83

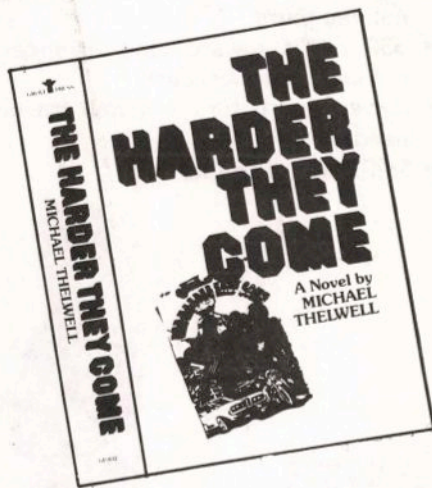
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HERBAL MEDICINE, by Dian Buchman

A detailed, practical manual on how to choose and use easily obtainable herbs to maintain good health — and to relieve such common ailments as headache, muscular pain, fever, diarrhea, allergies, poison ivy... Hardcover, originally \$12.95. Item no. CA133. Price: \$4.00 [\$1.10 ship.]



THE HARDER THEY COME, by Michael Thelwell

An engrossing novel of the Jamaican folk-hero, gunman and Reggae star, Rhygin — celebrated in the song and film of the same name. Memorable. Hardcover, originally \$12.50.

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VIDA, by Marge Piercy

Vida follows the life of a young woman from her involvement in the anti-war movement of the 60's into the underground network of the 70's. Vida is a novel about courage, commitment and the passionate side of politics from the author of "Small Changes." Hardcover, originally \$9.95.

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SWEAT, by Mikkel Aaland

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THE UNSETTLING OF AMERICA: Culture and Agriculture, by Wendell Berry

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BOOK OF THE NEW ALCHEMISTS, edited by Nancy Jack Todd

This large format book is an excellent introduction to the work of the New Alchemy Institute on aquaculture, bioshelters, self-sustaining agriculture and energy. Beautifully illustrated. Orig. \$6.95. Item no. CA135. Price: \$2.00 [\$1.10 ship.]

LIVING WITH ENERGY, by Alves & Milligan

Loads of photos, many in full color and a brief text shows how practical and economical renewable energy sources are being used on homes from Maine to California. Originally \$5.95.

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UTOPIA, by Ian Todd & Michael Wheeler

A wonderful trip through the history of utopias as visualized by painters, poets, architects and writers. Fine quality illustrations. Originally \$5.95.

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RECYCLING, by Jerome Goldstien

A comprehensive guide to reusing wastes in home, industry and society. Practical steps the individual can take to compost and recycle. Examines bottle bill legislation, community recycling centers... Orig. \$6.95.

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GROWING FOR MARKET, edited by Roger Yepsen

A guide to producing and marketing vegetables, fruit, herbs, honey, cheese, etc — grown in your backyard or on a few acres. Dozens of small scale growers and processors are profiled. Full of practical details on choice of crops, pricing, etc. From Rodale Press, hardcover, originally \$8.95.

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THE NEXT WHOLE EARTH CATALOG, edited by Stewart Brand

Here it is, the great 600 page "access-to-tools" at a bargain price. 11" x 14 1/2", 1981 edition, originally \$14.00.

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NATURE DAY AND NIGHT, by Richard Adams

By the author of "Watership Down," observations of a woodland, meadow and mountain stream show how day and night give shape to both plant and animal life. Beautiful color illustrations and an informative text will appeal to young and old alike. 108 pp, hardcover, orig. \$10.00.

Item no. CA137. Price: \$3.00 [\$0.90 ship.]

HERSTORY, by June Sochen

A dynamic presentation of the women's side of American history. Dr. Sochen concentrates on the official picture of the lives of women, blacks and Indians, and upon the reality of their lives. Orig. \$6.95.

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NON-SEXIST CHILDRISING, by Carrie Carmichael

How you can help your children grow up free to be themselves. Excellent. Hardcover, originally \$9.95.

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25 years of homesteading in Maine. Ways to live a simple life, maintain health and vigor, with a minimum of effort and maximum satisfaction. Many practical details. Hardcover, originally \$9.95.

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THE GAY REPORT, by Karla Jay and Allen Young

Lesbians and gay men speak out about relationships, sexual experiences, families, children, oppression, politics, hopes and dreams. Based on the first comprehensive survey of the homosexual community. Hardcover, 816 pp., originally \$14.95.

Item no. CA142. Price: \$5.00 [\$1.35 ship.]

BLACK CONSCIOUSNESS IN SOUTH AFRICA, by Steve Biko

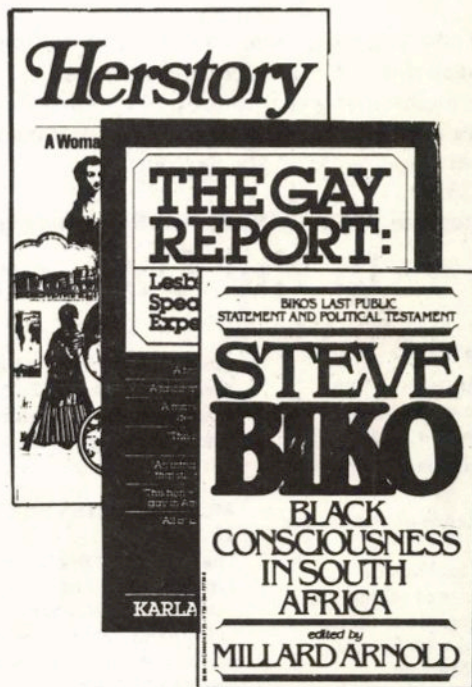
The courageous testimony of South Africa's most important Black leader was to be his last public statement before being murdered. A dramatic exploration of almost every issue in contemporary South Africa filled with Biko's brilliance, vision and humor. Originally \$5.95.

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Discovery will feature vacations to Tahiti, Mexico...; remarkable tours to China, Africa, Greece...exploring themes of healing and myth; travel and arrangements for conferences like the Association for Humanistic Psychology in Toronto; special savings, expert information and toll free phone lines for subscribers.

We think **Discovery** offers an exciting travel alternative for Co-op America Members.

Discovery will keep its subscribers informed through a quarterly newsletter filled with up-to-date opportunities.

***Discovery** not only will take you away from the ordinary, it offers the beauty and wonder of the world in a way that will return you more whole.*

First year participation in **Discovery** is ordinarily \$40, with a \$30 renewal. Co-op America Members receive a 10% reduction — and \$30 of that comes back to you as a credit towards your land arrangements on special tours.

Item no. CA370. Price: \$36.00

For more information: **Item no. CA371. [\$1.00 handling charge]**

in the U.S. and abroad

savings on opportunities like...

TRADITIONAL AFRICAN MEDICINE: May 14-28, 1983

A unique opportunity to visit West Africa. Not a sightseeing tour, but a personal adventure into the intriguing and powerful world where two healing traditions meet and coexist. The tour leader is a psychotherapist who has a personal relationship with each of the African doctors we will be meeting.

OMEGA INSTITUTE: June 25-September 4 [weekends or weekdays] Lebanon Springs, New York

Take a vacation with a purpose at Omega Institute for Holistic Studies, 1½ hours north of New York City on 80 acres of rolling hills, fronting a lake for swimming and canoeing. The program includes the arts, social transformation, and spiritual studies with faculty including the Paul Winter Consort, Ram Dass and Marilyn Ferguson.

THE CHINA EXPERIENCE with Jean Houston: May 9-29

Myth and symbology in a traveling seminar through China.

ASSOCIATION for HUMANISTIC PSYCHOLOGY, 21st Annual Conference: June 22-26, Toronto

The theme of the conference is "Conscious Networking for Social Change." It will feature noted speakers, workshops, entertainment with activities planned to lead to further involvement over the year

MOTHER JONES EUROPEAN DISARMAMENT TOUR: September 16 - October 1

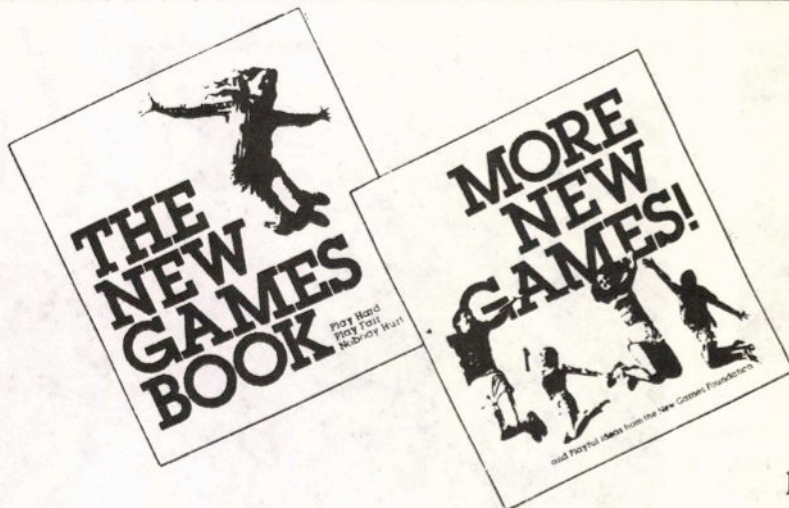
The success of the European peace movement in 1983 may shape the future of the world. Our delegation, led by a noted U.S. peace activist and a Mother Jones staffer will visit • the peace camps in England near Oxford outside army bases • Amsterdam, with perhaps the most active (per capita) peace movement in Europe • Bonn and Berlin, West Germany, centers of resistance to the deployment of the Pershing II missile. You'll meet all segments of the European peace movement, from Green Party leaders to grassroots organizers and government officials.



The New Games Foundation is a non-profit educational organization, created in 1974. Its purpose is to foster and communicate a style of play encouraging participation and a sense of community.

New Games is an attitude toward play. Any game can be a New Game, and anyone can play. We can make changes, and we all take responsibility for making our games physically and emotionally safe.

Most of all, we play for the fun of it. There's no pressure to cheat or play dangerously in order to win, and no anxiety over losing to keep us from playing our best. "Play hard, play fair, nobody hurt."



THE NEW GAMES BOOK, by the New Games Foundation

A classic in its own time. It includes the non-rules to sixty New Games for two to 2,000 players, from quiet to active; over 250 photos and commentary on the history of New Games, refereeing, festival organization...

Item no. CA070. Price: \$6.95 [add \$1.00 shipping].

MORE NEW GAMES, by Andrew Fluegelman

Our long awaited second book takes you even further into the joys of playing New Games with your friends, families, clients and co-workers. In it we offer 60 of the best games we've learned through hundreds of trainings, workshops and festivals across the country. Over 200 photos.

Item no. CA071. Price: \$6.95 [add \$1.00 shipping].

EARTHBALL: Canvas Pushballs

You can push it, roll it, and crawl on it. A group of people can lift it up and pass it, volley it across a net, or kick it into the air while lying on their backs.

An earthball is the first toy sized to make adults feel like children.

Earthballs are durable pushballs, six feet in diameter, and are guaranteed for one year. They consist of a vinyl lining inside a canvas cover silkscreened with an outline of the world's continents. Each ball comes with a set of fabric paints to provide the proper permanent colors, and vinyl repair kit, as well as guidelines and safety suggestions.

Item no. CA072. Price: \$350 [add \$24.50 shipping].

PLAYCHUTES

Over, under, around and through...crawl on it, hide under it, make a wave, raise it into a mushroom...the possibilities are endless.

Playchutes are not quite parachutes...they are made for playing, not for jumping. They are 24 feet in diameter, made of rip-stop polyester, with overlapped seams and handles wrapped and reinforced for durability.

Item no. CA073. Price: \$175 [add \$4.50 shipping].

NEW GAMES T-SHIRTS

We offer a selection of three unique styles, all 100% cotton with white printing, and in either men's or women's styles. Be sure to indicate size (S, M, L).

Men's Style:

Referee (Kelly Green) Item no. CA074. Price: \$9.50 [\$1.50]

Player (red) Item no. CA075. Price: \$9.50 [\$1.50 ship.]

Games List (Royal blue) Item CA076. Price: \$9.50 [\$1.50]

Women's Styles

Referee (green) Item no. CA077. Price: \$10.50 [\$1.50]

Player (red) Item no. CA078. Price: \$10.50 [\$1.50 ship.]

Games List (blue). Item no. CA080. Price: \$10.50 [\$1.50]

New Games Foundation Training Program

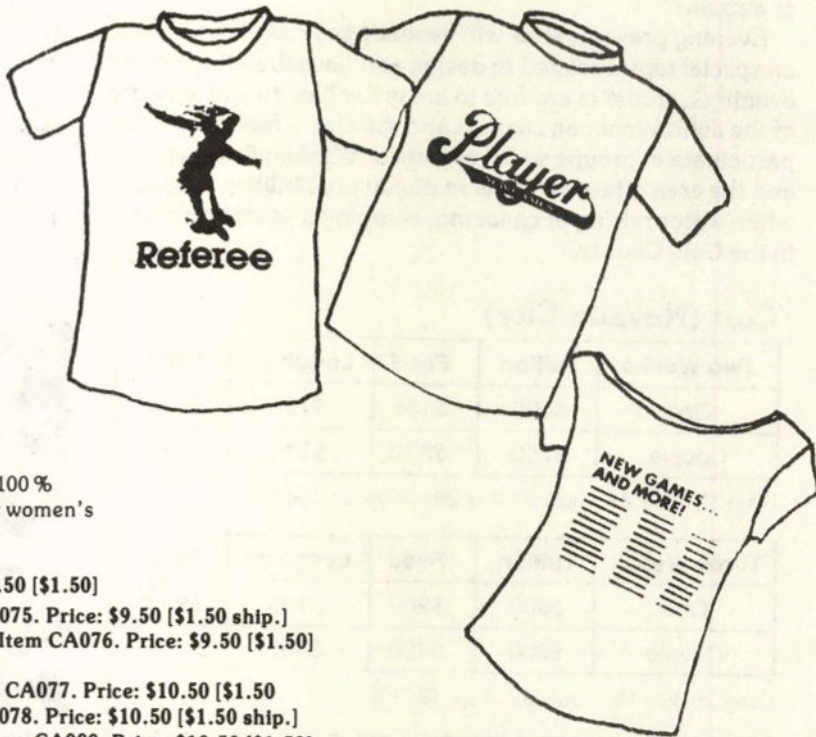
A New Games Training offers human service professionals and others an opportunity to learn the fundamentals of New Games through an experience of playing.

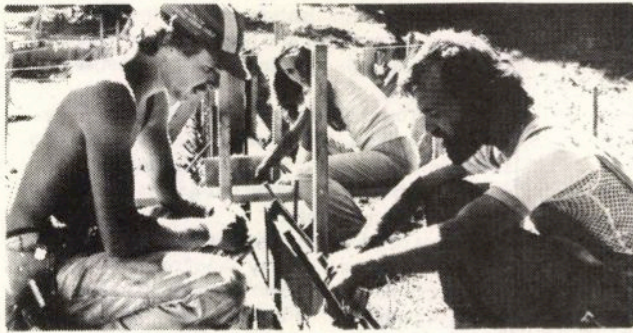
The ideas and skills learned at a training will enable you to incorporate both the games and the philosophy into a work setting. A training will also bring your staff together to establish and reinforce teamwork and a sense of community.

New Games Trainings are particularly valuable for groups dealing with community building, recreation and youth development, school systems and the disabled.

The costs of a Training include a basic program fee and expenses of a trainer. Trainings are generally 2 or 3 eight hour days, with two trainers and a maximum of 60 participants. There is also a one day workshop available. Cost range from \$750 to \$1500 plus travel and expenses. You can request more information by indicating interest on your order form:

Item no. CA079. [\$1.00 handling]





HAVE YOU EVER THOUGHT about building your own home? Serving as your own general contractor? Exploring a career in building? Any and all of these are possible, and we know of no faster or better way to acquire the necessary knowledge and skills than through our intensive summer program, a combination of classroom instruction, hands-on labs and on-the-job training.

Nevada City

We will again be leasing the John Woolman Campus, a beautiful 300 acre site. The campus includes rustic cabins, classrooms, dining facilities, playing fields and creeks. The Yuba River is 20 minutes away. Small cabins are available for lodging, some for couples and some for three to six people. Two hot meals and a bag lunch will be provided each day (except Saturday and Sunday). Both vegetarian and non-vegetarian meals are available. Limited space is available for Recreational Vehicles or camping.

Nevada City is located approximately 60 miles northeast of Sacramento and can be reached by auto, Greyhound bus or airplane.

Evening presentations will be made several times a week on special topics related to design and housebuilding. Other evenings, students are free to enjoy the beauty and serenity of the John Woolman campus and the Sierra foothills, or to participate in groups social activities. Weekends are open and the area offers many recreational possibilities: hiking, white water rafting or canoeing, camping and sightseeing in the Gold Country.

Cost (Nevada City)

Two Weeks	Tuition	Food	Lodging*	Total
One	\$500	\$135	\$120	\$755
Couple	\$750	\$270	\$240	\$1260

June 12-June 24 July 17-July 29 Aug. 21-Sept. 2

Three Weeks	Tuition	Food	Lodging*	Total
One	\$600	\$200	\$180	\$980
Couple	\$900	\$400	\$360	\$1660

June 26-July 15 July 31- Aug. 19

*Campsite \$30 per person per week Food and lodging are optional.

Bay Area

In curriculum and format, the Bay Area program is identical to the Nevada City program. In the Bay Area, we will offer remodeling experience as well as housebuilding experience. In addition to learning about remodeling, this gives all students a chance to learn many details about finish work.

Bay Area students who need accommodations will be housed in the dormitory of a college near the job sites.

ORDERING INFORMATION

For further registration information, order:

Item No.: CA 240

Price: No charge [Handling: \$1.00]

Cost (Bay Area)

Two Weeks	Tuition	Food Lodging	Total
One	\$500	\$370	\$870
Couple	\$750	\$740	\$1490

July 3-July 15 July 17-July 29 July 31- Aug. 13

Three Weeks	Tuition	Food Lodging	Total
One	\$600	\$570	\$1170
Couple	\$900	\$1140	\$2040

June 12-July 1



Limited Enrollment — Only 60 spaces are available per session.



Consulting by Mail

Cost Estimating Kit

Knowing what the costs will be for your project is essential. We show you how to determine material and labor costs for your project, generate a detailed list of building materials from the working drawings and estimate the amount of time needed to accomplish different building tasks. The kit includes various methods of performing cost estimations, the booklet **Estimating Materials and Labor Costs** used in our estimating seminar, and a tape to explain the booklet.

Item No. CA242. Price: \$30.00 [shipping and handling: \$1.00]

Owner Contracting Kit

Managing your building project involves a number of skills: scheduling elements of the project, purchasing materials, hiring subcontractors, obtaining permits, working with inspectors, writing contracts, avoiding liens and obtaining insurance. This kit includes: the booklet **Contracting and Managing Your Building Project** used in our contracting seminar and a tape to explain the booklet.

Item No. CA243. Price: \$30.00 [shipping and handling: \$1.00]

Owner Builder Center, a non-profit educational organization, exists to train and support people in building, remodeling or contracting their own homes. We offer classes, workshops, seminars, summer camps, books and consulting services at our Bay Area headquarters and at 18 affiliate locations nationwide.

Plan Book and Plans

The Owner Builder Center has assembled a portfolio of unique home plans. All the plans have been chosen based on the following criteria: energy efficient or passive solar design; ease of construction for the owner builder/owner contractor; aesthetically pleasing and cost efficient design; and applicable to different regions and construction procedures.

This **Plan Book** is an excellent source for design ideas for your own home. The usual plan book information is given: floor plan, elevations and square footage. Our **Plan Book** also gives information about the site and region for which the plan was originally designed, other regions for which the design is appropriate, energy performance capabilities, design factors considered when the plan was drawn (the design program), comments by the designer, and, when available, comments by owners.

A plan order includes three sets of plans for \$300. Additional sets are \$30 each. The standard 18 x 24 inch blueprints are sufficient to acquire a building permit in most areas and provide enough details to construct the house. Changes to the plans or specific area details are available at an additional fee.

Item No.: CA 241

Price: \$5.00 [Handling: \$1.00]

Appropriate Tech and Agricultural Programs from FARALLONES INSTITUTE



10 Week Intensive Courses

Summer Session June 12 — August 20

The Community Facilitator and Appropriate Technology (Limit 10)
Examining ways in which community involvement can empower individuals and groups with more control over their life support systems. Participants may select either an international or a domestic focus; core sessions for all will include: designing community education programs; community resource investigation; facilitation skills; and urban/rural integration.

Technical sessions will vary according to the focus. Health, energy and agriculture will be studied intensively.

Construction Skills (Limit 6)

Providing skills in construction, from the ground up, of small buildings, as well as experience and confidence in building repair and construction, tool use, materials selection and design considerations. Hands-on experience will be complemented by discussion, directed study, and independent projects. Weekly topics: tools and plans; foundations; framing and insulation) basic wiring; roofing; and finish carpentry.

Intensive Gardening Systems (Limit 6)

Exploring and applying the fundamentals of ecological agriculture, focusing on the development of household, market and community-scale food systems. Topics: the living soil; bio-intensive vegetable, flower and herb culture; composts and green manures; to till or not to till; weed use and management; beneficial insects and insectary plants; poultry systems; fruit tree management; agroforestry; aquaculture; and integrated garden design.

ORDERING INFORMATION

Tuition: 10-Week Intensive Course — \$1000.

For further registration and accommodations information, order:

Item No.: CA 260

Price: No charge [Handling: \$1.00]



The Farallones Institute is a non-profit center including the Integral Urban House in Berkeley and the Rural Center in Occidental, California, for participatory education in appropriate technologies. We stress practical applications of techniques for conservation and development of natural energy resources, as well as the growing and preservation of food.

Fall Session September 11 — November 18

Issues in Appropriate International Development (Limit 10)

Focusing on the growth of the budding "alternative" development network over the last twenty years — and especially over the last ten; concentrating on the role of international development agencies, popular organizations, etc., in the dissemination of appropriate technology. Critical global issues will include: health/nutrition systems; reforestation and fuel conservation; and renewable energy.

Participation will be limited to those who have completed previous courses at the Institute or who have related experience.

Appropriate Technology and Community Development (Limit 10)

Emphasizing the relationships between technical, social, and political problems, and between the design and implementation of diverse appropriate technologies. This course builds upon our prior experience in working with over 150 development volunteers, overseas appropriate technology groups, and community organizers.

Technical areas: health and nutrition; agriculture; and renewable energy (including an in-depth look at fuel-conserving cookstoves and solar technology for the Third World).

Construction Skills (Limit 6)

(see Summer Session)



Community Jobs is committed to helping you and your friends put your ideas into practice; to helping organizations which are working for a better future function more effectively; and to profile the issues and organizations involved in the process.

We wish Co-op America well, and are pleased to be among the Founding Member Organizations. The Co-opo provides an opportunity to invest our dollars where our energies have been for years: in building a more just, sane and safer world for all of us.

Over 2,000 Jobs and Internships Waiting for You Every Year!

Writer/Editor Washington
The Infant Formula Program of the Interfaith Center for Corporate Responsibility
Requirements: Ability to relate to and care about troubled kids and to

Union Organizers New Orleans
To Apply: Send resume and

Two Jobs Sisseton, South Dakota
Citizens Organized for a House of Equality (COPE)

Rural Organizers Edwardsville, Illinois
Duties: Operate printing press; expansion of organization; building base of support; environmental program.

Internship Detroit
\$10,000-20,000/year.
freedom to travel and work a flexible schedule
on past organizing
200 free oppor-

Co-Director San Francisco
Salary: \$12,000-18,000/year.
personal miles
The Agape Foundation provides nonviolent

Nurse Practitioner



Community Jobs puts you in touch with work that says human dignity is more important than corporate profit; that says you don't have to starve to try to make the world better.

Every year **Community Jobs** lists over 2,000 openings in community and social change work nationwide. Jobs in the environment and foreign affairs, housing and health care, education and human rights, public policy and the media, and much more.

You'll have the chance to put your ideals and skills to work in areas ranging from lobbying, advertising and computer programming to community organizing, fundraising and financial planning. Networking, organizing, research and administration — the work needs doing. The jobs are open. You'll find them in **Community Jobs**.

MORE THAN JUST "WANT ADS"

But **Community Jobs** is more than a unique classified section. In each issue, we'll tell you "how to" — get a job, get involved, or make your organization more effective. From advice on getting a job through networking, to features on fundraising strategies or new computer technology, **Community Jobs** illuminates the world of community work. Plus, our resource guides keep you informed about new publications and upcoming conferences, workshops and training sessions.

WORK FOR THE FUTURE

Ready for work you can believe in? A full year of **Community Jobs** (10 issues) costs only \$12 — 40% off the cover price. And when you subscribe through Co-op America, we'll send you **free**, our wonderful booklet, "Making the Community Your Career." The booklet contains firsthand profiles of what community work is like, and valuable resource guides. "Making The Community Your Career" and a year's subscription to **Community Jobs** — Item no. CA290. Price: \$12.00

Ready, Willing and Available...

Every month, hundreds of community groups across the country read **Community Jobs**. Many of those groups are searching for skilled and enthusiastic people to fill openings in their organizations. Catch a potential employer's eye. Advertise yourself in **Community Jobs'** classified section.

SPECIAL TO CO-OP AMERICA MEMBERS: Rates for the classified are usually 10 cents a word. (P.O. Boxes and phone numbers count as two words; abbreviations and zip codes as one word.) If you include your Co-op America Membership number with your request, we'll print your first-time classified for half the cost — 5 cents a word. Questions? Call us at 202-387-7702, or write us directly at: **COMMUNITY JOBS, 1520 16th St., NW, Washington, DC 20036.**

Community Action Programs Coordinator
Solar, grantsmanship energy, personnel, creative writer business administrator, innovative.

Administrator
Ten years professional experience in human service management, have worked in youth services and gerontology. MPS and

ences—member of community research team, community mental health counselor, research assist-

Part III: Building a Peaceful World

members get a special 10% subscription discount from MOTHER JONES



For Co-op America Members: a one year subscription to **Mother Jones** (ten issues) for 10% off the already low subscription price. You'll get a year of **Mother Jones** — and free, "Poor Ronald's Almanac." Item no. CA410. Price: \$10.80

In 1977, we told you Ford Pintos had a problem. In 1980, we told you that America had a problem.

Two stories couldn't be more different: In 1977, our story on the Ford Pinto uncovered a history of corporate irresponsibility. In 1980, our story on candidate Ronald Reagan accurately predicted the State of the Union a year in advance.

But the two stories do have at least one thing in common. They both appeared first in the pages of **Mother Jones**.

This mix of documentary-style expose and wide-ranging commentary makes us unique on the U.S. scene. So do our on-the-spot reports and photo essays from the front-lines of social upheaval.

Mother Jones has won more than its share of editorial awards in the past six years, but we refuse to rest on our laurels.

We were covering the vicious war in El Salvador 20 months before it hit the nation's front pages.

We've been called "one of the most engaging, uncompromising and nerry publications in America." But that doesn't surprise us either.

We never treat official opinion as Holy Writ. We don't butter up celebrities for a glimpse of their kitchen door. We don't think politics or health issues or nuclear weapons are fads.

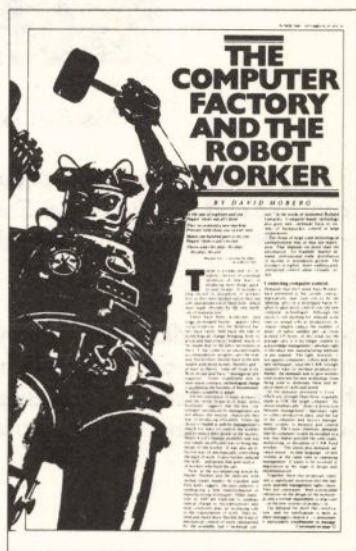
We take our job as journalists more seriously than that. And we extend the same respect to our 640,000 readers.

an alternative in weekly reporting from IN THESE TIMES



"In These Times is a cure for mental monotony, a relief from rhetoric — a publication that deserves to be read and digested." — Ed Asner

Grab ITT!



In These Times looks at the news with a perspective unique to American journalism. Committed to democratic social and political change, its weekly coverage of the nation, the world and the arts combines incisive reporting, thoughtful analysis and timely reviews with exciting, award-winning design. Special editorial focus is given to community organizations, anti-nuclear activism, foreign affairs, feminist and minority issues, the labor movement and the broad spectrum of the European and American left. Endorsers include: Studs Terkel, Gloria Steinem, Stewart Brand, Holly Near, Barry Commoner and Representatives Harold Washington, John Conyers and Ron Dellums.



David Moberg looks at the energy mess in Congress, (page 6), and explores proposals for solving the shortages, (pages 12-13).
Greg Moyer finds chances for a nuclear moratorium to be good, (page 7).

Six months (22 issues) of **In These Times**, the weekly independent newspaper for the low subscription price of:
Item no. CA310. Price: \$15.95

IN THESE TIMES



Facing the Facts was made by the staff and volunteers of the Traprock Peace Center who coordinated the successful Western Massachusetts Freeze Referendum in November, 1980. It is based on our experiences speaking on the arms race and the Freeze.

Our concern for marketing and distributing the chart has been motivated by our intense desire to get the chart information before as many people as possible.

“Facing the Facts is the single best educational tool to emerge from the disarmament movement.”

— STOP,

Student/Teacher Organization to Prevent Nuclear War

“Inspiring and encouraging.”

— Randy Kehler,

National Coordinator, Nuclear Weapons Freeze Campaign

Call to halt the nuclear arms race

Proposal for a Mutual Nuclear Weapons Freeze

Jobs

Created by \$1 Billion Spent On...

THE MILITARY	75,710
MASS TRANSIT	92,071
CONSTRUCTION	100,072
HEALTH CARE	138,939

187,299

Facing the Facts



Facing the Facts

is more than simply facing numbers. It is a critical information tool about the many aspects of the nuclear weapons problem, and involves acknowledging our personal responses to the situation. It invites us to suspend the taboo against seeing, feeling or thinking about our nuclear weapons crisis.

The charts are designed to encourage direct contact and discussion with an audience, and are appropriate for use by both new and experienced speakers, as well as for viewing in classrooms or libraries.

If you ever wanted to make a difference, this is your chance.

This Set Includes:

- 35 large (2 x 3 feet) attractive and well-documented charts on *The Freeze, Nuclear Weapons, Economic and Psychological Costs.*
- 5 x 8 cards for each chart providing detailed information and discussion suggestions.
- a portable wooden stand
- a booklet suggesting the order in which charts can be presented, depending on the length and purpose of your presentation. The booklet discusses how to respond to the needs and feelings of audience members.
- a mailing tube for storage and easy transport.

Item no. CA320. Price: \$60.00 [shipping included]





CALVERT SOCIAL INVESTMENT FUNDS

If you are looking for a way to use your savings or checking account money that will earn money for you — and direct your investment toward the kinds of goals you think are important, consider the Calvert Social Investment Fund.

The Fund was founded by the Calvert Group, which manages over a billion dollars of assets. The trustees, officers and advisory board of the Fund include people who have been active for years in community organizing, alternative energy and economics, and public education about South Africa, nuclear power and nuclear freeze. The founders of the Calvert Group invented the idea of variable rate government securities as cash management vehicles for the public — a new concept for government securities money market funds.

The design of the Calvert Social Investment Fund creates a marriage of social and financial priorities and is aimed at demonstrating that social sensitivity goes hand in hand with investment performance.

The Social Investment Fund has three types of funds:
MONEY MARKET PORTFOLIO: An account designed for short-term savings, checking and cash management for both individuals and organizations.

MANAGED GROWTH PORTFOLIO: A long-term savings option. How the money in this portfolio is invested varies with changing economic conditions. The portfolio is designed to take advantage of market upturns, while protecting your money when the market is going down.

RETIREMENT ACCOUNTS: The Fund offers individual IRA and Keogh accounts, as well as pension services for organizations which have, or would like to set up, retirement accounts for their workers or membership.

The Washington Post, 12/13/82

When Grace Parker helped found the Clamshell Alliance, an anti-nuclear group in 1973, she didn't consider that someday she would be bringing her politics to Wall Street.

But in the 1980's, political concerns have worked their way into the financial arena. Today, Parker is an assistant vice president of the Calvert Social Investment Fund in Washington, one of two new mutual funds that invest according to social, as well as performance criteria.

Barron's, 1/24/83

The most useful performance data currently available, however, are those of U.S. Trust of Boston, which has just become portfolio manager for the Calvert Social Investment Fund. Although its figures break out "socially sensitive" accounts from all discretionary portfolios from 1980 on, the performance is impressive.

If you are interested in any of the Calvert Social Investment Funds, you may request a complete prospectus through Co-op America.

Item no. CA330. [no charge]

The Calvert Group, manager of the First Variable Rate Money Market Fund, has developed The Social Investment Fund out of a conviction there must be a more positive social direction for investment, and a commitment to help make that possible.

The New York Times Business

The New York Times Business Section, Sunday, 3/20/83

Social responsibility is returning as a buzzword in the investment world, after a decade of silence. Advocates say deregulation and such problems as chemical dumping are behind the resurgence of social concern...

The Washington-based Calvert Social Investment Fund, introduced last October, has attracted nearly \$11 million (minimum investment \$1,000) to its money market portfolio and its managed growth portfolio.

Chronicle

The San Francisco Chronicle, 12/8/83

The Calvert Social Investment Fund is not a phony, nor is it being launched by any fly-by-night operator... it's probably fair to say that the Calvert fund is the first to be guided by a rather rigorous set of social criteria.

The Fund's social investment criteria are:

1. Delivers safe products and services in ways that sustain our natural environment.
2. Is managed with participation throughout the organization in defining and achieving objectives.
3. Negotiates fairly with its workers; provides an environment supportive of their wellness; provides opportunities for women, disadvantaged minorities and others for whom equal opportunities have often been denied.
4. Foster awareness of a commitment to human goals, such as creativity, productivity, self-respect and responsibility — within the organization and the world — and continually recreates a context within which these goals can be realized.

In addition, the following other considerations bear on the suitability of an organization for investment by the Fund:

- a. In the judgement of the Fund, the technology currently employed to generate electric power from nuclear fuels is of doubtful safety and economic viability.
- b. The Fund also believes that it is not good business for corporations to actively support and expose their assets to the consequences of repressive regimes, such as the present government of South Africa.
- c. Finally, the Fund is concerned with the threat posed to human survival by the world-wide arms race. For this reason, the Fund will not invest in issuers primarily engaged in the manufacture of weapons systems.



Buttons

An environmental, Greenpeace button collection for every occasion. Buttons include all those shown: Humpback Whale, Right Whale, Orca, Sperm Whale, Blue Whale, Save the Seals, Acid Rain, Greenpeace Logo, Peace Through Disarmament, and the colorful Greenpeace Rainbow Patch.

Item No.: CA 349 Price: \$11.50

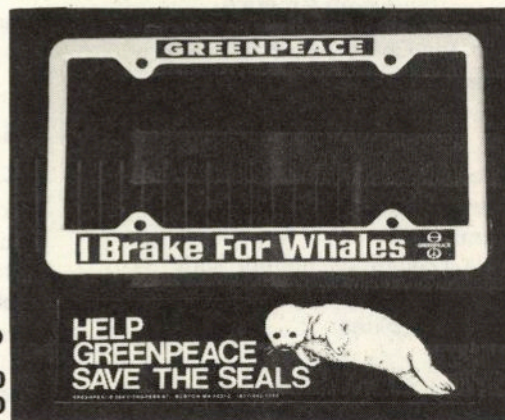
Greenpeace New England is a regional office of the international activist organization working for the preservation of the environment. Founded in British Columbia in 1971, Greenpeace successfully stopped U.S. nuclear testing off the Alaskan coast. Since that time, Greenpeace has continued to oppose nuclear testing in the U.S. and around the world, and to push for a Comprehensive Test Ban Treaty as a step toward disarmament. Greenpeace has worked to bring an end to commercial whaling through non-violent confrontations with whaling ships from various countries, resulting in 1982 in an international 3-year phase-out. Since 1976 Greenpeace has led the fight to stop the annual slaughter of harp and hooded seals needlessly clubbed each year to supply the European fur industry. The European Economic Community has since voted to ban the importation of seal pelts. These are a few of the partial victories won through tireless activism. Greenpeace continues its campaigns on these issues and on toxic wastes, radioactive waste disposal, offshore oil drilling and others. Greenpeace depends wholly on individual supporters to continue its work: through donations, merchandise sales and whale watch trips.

ORDERING INFORMATION

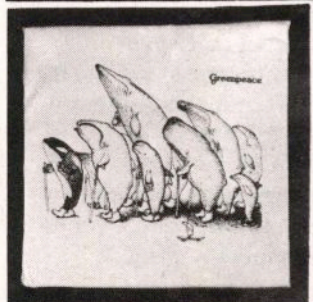
Shipping and handling charge for your entire Greenpeace order is \$2.50

For the Auto

Save the Seals Item No.: CA 350 \$1.00
License Plate Frame Item No.: CA 351 13.00



New Designs for T-Shirts and Sweatshirts



100% Cotton Adult Reg. Cut
S (34-36), M (38-40), L (42-44), XL (46-48)

T-shirts

Save the Seals Item No.: CA 352 \$7.00
(white, blue)
Walking Whales Item No.: CA 353 \$7.00
(blue, cream, navy)
Double Dolphin Item No.: CA 354 \$7.00
(black, navy)
Stained Glass Item No.: CA355 \$7.00
(white only)
No Nukes Item No.: CA 356 \$7.00
(navy only)

Sweatshirts

Save the Seals Item No.: CA 357 \$12.00
(white crewneck only)
Stained Glass Item No.: CA 358 \$12.00
(white hooded only)

When ordering clothing, please state size, along with first and second color choice.

Co-op America's Individual Member Health and Term Life Insurance Plan



A \$1,000,000 Comprehensive Major Medical Plan specifically designed to provide you with protection for medical expenses due to sickness or injury, as well as catastrophic illness expense up to \$1,000,000. A Cooperative insurance plan offering unique coverages and low premiums for Co-op America members.

A Better Insurance Plan with Co-op America

With the Co-op America health insurance plan the needs of you, our members, not profits, are the bottom line. Co-op America is concerned with providing comprehensive health insurance at the lowest possible premiums.

Plus coverages not normally available from "traditional" insurance plans:

Alternative Health Care Services Covered

Research showed that our members needed coverages not typically offered by health plans. They wanted acupuncture treatments, naturopathic care, chiropractors and reproductive health care. Our plan includes them all.

Our Co-op America plan includes health care provided by any licensed practitioner, including homeopathic doctors, naturopaths, and a wide range of mental health practitioners. It pays for services of non-licensed practitioners when prescribed by a licensed practitioner.

Reproductive health care for both men and women is also covered — including the services of a midwife and homebirths. Abortions and vasectomies, as well as all standard

procedures are covered, too. And the plan covers well-baby care up to two years of age.

You and your partner are covered

Unlike most plans which do not allow coverage on the same policy for unmarried partners, the Co-op America plan will cover your partner who lives in the same household. Your married spouse or partner and your children can be covered under our plan on one policy.

Socially Responsible Investment of Reserves

The reserves required to meet policy holder's claims are invested in a socially responsible manner. As far as possible the plan's reserves will be invested in socially responsible businesses and other investments supportive of Co-op America's goal of a more connected, just and humane economy.

Surpluses Returned to You Through Patronage Refund

Co-op America members collectively contribute to a plan fund from which claims are paid. All of our member's contributions to the fund is held in a separate account from their regular premium. The fund amount is set on an annual basis. At the end of each calendar year the monies in the plan fund no longer needed to pay claims are returned to the members, after a prudent reserve has been held.

Your premiums won't be raised because we want more profits, or because you file a claim. The healthier our members are, the lower the premiums become. The only way

premiums go up is if after any calendar year the medical need of the entire pool of insureds or the operational needs of the plan require increased contributions. You help make the decision.

A Cooperative Insurance Plan

The plan is organized in a truly cooperative manner. Through your membership in Co-op America, you as a policyholder control your own insurance plan. Your voice will be heard, your needs taken note of and you will be able to influence the coverages provided and the premium rates required.

Underwritten by Socially Responsible Insurance Company

Co-op America's plan guarantees you full coverage always for up to \$1,000,000. Standing behind this guarantee is the Consumers United Insurance Company (CUIC) which insures all claims over \$5,000. With headquarters in Washington, D.C., CUIC is the largest worker owned and controlled insurance company in the country, with an annual premium volume of \$23 million and assets of over \$25 million.

CUIC, like Co-op America, is staffed by people who are not only experienced in administering health plans, but also have extensive backgrounds in worker cooperatives and non-profit organizations.

CUIC is proud of its 18 year heritage, its competence, and the fact that the greatest proportion of our worker-owners are women and minorities. CUIC's investment of \$5 million in low income cooperative housing in D.C. is one example of its socially responsible investment policy.



a unique and appropriate range of benefits at the lowest possible premiums

Recommended by Co-op America

Co-op America staff members and their insurance advisors have thoroughly examined this plan and are satisfied it provides a unique and appropriate range of benefits at the lowest possible premiums.

We give you this promise: the Co-op America plan will be your plan; the premiums you pay will reflect as closely as possible only the cost of meeting your medical needs; the benefits you receive will be secure, and appropriate for the kinds of medical attention you require.

This plan is only available to Co-op America members. We will be glad to send you a complete brochure on the

plan, free. You can help us save time by indicating if you presently have health insurance coverage and if that coverage is paid for by you or your employer.

Item No.: CA270 If you have no present health insurance coverage.

Item No.: CA271 If you have health insurance coverage paid for by yourself.

Item No.: CA272 If you have health insurance coverage paid for by your employer.

When you write for your free brochure be sure to include your county in your address since that information is necessary to know your medical cost area.

CUG philosophy is one of growth of the individual through self-managed control of the workplace. CUG's express purpose is to create a lasting economic institution which maximizes the freedom and humanness of those involved, thereby creating an alternative model for the business community.

We are one of the largest and most successful worker cooperatives in the United States. We have been in business 18 years and have gross revenues of about \$40 million, with over 250 members.

Some of the relevant characteristics of the CUG economic community are: 75% women, 69% minority, 58% management positions held by minority and women community members.

We have a long history of support and leadership in the movement for worker-ownership and control in the U.S. We have a strong commitment to the Washington, D.C. community at large.

CUG is the umbrella corporation for five companies. One of them, Consumers United Insurance Company (CUIC), is organized to underwrite life and accident and health insurance. Through CUIC we are pleased to be offering the reinsurance for Co-op America's Individual Member Trust.

Co-op America Membership Information

The individuals and groups concerned with building a healthy, peaceful future represent a significant and growing segment of America. As members of Co-op America, we can join our values and economic strength, without destroying our need for community and simplicity.

BACKGROUND

Through the past two decades have flowed deep themes of environmental and social concern. Out of this concern have developed worker-owned, democratically managed and right-livelihood businesses; progressive public interest non-profit groups; and consumer cooperatives. What they have shared is a commitment to quality of life and a reasonable economic return, rather than profits.

Because of their concerns, most of these groups have chosen to stay small and personal. But there have been some dues for those choices: dependence on traditional, profit-oriented services; spiritual and political fragmentation; and a lack of any unified, visible, national economic presence.

A year ago, a first step was taken — creating a national membership association, Co-op America. Through Co-op America, hundreds of these groups have already been serving each others' needs for appropriate and reasonably-priced services, products and information.

Now these groups have taken the next step of reaching out to you — the Individual Members who can complete the circle of creating an alternative economy.

WHO WE ARE

Co-op America is a national membership association of more than 200 Organizational Members concerned with

social and environmental responsibility and a spirit of cooperation in the workplace; individual members with similar values; a non-profit, tax exempt foundation — all of it managed by a worker cooperative.

Besides the participants in this catalog, our Organizational Members include national associations like **the Association for Workplace Democracy, Consumer Cooperative Alliance, Movement for a New Society, National Center for Employee Ownership, National Women's Health Network**; regional groups like **Dance New England, Federation of Southern Cooperatives**; consumer co-ops like **Consumer Co-ops of Berkeley, Leon County Food Co-op**; public interest groups like **Minnesota COACT, Southwest Research and Information Center**; community service groups like **Los Angeles Childbirth Center, Women's Employment Resource Center**; service, distribution or wholesale businesses like **Advocate Press, Blooming Prairie Warehouse, Cleareye Co-op, Renaissance Greeting Cards, Workers Trust**.

The Individual Members, of whom you number among the first few thousand, are primarily drawn from the folks who support, belong to and patronize our Member Organizations. Our idea is to bring together this group of people before reaching out to a wider cross-section of the American public. But the purpose remains — to help us all move toward a more cooperative America.

The Co-op America Foundation is a project of the Trusteeship Institute, a non-profit, tax exempt educational institute committed to worker-ownership and social

(continued on page C-30)

(continued from previous page)

responsibility. Co-op America can receive tax-exempt donations through the Foundation.

Co-op America is managed by a worker cooperative. Our director is Paul Freundlich, co-editor and publisher of *Communities, Journal of Cooperation* since 1975, and editor of the book, *A Guide to Cooperative Alternatives*.

Our Operations Manager, Debby Shacter was previously with Calvert Group and Consumers United Insurance Company. Denise Hamler, Marketing Coordinator, joined the staff after co-ordinating the Consumer Cooperative Alliance Institute '82.



WHAT DOES THIS MEAN TO YOU AS A MEMBER?

In the short-run: unity, access and savings, and participation. In the long-run: much more.

1. Unity: For of all its wealth, the way America is organized creates vast pressures. *Keeping it together* means our minds, our bodies, relationships, finances, jobs, living situation, our spirit. Get one aspect of our lives so it feels right, and two others fall apart or come under attack.

For most of us, that's normal. *And it doesn't seem to be getting any better.*

As a member of Co-op America, you are joining with those who share your values in a practical marketplace of products, services and ideas. The economic strength which is generated can help build the kind of world we want — for ourselves and our children.

2. Access and Savings: There are necessities like health care protection, jobs, housing, peace; enhancements like crafts, clothing, music, travel; information to allow us the full range of our choice. This catalog is first step in extending and deepening the range of our Members' choices.

3. Participation: We want your participation at every level. Your direct feedback about what's important will shape our direction.

We believe that as people are affected by Co-op America, they should have that stake reflected through their control. Right now, the largest stake is with the staff which has contributed its *sweat equity*, and we are a worker co-op.

Our Organizational Members, particularly the ones providing products and services, have a growing stake, already recognized through representation on an advisory board. By the fall of 1984, these Organizational Members will share formal control of Co-op America.

For you as an Individual Member, the same process applies. We already have a consumer representative on the Advisory Board (from the Consumer Cooperative Alliance) and will put a more formal representative structure into place by the fall of 1984.

4. Much more: Participation, access and unity also involve mid and long-range goals.

Participation also means giving you better tools to organize your life and your community. Some of those tools are personal, and some involve strengthening local institutions.

Co-op America is already working with one of the most innovative consumer co-ops in the country, Puget Consumer Co-op, on member-support services. We've also considered Co-op America Buying Clubs (computer-linked for ordering?) to increase member savings, working through existing food buying clubs wherever possible; a line of non-food Co-op America products available through local storefronts; Co-op America regional reps who could provide support and networking services to members.

Access and Savings: More products and services, of course, such as auto and homeowners insurance (coming soon); better access to innovative educational programs, conferences and workshops; regional and specialized editions of our product offering. Another long-term direction is our participation in creating a bank to service our members, with socially responsible investment and a bankcard for use in our ordering — as well as to be used with all of our local Organizational members.

Unity: A sense of economic, political, social and spiritual confidence solidly based on shared practice. As the Alternative Marketplace becomes more real, many forms of cooperation are possible.

ADVISORY BOARD

Doug Coates (Consumer Co-op Alliance); Jim Gibbons (Consumers United Group); Hazel Henderson (author, *Politics of the Solar Age*); Kathy Kinsella (Kamber Group); Rick Koven (Workers Trust); Terry Mollner (Trusteeship Institute); Glee Murray (*Community Jobs*); Derek Shearer (co-author, *Economic Democracy*); D. Wayne Silby (Calvert Group).

COMING NEXT

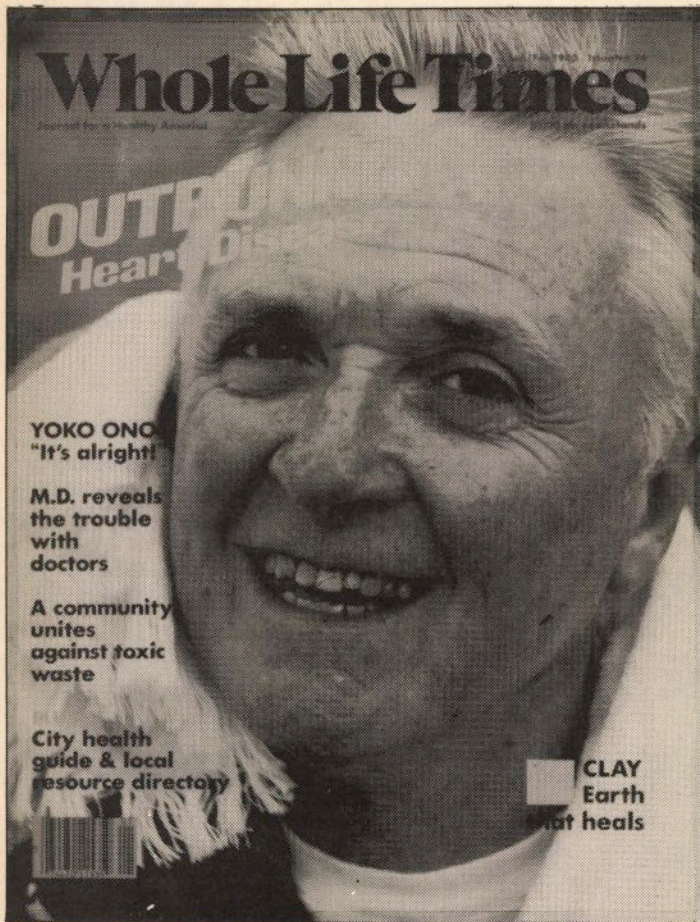
We'll be in touch at least once over the summer with regular membership news, and plan on bringing you another full (and expanded catalog in the fall of 1983.

NOTE: If you are not a member, you can join either by making an order [and including your membership fee] or by sending your name, address and a check for \$5.00 to:

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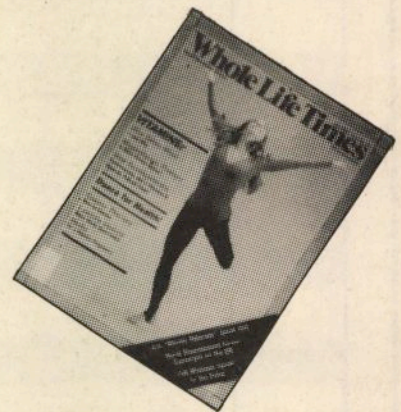
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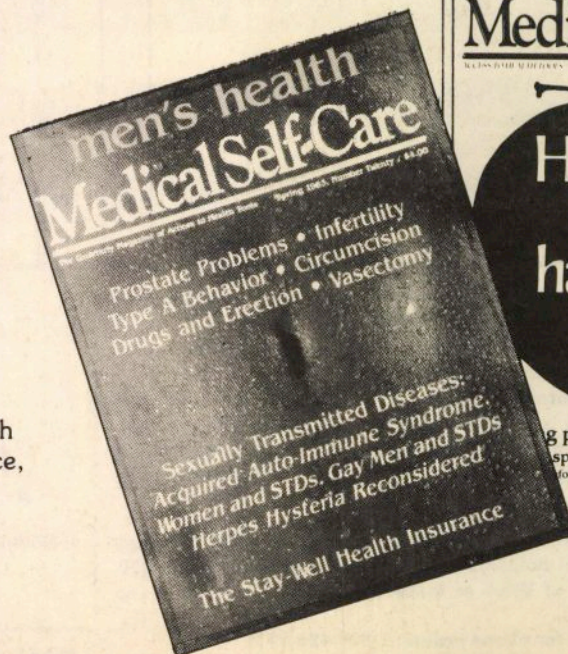
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Consumer Cooperative Alliance's Annual Institute



Tony Vellela

Bringing together the people, planning, ideas and community of the consumer cooperative movement is once again the focus of the Consumer Cooperative Alliance's annual institute.

Plans are underway for the 54th annual event, tentatively schedules for the first week in August. The site is the University of California at Berkeley.

Each spring or summer, CCA organizes and presents a five-day Institute of workshops, classes, panels, films, discussions, caucuses, speakers, recreational activities and entertainment. These bring those who attend the best and the most current in the consumer cooperative movement. This year, CCA will again feature classes on various levels in the areas of food co-ops, housing co-ops, energy co-ops, cooperative education, financial management, credit unions, worker co-ops, organizations structure and other topics. The Institute is meant to be useful to members, staff persons, board directors, consultants and observers of consumer cooperatives, as well as those interested in, but not yet involved in, the co-op movement. Additional information on the program, the speakers, costs and registration procedures, is available from Bonnie Fish, CCA Institute, 18821 Carlton Avenue, Castro Valley, California 94546.

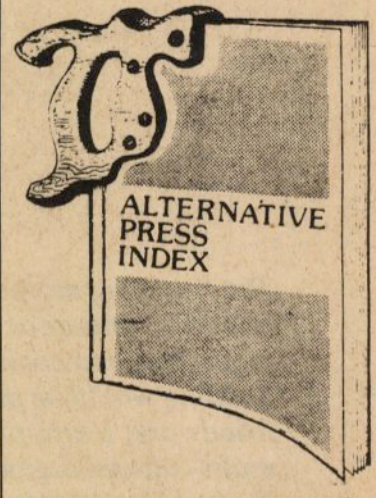
The Alliance of Warehouses and Federations will play a prominent role in planning the food cooperative track at the Institute. AWF, a project of CCA, also publishes a journal of news and information about the food cooperative movement, titled "Moving Food," and subscription information is available from Dave Gutknecht, AWF, Box 14440, Minneapolis, Minnesota 5414.

Since last year's Institute, held in Ohio, CCA has begun two new publications to serve the specific needs of special segments of the movement. "Housing People" covers information on housing cooperatives; "Sharing Power" relates news and information in the field of energy cooperatives. Both are available by subscription. Information is available from Tony Vellela, CCA vice-President for Communications, 202 West 107 Street, New York, New York 10025.

CCA has also launched the Consumer Cooperative Press Service, available to editors of newsletters and other publications by subscription. The Press Service provides a bi-monthly packet of consumer co-op news, information and guest commentary columns by leaders of the co-op movement, edited by Craig Cox. Subscription information is available from Virginia Thornthwaite, 2100 22nd, Wyandotte, Michigan 48192.

Birthday Greetings to
Communities
from the
Alternative Press Index
A quarterly subject
index to alternative and
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Democratic Socialism

People are starting to wonder if there isn't an alternative to the domination of the world by huge multinational corporations on the one side and Communist dictators on the other. Democratic socialism — the socialism of Francois Mitterand, Willy Brandt and Poland's "Solidarity" — is that alternative.

There is a new international magazine dedicated to democratic socialism, with an emphasis on theory and analysis — The New International Review.

Recent issues have featured articles by Nobel Peace Prize recipient Dr. Andrei Sakharov, authors Michael Harrington and Irving Howe, prominent international trade unionists such as Charles Levinson, Dan Gallin and Carl Wright, economist Daniel Fusfeld, political scientists John Kautsky and Nancy Lieber, as well as new translations and reprints of such classic democratic socialist writers as Eduard Bernstein, Rosa Luxemburg, Karl Kautsky, Julian Martov, and, of course, Karl Marx (whose most timely "Letter to Polish Socialists" appears in our 11th issue).

() Send me the next four issues of The New International Review plus the current issue free. Enclosed is \$7.50 U.S. (worldwide airmail rate) — a savings of \$2.25!

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SISTERFIRE: Roadwork '83

by Kathy Elaine Anderson

The founding mothers and fathers of grassroots organizing and coalition building would be proud of Roadwork, a non-profit, multi-cultural organization dedicated to presenting women in the arts. Rural American Women, National Coalition of Black Church Musicians, Capital Hill Women's Political Caucus, People's Antiwar Mobilization, Alkueb Lan Kesho, Unlimited and Deafpride are just six of the fifty-two organizations that supported and endorsed Sisterfire: Roadwork '82. Sisterfire was a festival in celebration of women artists presented to almost 4,000 people from all over the country in Takoma Park, Maryland last year. How was it possible? What is Roadwork? I discussed these questions and several others with Gisele-Audrey Mills, a cultural designer and staff member of Roadwork.

KA: Roadwork has been in existence for almost five years and has produced over forty national and international tours. What is Roadwork and what makes it unique?

GM: Roadwork is an agency that focuses on national and local promotion and production of women performing artists. Lots of things make us unique. I think that we're the only agency that focuses on women performing artists. In think we are, again, the only political/cultural agency that focuses on women. We have developed different concepts of cultural organizing. For example, those of us who work here consider ourselves cultural designers as opposed to only producers or promoters. In our productions we've developed a lot of things that become part of the production besides the lights, the sound, the performers. We also focus on making performances accessible. We do that by having productions in wheel-chair accessible halls, by providing sign language interpretation, free child-care and the opportunity to work with us in exchange for admission. Also we believe in spreading the wealth, in terms of skills. We work with volunteers so they can gain skills in the various aspects of production. There's no doubt that we are very unique.

KA: All that activity comes out of 1475 Harvard Street in Washington, D.C.. a group home and Roadwork's office. It is very much a community within a community. Can you describe working here? How are things accomplished? What is it like with an office within a house?

GM: I think one of the best aspects of working at Roadwork is being in a home. It is very cooperative. We have three people who live here. This is their home. I remember when I first came to Roadwork. It was such a relief being people-oriented. Everybody had names and everybody was concerned about each other. We had to be respectful of the people in the house. We all clean the



house together. We all use the kitchen. We all know each other real well. It's just very different from being in a big office — in an atmosphere where anonymity is the norm. This is very different and it just makes for a more cooperative and more humanitarian kind of organization.

KA: This is an organization steeped in grassroots organizing and coalition building. Many people are of the opinion that both have died. How does it work in the 80's? Is it different than peoples' perceptions of the 60's? Or even the 70's?

GM: Each era has something unique about it. But, in general, I think that the struggle goes on. I believe it may be new times, but it's the same struggle. I think that coalition building is important because all of the issues are interrelated. It is only part of the solution to be single-issued. Our performers are concerned about many issues. Roadwork works in coalition with a variety of organizations.

GM: Our work with groups includes participating in conferences, consulting about coalition building and production techniques and being a part of a progressive network. It's a significant part of our philosophy, I should say.

KA: One of Roadwork's major accomplishments last year was Sisterfire: Roadwork '82. How does that fit into Roadwork's philosophy?

GM: I see Sisterfire as being a culmination, but I also see it as a beginning. All the things that we've done — booking, production, consultation, cultural designing — everything is based on our belief that women are important carriers of culture. And the historic and progressive part of that is women are also able to be a major force in progressive social change. So that Sisterfire, for us, was a culmination — a presentation

and celebration of women artists; an open-air celebration of women artists. We were bringing together different women; a multi-cultural presentation for a multi-cultural audience; bringing together men, women and children to come and celebrate women as artists.

I think of it as a beginning because we at Roadwork believe that a concert is not just an event that day. It's a beginning for people to take away from the concert whatever they've received. We believe in the power of art as an inspirational force; as a changing force for people. You can take away from it whatever you will — but you can't deny the force of an intense cultural event such as Sisterfire.

KA: Let's talk about the upcoming *Sisterfire: Roadwork '83*, June 25th at Takoma Park Jr. High School in Takoma Park, Maryland.

GM: The exciting thing about Sisterfire is the diversity. People have an idea that there is only one kind of women's music as if it were a clique. Sisterfire is not that. Just look at the range of performers that are coming this year, from Toshi Reagon, who's a new, 19 year old Black woman performer, to Elizabeth Cotton who's a Black woman performer and composer, 90 years old. Orquesta Sabrosita, a women's salsa band from the West Coast which is not your typical women's music is coming, and also Ferron who's a Canadian folksinger. We're going international now because women as carriers of culture is not just an American phenomenon. It's an international, universal thing.

KA: Orquesta Sabrosita has so many cultural influences: jazz, Brazilian, Cuban and salsa all wrapped up into one.

GM: Talking internationally, we have NaaKoshie Terri Quaye of Ghanian descent. She is an international percussionist of traditional African instruments, and



also a jazz singer. Sweet Honey in the Rock? Talk about women as carriers of culture. I don't know how to say enough about Sweet Honey in the Rock.

KA: They're currently on a European tour. They were just the subject of a PBS video profile called *Gotta Make This Journey*.

GM: They just are the epitome of culture being passed on through women. They are singing songs of our mothers and their mothers, from way back. The whole oral tradition of Black people presented through music is critical. It's part of what we try to say at Roadwork; what message that we're trying to give. Sweet Honey in the Rock has been a cornerstone of our work, a foundation to build on.

KA: Essentially, we've talked about the performers on the music stage. Sisterfire: Roadwork '83 has expanded in the sense that it is providing also a theater stage, an intimate space in which various art forms such as mime, storytelling, poetry, and theater can be presented. Which didn't quite happen in the same way last year. Who are some of the people who will be in that performance space?

GM: Flamboyant Ladies is from New York with Alexis Deveaux. Alexis, who was with Sisterfire last year, is a brilliant Black woman poet from New York City. Mischief Mime is two women who do consciousness raising mime; putting messages through the performance (I think it would be limiting to call things political mime or political music). Mischief Mime has performed across the United States and appeals to all adults and children. They have a universal message.

Roadwork has been instrumental in developing a network of deaf people across the country: Trying to make culture accessible, providing interpreters, involving deaf people in our productions. And we hope to have a deaf performer, a sign language artist as a part of the theater space that we call the Cove.

I think the Cove is important in providing a space for a more intimate performance. It will be easier to appreciate poetry and mime and storytelling in a smaller space rather than one person trying to speak to 4,000 people.

KA: Sisterfire is not just a concert but a festival isn't it?

GM: Yes. Sisterfire is not only what goes on backstage and onstage but it's also what goes on in the audience. We feel a unity between all of us who are there. And it's not just the stage scene. There's craftswomen, there's the food vendors and the exhibitors and the people who travel. People came from Wisconsin, from London, from Denmark, as well as the people from Takoma Park. It's a unity and it's a coalition between all of us. We're celebrating women artists, but we're all women artists and we're all carriers of culture and everybody's part of the celebration. We try to not have those barriers between the stage and the audience. We're all there celebrating together. And I think that's an extremely important part of Sisterfire, and of Roadwork. □



Amy Horowitz, founder of Roadwork; Bernice Johnson of Sweet Honey in the Rock; and Gisele-Audrey Mills, staffperson in the conversation, at last year's Sisterfire.

Sisterfire: Roadwork '83 is open to everyone. It will be held from noon until 7:00 p.m. at the Takoma Park Junior High School on June 25, 1983 (rain date: June 26). Tickets will be available April 15 — \$14 in advance and \$15 at the door. Children under twelve will be admitted free. Tickets may be ordered by mailing check, money order or Mastercard number and expiration date to Roadwork, 1475 Harvard Street, N.W., Washington, D.C. 20009. Sisterfire will be wheel-chair accessible and interpreted for the hearing impaired. This extraordinary festival that has become an annual event has been made possible by numerous volunteers who through months of planning and work have brought a vision to fruition.



*Kathy Elaine Anderson is a writer based in Washington, D.C. She is also publisher and editor of *Nebula Journal*, a literary and visual arts magazine.*

School Set to Field Test Course on Cooperatives



Three schools — in Ann Arbor, Detroit and Uby — will field test a new course on cooperatives this spring. The course will be based on "The Curriculum Guide on Cooperatives: Three Modules for Middle School" developed by the Michigan Alliance of Cooperatives to help students learn first-hand about cooperatives.

The Alliance includes food, child care, housing, and electric co-ops and credit unions.

The curriculum project is the result of the Governor's Task Force Report on Consumer Cooperatives, which recommended that the State Department of Education prepare teachers to teach about co-ops.

Ebba Hierta, curriculum project director, said the curriculum materials will be evaluated in different grade levels and subject matter settings at the three schools.

She said the three teaching modules are designed to help students "learn by doing." Students will be encouraged to form their own producer and consumer cooperatives to help them understand co-op principles and economics, help them with decision-making skills, and give them actual work experience. As a result, they will also be more effective consumers, she said.

The first field test of the project, at the Kazoo School in Comstock in May, 1982, was funded by the Consumer Education Resource Network, Michigan cooperatives,

and the Cooperative Foundation.

Hierta said that continued funding is being sought from foundations and from national cooperative groups, as well as Michigan cooperatives.

"Michigan cooperatives continue to carry the burden of funding the basic elements of this project," she said, "but the refinement of the curriculum guide for national use requires the support of all segments of the cooperative community."

Hierta said she and the members of the Alliance are urging state and national cooperative groups, and consumer and labor organizations, to help fund an educational effort that is "Vital to the cooperative spirit."

The Assembly of the Cooperative League of the USA recently endorsed the project as a national model.

Following field testing and refinement of the curriculum guide and a Distribution Manual, the materials will be disseminated statewide and nationally for the 1983-84 school year.

Written by Mike Buda, Director of Member Services — Michigan Electric Cooperative Association.

Contributions can be made to the Michigan Alliance of Cooperatives-Curriculum Project, Post Office Box 8032, Ann Arbor, Michigan 49107.

SOCIAL ECOLOGY SUMMER PROGRAM:
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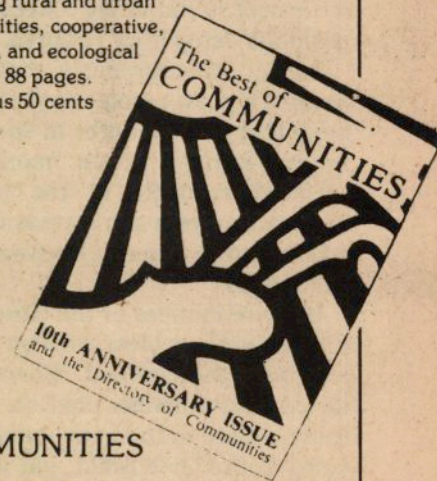


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Greenwald leaves questions and controversies behind at the co-op



by Craig Cox

WHEN Carol Greenwald resigned January 31 as first president of the National Consumer Cooperative Bank, it may have mollified her more vocal critics. But her departure did nothing to clarify the controversies which so dominated her tenure. Indeed, her departure raised more questions than it answered.

Bank directors questioned about Greenwald's resignation refused to comment on the circumstances surrounding the move. Board President Frank Sollars in a tersely worded press release would only say how much the bank appreciated her "many contributions" during her three years as president.

This attempt to appear congenial contrasts sharply with the private views of many board members. Indeed, the relationship had eroded to such an extent that the settlement terminating Greenwald's contract reportedly prohibits derogatory remarks.

Sollars' announcement that Greenwald was leaving to become a guest scholar at the Brookings Institution ended more than three months of speculation about Greenwald's future. Rumors of an imminent change in leadership surfaced suddenly at the bank board's closed door September meeting in Kansas City where directors debated whether to terminate Greenwald's contract, due to expire January 31.

Because minutes of the closed session are not available, it is not entirely clear whether the board actually voted to terminate the contract. Board members who were contacted would neither confirm nor deny the action. Some sources close to the bank maintain the board did have the votes to fire Greenwald, but was forced to reconsider the move in the face of legal threats by the embattled president.

Such action also would have been something of an embarrassment for the bank because Greenwald was about to embark on an ambitious nationwide promotion of Co-op Month in October. Negotiations ensued and resulted in what most observers describe as a diplomatic separation. On November 1, Carol Greenwald began a

three-month sabbatical, ostensibly to study the effect of the current economic situation on consumer cooperatives. Again, directors refused comment on the actual purpose of the move. Reporters were unable to contact Dr. Greenwald who had gone to Rome.

Greenwald remains attached to the Co-op Bank as Chair of its Financial Advisory Committee, with the use of an office and half-time secretary for at least six months. Her secretary told us Greenwald would not be available for interviews.

Though many of the circumstances surrounding Greenwald's resignation remain shrouded in mystery, the controversies which spurred it are fairly clear. During her three years at the bank, the fledgling lender came under regular fire from critics inside and outside the co-op movement. Charges emerged of union busting, conflicts of interest, gross mismanagement and various lesser complaints about policy and process.

These small dramas have been played out mostly behind the scenes in Washington. Although the actors have displayed a certain candor in sporadic news reports, consumer co-ops around the country have been left largely in the dark, with rumor and innuendo flourishing as a result. The misperceptions which now cloud the co-op movement's view of its own bank threaten a relationship which, though never particularly affectionate, once held the promise of durability.

Greenwald's supporters say, with some justification, that she was a convenient scapegoat for the bank's failings, an easy target for blame. "If everything else is perfect, the chief executive can properly be criticized," said bank director Joseph Hansknecht.

But everything else wasn't perfect at the Co-op Bank. There was intense political pressure from Congress — pressure to build a strong loan portfolio from a limited market; pressure to balance the bank's development function and its underwriting function; pressure to become a "movement" bank. And according to Ann Waterhouse, former executive director of the bank's Midwest Regional office, Greenwald simply wasn't up to the challenge. "Carol buckles under the political pressure," she said.

Waterhouse, and other observers who asked not to be identified, questioned Greenwald's management skills almost from the outset. Waterhouse said she thought the 36 year old chief executive was in over her head. "I perceived no depth in terms of management," she recalled. "Every decision the bank made had to go through her."

During the first year of the bank's operation, co-ops around the country began to complain about its uncertain

policy and process. Some say it was Greenwald's direction that set them off; others that the rumblings were only the sound of visions collapsing. One senior bank official claimed the bank was "oversold to the co-ops by the co-op," creating promises the bank could not soon fulfill. Hansknecht, himself active in the drive to create the bank, agreed. Too many people lobbied for the bank by talking about its potential, he said. "They raised false expectations."

The smaller neighborhood-based consumer co-ops, to whom the bank had been sold as a savior, found the early courting of big co-ops difficult to swallow. Many of them began to realize that development work, the much ballyhooed program of "soft" loans and technical assistance, was being subordinated to the underwriting of larger, safe loans, often in the housing sector. And those smaller co-ops which did approach the bank for assistance found applications lengthy, waiting times protracted and assistance sporadic. It was not the "movement" lender they had envisioned.

Inside the bank, too, a few visions were being challenged. Once signed into law, the bank became a political football and though knowledgeable insiders were well aware of the threat posed by a budget-cutting Congress, neither Greenwald nor her top advisors showed particular concern. Interviewed in *Co-op Magazine* just prior to Reagan's election, Greenwald voiced nothing but optimism. "We are a self-help movement," she said. "What could be more in the American tradition?"

But that optimism was to be short-lived. The Reagan Administration, led by OMB Director David Stockman, moved swiftly to kill the bank. Only through intense lobbying and some creative banking (Greenwald cleverly withdrew \$60 million of the bank's appropriation from the Treasury and placed it in the bank's checking account before Stockman could impound it) did the Co-op Bank survive the axe.

That Greenwald's derring-do was not widely applauded (or reported) in the liberal and co-op press may have been an indication she was falling out of favor more quickly than expected. And though the co-op movement did support the decision to "privatize", many insiders sensed the honeymoon was over.

Inside the bank, employees were becoming equally disenchanting and frustrated. In addition to the constant shifting of policy and lack of communication within the hierarchy, workers were beginning to worry about losing their jobs to budget cuts. Efforts to organize a union among non-supervisory employees had enjoyed considerable success by the spring of 1981. About two-thirds of the staff had joined.

The issues which spurred the organizing campaign did not involve wages and benefits, as had been widely inferred in press reports. Sources inside the bank claimed workers were worried about job security and miffed over the poor communications and decision-making processes. One employee said union activists, some of whom came to the

bank accustomed to the processes of a collective workplace, wanted a less hierarchical structure at the bank.

"The union really wasn't a threat," said one employee. But management's reaction painted a picture of desperation. They brought in a law firm, Morgan, Lewis and Bockius, which some claim had a history of union-busting activity. Delays in the negotiating process followed and on June 13, 1981 — "Black Friday" — 20 of the bank's 150 employees, some active union organizers, were fired.

The union drive was stopped in its tracks. Employees and bank-watchers were outraged. An article sharply critical of Greenwald and the bank appeared in the November 4 issue of the *Village Voice*, calling the bank "a parody of an ill-run and autocratic business." Suddenly the Co-op Bank was rendered infamous.

"The firings were done tactlessly," said one bank staffer still on the job. Management claimed budget cuts made them necessary, but the excuses didn't wash with most observers who believed the bank's earnings would easily cover its \$10 million annual expenses. And it didn't help matters that the board had earlier awarded Greenwald and executive vice president Mitch Rofsky bonuses of \$10,000 and \$5,000 respectively. The move looked a lot like union-busting.

The anti-union charges disturbed bank director Hansknecht, a strong union advocate. He said he supported the organizing effort, but as a director had to pursue a "neutralist" course. "I chafed at the fact I couldn't say the union would be good for the employees," he recalled.

Both board and management were neutral on the issue, he argued. And the legal firm was doing "appropriate work", he added, and not engaging in any "anti-union" activity. The delays were necessary to ensure that when the union was certified, it would stand on solid legal ground to be an effective representative of the workers.

The union wouldn't have made any difference in the reduction of personnel, according to a senior bank official. The cuts were inevitable, especially in the development division. The central office was duplicating development work being done in the regional offices.

Though Greenwald and Rofsky got most of the attention, the bank's board of directors made most of the decisions, according to Hansknecht. "We about doubled the number of people let go that Carol had recommended," he said. Two days after the firings, Hansknecht sat down with Greenwald and scanned the list of those let go. Union advocates, he said, were not disproportionately represented among those fired. "It was not a vendetta."

Vendetta or not, Greenwald's response to internal pressures at the bank encouraged the cynicism which had been steadily growing within the co-op movement. Less visible controversies, like the conflict of interest charges surrounding a \$5.2 million loan to the Dunbar Apartments in New York, and alterations in voting rules at the bank's annual meeting, only heightened the mistrust on all sides.

Critics of bank lending policies point to the prepon-

derance of housing loans as evidence that the Co-op Bank has turned away from a large part of its original constituency. The *Voice* called it "a housing bank for the middle class." Of the \$95 million loaned in the Title I program by September 30, 1981 about \$69 million had gone to non-subsidized housing. Only \$13.5 million had gone to low income projects through the Title II program.

The Dunbar deal was, on its face, one of those projects that could silence the critics. The money would help rehabilitate a grand old New York City apartment building, and convert it to a co-op without displacing any of the residents.

But sloppy handling and some questionable dealings between the bank and the mortgage holder again invited controversy. The New York Bank for Savings (NYBS) held the mortgage on the Dunbar, having successfully foreclosed in 1978. But the NYBS had fallen on difficult times since then and was reportedly eager to unload the property in the face of draining management costs. The NYBS approached the Co-op Bank for help and, together with some financial assistance from the city of New York, put together a rehabilitation and conversion plan.

The *Village Voice*, however, questioned the involvement of Fran Levinson in the negotiations, charging that Levinson, a Vice President for Urban Housing at the NYBS and a director of the Co-op Bank, may have pulled some strings in order to assure what the *Voice* saw as a bail-out of her employer.

Greenwald and Levinson denied any wrongdoing. But a Government Accounting Office examination report released later cited "technical violations" of the bank's conflict of interest policy. Director Hansknecht said Levinson probably should have been extra cautious about her involvement in the deal, but added that the bottom line was there was "no undue influence in any way because of any activity Fran was engaged in."

Yet the controversy was enough to force Greenwald to retreat to an ever-narrowing circle of supporters. "A natural reaction from management is to pull in around the people you can trust instead of keeping the questions and dialogue flowing," said Ann Waterhouse. "A more experienced manager might have seen the need to open up rather than close down."

In late October, 1981, just prior to the bank's second annual meeting, Greenwald and certain of her supporters on the board pushed through a change in voting eligibility rules to give larger borrowers more control over decision-making. Another board ruling in April of last year suspended stockholders' rights to introduce resolutions at annual meetings. "The board is paranoid," said one bank source. "And Greenwald was very assertive, very aggressive."

Indeed, the board's public support for Greenwald has been unwavering. Board President Frank Sollars responded sharply to the November 4 *Voice* article. "The institution", he wrote in the paper's December 23rd issue, "regardless of individual quibbles regarding its management, has survived a calculated onslaught and will exist in the future to honor the social purposes for which it was created."

He defended the voting changes, arguing that weighted voting is normal among larger, federated co-op organizations. And he claimed responsibility for calling the meeting, denying that it was a Greenwald-initiated conspiracy. Sollars also took exception to the view that the bank was not serving a low-income constituency. Overall, he said, 54 percent of all loans had gone to low income groups in the first 18 months of operation.


But what does "low-income" mean? the *Voice* retorted. A family of four earning \$20,000 a year in the Washington, D.C. area could qualify as low-income for housing loans, according to bank criteria. In other words, critics such as the *Voice* wondered where the "huddled masses" fit into the scheme of things at the bank. They wanted a humanitarian lender.

Over in the Congress, they wanted to see better loan performance. A Farm Credit Administration (FCA) examination report completed last fall revealed that nearly 25 percent of the loan portfolio were "nonperforming" and losses from bad loans were estimated at two percent of Title I portfolio and 27 percent of Title II.

Trying to mask this performance with the old "humanitarian lender" argument won't work. "It is very true that the Congress did not give the bank an easy set of assignments," stated Rep. Ferdinand St. Germain (D-NJ), a sponsor of the legislation creating the bank, "and that it must face some situations that commercial banks are able and willing to ignore. However, it would be an extremely serious mistake if this rationale was used to cover deficiencies."

The FCA report acknowledged that the bank's willingness to make high risk loans may have contributed to the poor quality of the portfolio, but added "the causes more easily discerned by the examiners were deficiencies in organization and in the capabilities and performance of credit staff."

So the questions remain. Despite internal shake-ups, reorganization, and the departure of Carol Greenwald, the Co-op Bank remains tied by promises to a continually skeptical movement and by fiscal realities to an uncompromising financial sector. The players may change, but the task for the bank remains the same — to balance those interests. In the eyes of some observers, the achievement of that balance may determine the future of the Co-op Bank, and possibly the co-op movement as well. □



A Modest Proposal: Eat the Bank

Anyone familiar with my earlier tract on the population problem in Ireland may begin this proposal with a fair degree of skepticism. Forbear your hasty judgement then, and listen up.

As a concerned observer of the National Consumer Co-op Bank, I have watched aghast at a series of mismanagements and ineptness, lavish salaries and failure to grasp purpose or sense of market. A politically savvy style of idiosyncratic and paranoid leadership made the Bank a personal disaster for its staff, most of whom have left with the beginnings of severe nervous disorders. With the exception of one or two competent and imaginative regional offices, the loan process has been equally discouraging, often absorbing much needed resources and energy better spent in search of traditional banks, raffles or the bankruptcy courts. As a development bank specifically created and funded to expand and protect a healthy consumer cooperative movement, the NCCB has denied and defied its development function.

By any criteria then — functional

analysis of loan capacity; synchrony between purpose and practice; affect on workers — the NCCB has been a failure well beyond the forgiveness due any fledgling organization. While there is some hope in a newly energetic board of directors, their talent search has yet to find an acceptable president, and redefinition of purpose, practice and working conditions may be years in the making.

I propose a simpler and more modest alternative: *Eat the Bank*.

If the present consumer co-op shareholders, and every consumer co-op which ever applied for a loan, took the assets of the Bank and divided them in relation to the size of their operation — and a mental health bonus was assigned to everyone who had worked for the Bank and was unjustly fired or forced to resign (bonus in inverse ratio to salary level) — enough monies could still be hoarded to keep one or two demonstrably effective regional offices going.

The effect on the consumer cooperative movement would be magical: Indebtedness forgiven, new development encouraged, security and com-

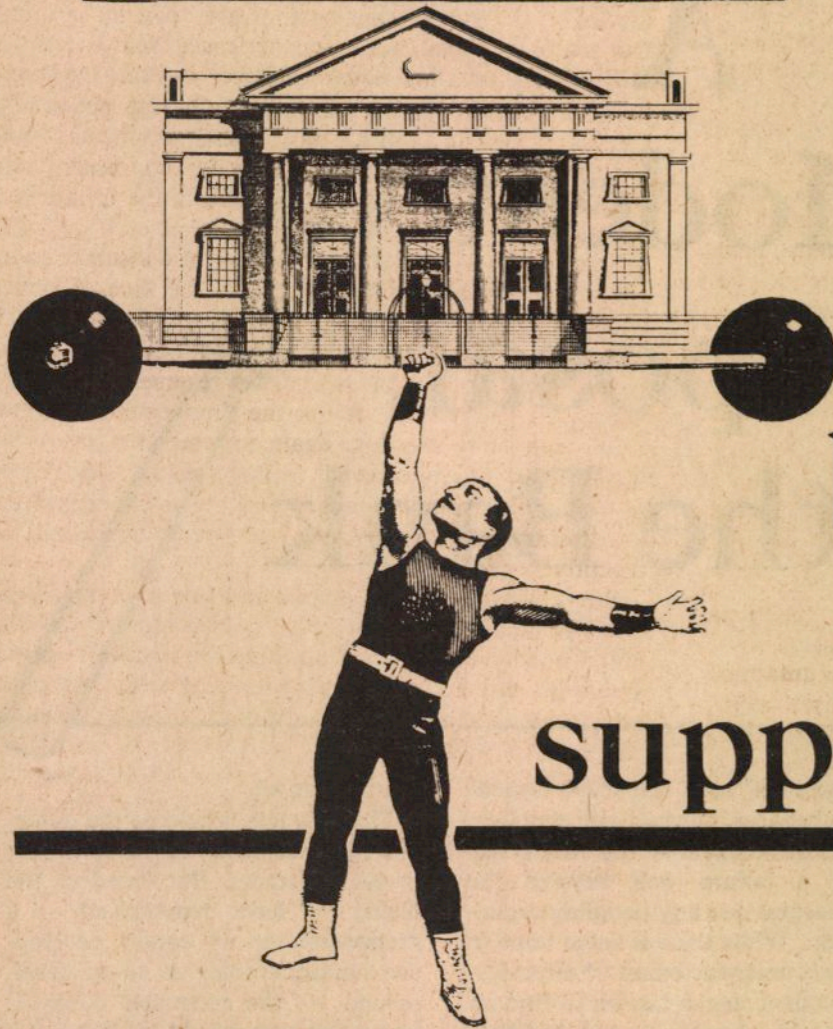
passion for all.

The only loss would be the dream of a financial center to the consumer co-op movement. But based on the reality we have experienced — a preponderance of condo development masquerading as co-op development — the consumer cooperative movement would be better off without it.

Your Humble Servant,
J. (apologizes to) Swift

(ed. note: While the editors of *Communities Magazine* find Mr. Swift's proposal bizaare, we feel it deserves a hearing. Our main concern is with the consumer co-op organizations and ex-NCCB staff's capacity to "eat the bank." — i.e., ingest a large amount of capital in a short time without getting violently ill. Would we really want to face all the squabbling between and within organizations about the uses of this sudden bonanza?)

For those who wish a more serious analysis and proposal, we recommend Art Danforth's article on the next page.] □



Can our bank become self- supporting?

by Art Danforth

By 1990, our Consumer Co-op Bank will need a billion dollar loan balance to earn enough to cover its expenses and meet other requirements. Of this, \$700,000,000 must be out in non-housing co-op loans — unless, as some will argue, the Bank should be changed to become primarily a financing agency for housing co-ops. Where will this non-housing loan demand come from? Not, for the most part, from existing consumer co-ops — health care, consumer goods, other consumer services. Not, to any great extent, from worker-owned cooperatives. There simply aren't enough of all these around today to make that volume of solid loans to.

Needed: a plan

Obvious conclusion: our Bank needs a plan for consumer cooperative development, or rather a series of correlated plans for co-op development in health care, consumer goods, consumer services fields. A plan that

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considers carefully the special problems of organizing sound cooperatives serving primarily lower income families, and develops answers to those problems — rather than simply running away from them. And where is that plan, those plans? Nowhere! Yet, without them, our Bank is wired to self destruct.

Back in the days when we were engaged in lobbying for enactment of the Bank bill, some of us were afraid that — to get the votes — we might have to give something up. If we did, we asked ourselves, what did we feel consumer co-ops needed most? And we generally agreed that, in a crunch, we would give up co-op financing if we had to — to retain technical assistance. Most of us felt that *technical assistance* was the much more serious need. That, of course, is not what happened. Even loans are made without correlated technical assistance, and at times useful TA materials are buried in Bank and CLUSA files rather than being made available to those who could use them effectively. What happened to the "Legal Problems Manual" developed under a Bank contract? Is the CLUSA literature sales program dead and buried?

Meanwhile, our Bank (because it started with govern-

ment funding) has net income of some \$5 to \$7 million dollars a year — a total of about \$45 millions or so over the next eight years. Thus, funding to provide considerable technical assistance and to study and prepare a consumer cooperative development plan is there. What is lacking is leadership to see that those funds are used effectively.

Now what are some of the elements needed for such a consumer cooperative development plan? First of all, stronger emphasis in all sectors and in all geographic areas on local, federation and regional plans — assisted by planning staff provided through Co-op Bank funds. That alone will not be anywhere nearly enough, although it's an important start. Other moves must go on in parallel.

Regional participation

Second, there must be special emphasis on strengthening input and participation in Co-op Bank programs in the various regions of the country. No top-down approach will suffice, although centralized leadership often finds that easier. There must be broad regional participation, through regional councils that have significant functions — a pattern present staff leadership may oppose.

Along the same line, there are tremendous untapped resources in the widely-scattered, but unorganized memberships of some of our larger cooperatives. Efforts within Recreational Equipment, Inc., for example, to develop a strong representative assembly structure based on effective local membership groups in various areas would not only provide internal channels for REI member input and participation, but build regional bases for other kinds of consumer cooperative development.

Health care needs

Third, we need to determine where sound consumer cooperative development can take place most rapidly, and just what tools are needed to assure that bona fide member-controlled cooperatives result from such efforts. For example, a significant minority of the existing community health centers and health maintenance organizations might be so converted — but we don't have the tools for this now. Just what are the unique differences that must be built in if the new organization is to have more than just a cooperative facade? What are the methods and structure that work for member communication, member and staff cooperative orientation, member control? For that matter, great though the potential is in the health care field for consumer-oriented personal and taxpayer savings, there is today no great public interest in cooperative development in this field; there will not be without an orchestrated program to stimulate that interest. No comprehensive book has been written in this field for about forty years — and few magazine articles. The same basic research and study needed for such a publications program would also develop much of the background needed to plan conversion of existing health care programs to consumer-owned cooperatives. None of this will happen without specific funding; the Bank could provide this.

Known consumer goods needs

In the consumer goods field, fast-moving research is needed to determine what options are open to us today. Our major weaknesses are: inexperienced boards, too few skilled managers, inadequate member capital, ineffective member education, and minimal purchasing power. But there is, preceding all this, a basic question to be answered: is there in fact a significant niche for consumer goods co-ops to fill in today's economy, and in the economy of the future?

Some critics — even some friends — of consumer co-ops are inclined to abandon all hope, in the face of current reverses suffered by many co-ops. They should be reminded, perhaps, that in the early twenties and in the late forties there were similar substantial reverses — especially during that earlier period. But the "movement" survived — in some sense was born again to meet new needs. The unfortunate fact, however, is that each "new wave" learned little from its predecessor waves, and suffered unnecessary losses as a result. Perhaps we can avoid that repetitive weakness this time!

But what niche, what unmet need in consumer goods distribution can be met by today's cooperatives? Certainly imitation of supermarket chain practices is not the answer. While the direct charge and computerized buying groups are proven methods, they do not in themselves define that niche. The recent Touche Ross study of Associated Cooperatives and Berkeley Co-op suggests an answer lies in the consumer-oriented purposes of consumer-owned cooperatives. A quick look at three of today's consumer cooperatives lends support to this. Hanover, Arcata, and Puget Consumers (with all their differences) share at least these characteristics: They have strong in-store consumer information programs, they identify closely with consumer and environmental protection movements in their areas, they take the lead in consumer protection efforts, and they are located in college communities. They have also, but not without struggle, established a reasonable capital base, secured competent management, and provided some co-op board training. We suggest prompt additional study.

Why, then, isn't the Bank (in cooperation with other groups) launching programs to attack the known weaknesses, to extend the use of proven methods, to determine that niche. There are also, here and there, other consumer goods co-ops operating successfully in the face of general food industry problems; why aren't they studied to determine whether they suggest other strong alternatives?

The direct charge method

One co-op leader asserts that *no* direct charge co-op including all four basic elements has ever failed; he is probably right. Those four elements are: sale to members only; nominal markup over wholesale costs; fixed service fee to cover overhead; required regular additions to member capital until a fair share target is reached. How much weaker are the untested efforts to develop "cost plus" programs that omit *all four* principles!

Diversification needed

Although a recent CLUSA discussion insisted on food co-op emphasis only, we believe diversification of operations is one of our needs. Why is there no systematic nationwide study of alternative fields where consumer needs are not being met satisfactorily and where, given a good membership base, a consumer-owned cooperative could develop economic strength? Our cooperatives are also vulnerable to competition from chains subsidized by profits earned in other areas. What can be done, within the cooperative structure, to meet this challenge which also threatens what is left of our free market system? How can our many, very small and vulnerable food co-ops be helped to grow, to federate, to provide mutual support for each other?

"Low income" co-ops

Today, most of the loan balance in the Bank's "low income" category comes from housing loans. This was not the original intent, and cannot continue if underlying Bank objectives are to be met. But consumer cooperatives serving primarily lower income families (leaving aside the problems of definition here) need considerably more technical assistance than do cooperatives serving middle income families — which are by no means immune from such needs. (For one study of this problem, see my booklet "Twelve Challenges.")

"Low income" co-ops also require subsidized advance planning, board member education, intensive staff development, and the kind of equity loans envisioned formerly in Title II of the Bank Act. Are these needs being addressed to any great degree by present Bank leadership? Even if they are, it might be three or four years before any substantial part of the Bank's loan portfolio can be made up of loans to such co-ops. This vital, and politically sensitive, Bank objective may be lost by default.

Can we make it?

There is no possibility that an adequate non-housing loan balance can be reached unless *all* of the above, and much more, is done. For example, we must learn how to acquire existing retail business chains and convert them to sound consumer-owned cooperatives. What does it take? What went wrong — and right — with the efforts in Greenbelt and Berkeley co-ops? Why didn't they launch strong member recruitment, member equity investment efforts in their new trading areas immediately after acquisition and conversion? What was missing? (For an exploratory piece, see my paper on "Chain store conversion.")

Others may raise many more needs. My purpose here is to open up discussion and to illustrate three things: That in large part we know what's needed — but do nothing much about it. That while researching an overall development plan would take time, many essential elements of it are known now. That our Co-op Bank cannot possibly survive unless it quickly spurs itself to new activity in these fields.

There is a further danger. Even if such activities are launched, will they be directed or distorted by staff who have no experience with and little understanding of consumer cooperatives? (Look what happened to the "model consumer co-op law" project!) Present staff leadership may need more guidance from experienced cooperators.

Is new staff leadership needed?

There's been much discussion, written and oral, about present weaknesses. The Bank is now in a position to make the changes needed to survive as a cooperative financial institution. It will be seeking a new Bank President. Can we set down basic requirements, and then seek out persons who meet them? There appear to be five major requirements:

- development and marketing experience;
- successful experience in operation of a major financial institution;
- strong administrative ability;
- understanding the consumer cooperative movement, its principles and its problems;
- a consumer-oriented personal philosophy;
- public relations and political aptitudes, and leadership charisma.

As noted in our first paragraphs, development of both new and larger consumer cooperatives is essential for Co-op Bank survival ten years down the road. Therefore, we list development and marketing skills first.

Now it is obvious that no one person now will have all the qualities we have listed. Further, if there is a person now in active consumer cooperatives who has most of these qualities, that person probably cannot be spared from the position currently held! So we would suggest this general approach: Employ as President someone with strong marketing and development skills and experience — who also is used to *working with a team*. Then require that person, as a condition of employment, to select, perhaps subject to board veto, at least two associates as Vice Presidents who are strong in internal bank administration and in consumer cooperatives. Establish a pattern of team discussion and decision-making, with final authority firmly in the hands of the President. We believe this shift can go far to overcome the weaknesses of the Bank's first administration.

Making a change of chief executive in any institution is a traumatic experience. In a cooperative, where so many more people are involved and where some of the process is subject to public scrutiny, such a change can weaken the institution seriously. But in the absence of such a change, it may well prove impossible to develop the kind of planning and technical assistance activity that is absolutely essential if our consumer cooperative movement is to achieve effective economic strength — and if our Co-op Bank itself is to survive. □



REACH

Reach is a free readers' service of Communities magazine. Listings submitted should be 50-150 words in length, preferably typewritten. We reserve the right to edit. Dated material requires a minimum of six weeks lead time (play it safe and make it eight!). Feedback on responses to listings, as well as donations, are welcome. Sorry, but no 'personals' ads, please.

Thanks, Dondi

Conferences

☆Twin Oaks Community Communal Living Weeks, July 1-8, 1983. We will also set up special sessions for classes on communal and utopian studies!

We offer workshops on aspects of communal life and an introduction to Twin Oaks and our 16 years of communal experience. Enjoy camping, swimming, hiking on our idyllic Central Virginia land. With the help of Twin Oakers and 10-20 other participants, participants set up a temporary community, establish decision-making process, communication, work distribution and other essentials of community building.

Total cost depends on how your group manages money. Registration is \$35, with another \$30 to deposit in your group's treasury for living expenses (which may be refunded if unspent). Please register early, or contact us for more information:

Carolyn

Communal Living Weeks

Twin Oaks Community

Louisa, VA 23093

(703) 894-5126

☆The Institute for Social Ecology is offering a 3 week residential program which will explore Alternative Technology, Social Theory, Feminism and Ecology, Food Production and Holistic Health for Ecological and Social Reconstruction. The program will be held July 15-August 6.

The Institute for Social Ecology was first conceived at Goddard College in 1973 to meet the need for education and research about the critical questions of social ecology. While at Goddard the Institute offered programs at the B.A. and M.A. levels which served an international student body of over 1000 people. In 1981 the Institute incorporated in the State of Vermont as a not-for-profit educational institution and ended its seven year affiliation with Goddard. Since then the Institute has been continuing its work through conferences, seminars and publications. Write:

ISE-Adm.

Box 89-R

Plainfield, VT 05667

☆We cordially invite you to join us at the 2nd Meeting of the World Congress Alternatives and Environment, which will take place at the Tel Aviv Hilton Hotel, during the week of November 20-25, 1983.

The Meeting will provide an opportunity for an exchange of ideas and scientific knowledge on an international basis among people actively engaged in the field of Alternatives and Environment. The scientific program will be devoted to discussions of each of the following working groups and their main topics: Environment, Energies, Economic and Juridical Implications, Planning and Building, Health, and New Methods in Agriculture.

The registration fee (in U.S. dollars) is \$150 for a participant, \$75 for an accompanying person, and \$50 for a student.

Participation in the Meeting will give you the opportunity to visit our ancient-modern country and enjoy its many interesting attractions. We look forward to welcoming you in Israel next November.

For more information, please write:

The Secretariat

2nd Meeting of the World Congress

Alternatives and Environment

P.O. Box 50006

Tel Aviv 61500, Israel

☆The Association for Humanistic Psychology invites you to the 21st Annual Meeting, June 22-28, 1983 in Toronto, Canada. The theme is Conscious Networking for Individual and Social Change. We wish to carry out our networking theme in principle and in practice, and to indicate our expectation the information, insights and especially personal connections gained at the Annual Meeting will extend beyond this week in Toronto. The Networks are not only conceptual categories for programming but are physical locations as well: each Network will have its own Center for the entire meeting. Network Centers will be places to meet, to hold programs, to initiate formal and informal discussion and activities, to exhibit and share information and other resources. We hope that this networking will take on a life of its own that continues and grows beyond this Annual Meeting. The Networks include: AHP Networking, Business Community, Ecology, Education, Integrating, Political, Relationships, Ritual/Arts, Spiritual, Supporting, Transformation and Future Networking and Wellness Networking. There are many honored guests and speakers attending. For information write:

Association for Humanistic Psychology

325 Ninth Street

San Francisco, CA 94103

☆The War Resisters League is holding its 60th Anniversary National Conference on July 14-17 at Lafayette College in Easton, Pennsylvania. Please write for details.

WRL

339 Lafayette St.

New York, New York 10012

☆Building Supportive Community: Summer Experience, August 27-31, 1983. Near Penn State University, State College, Pennsylvania.

A four-day opportunity for those interested in the Changes listening/focusing model for community to meet, share resources, and practice skills used in building a listening community. The skills include listening, focusing, and the use of

listening/focusing for interpersonal conflict resolution and consensual decision-making. The skills are introduced in the manual, *Building Supportive Community: Mutual Self-Help Through Peer Counseling*, which will be sent to registrants. For more information contact:

Kathleen N. Boukydis
Center for Supportive Community
186 Hampshire Street
Cambridge, MA 02139

☆ International Transpersonal Association VIII International Conference.

August 27 - September 2, 1983, Davos, Switzerland. The International Transpersonal Association's VIII International Conference, "Individual Transformation and Universal Responsibility." Included among the many speakers are His Holiness the Dalai Lama, Elisabeth Kubler-Ross, Albert Hoffman, Stanislav Grof, Marie Louise von Franz, June Singer, Edward Whitmont, Graf Durkheim, Dora Kalff, and Frances Vaughan. Info:

Joseph M. Casciani, Ph.D.
ITA Conference Coordinator
3519 Front St.
San Diego, CA 92103 USA
(619) 295-4778.

☆ 8th Annual Midwest Radical Therapy Conference — Emotional Literacy-Political Power is the theme of the 8th Annual Conference, convening on Memorial Day weekend, at Conference Point Camp on Lake Geneva in Wisconsin.

Introducing a powerful new direction for participants, this year, the program will encourage an exchange of skills between alternative oriented therapists and community organizers. People interested in social action projects and/or interpersonal communication skills will take part in discussions and workshops designed to provide new information, ideas and practical strategies.

Workshops being offered include: Unlearning Racism; Nonviolent Persuasion; Visionary Thinking; Labor, Anti-Nuke, and Feminist Organizing; and Personal Empowerment.

The Midwest Radical Therapy Conference invites union members, DSA, SANE, Co-op community members, nuclear freeze supporters, etc., and social/political therapists to come and engage in dialogue. MWRTC participation is not limited by region.

Cost for the conference, which includes registration, food, lodging and child care range from \$70.00 to \$119.00. For more information, write to:

MWRTC c/o Sue Brown
2101 Pickett
Springfield, Illinois 62703
(217) 529-8148

☆ In spring the grass roots grow. This spring for the fifth year in a row, the Human Rights Festival will blossom in the progressive climate of Athens, Georgia.

In the first four years, the Human Rights Festival has been a one day event which has included music and speakers such as David Dellinger, Sonia Johnson, Millard Farmer, Anna Gyorgy, and many other nationally known activists. We were honored last year with the appearance of Afrikan Dreamland, a blu-reggae band from Nashville, who will join us again this year.

Because of our strong belief in solidarity and a united front, we are expanding this year's activities into a more regional nature. From May 9-15, our political/cultural festival will encompass a variety of events. Workshops, concerts, speeches, films, informational exhibits, dances, crafts, and debates will embrace an open-ended array of concerns related to human rights. The Human Rights Campaign is an effort to communicate the realities of human conflict and oppression to as many people as possible. In the spontaneous, creative atmosphere of a cultural festival, we hope to encourage the potential of planetary consciousness, equality, and justice.

We are very pleased to say that this year's special guest will be Dr. Michio Kaku, a nuclear physicist and co-editor of *Nuclear Power: Both Sides*. Michio will be in the Athens/Atlanta area for four days engaging in interviews, speeches, workshops, and radiation facility inspections.

The Human Rights Campaign would like to extend an invitation to your organization to participate in this year's festival. We will be scheduling as many as fifteen workshops during the week spanning the spectrum of social issues, dealing specifically with strategies and education. Your involvement is encouraged in conjunction with another organization if you wish. These workshops will take place from Monday, May 9 to Friday, May 13.

On May 14 and 15, we will shift the focus of the festival from in-town to a beautiful farm located 23 miles from Athens. You will be able to set up informational tables, exhibits, et cetera, and of course . . . enjoy the music and learn from the speakers. Transportation from Athens will be provided, and camping on the grounds will be permitted. Please remember environmental awareness. We hope to hear from you soon.

Athens Progressive Resource Center
185 W. Washington Street
Athens, Georgia 30601
(404) 353-1218

People Looking

☆ We are a family looking for other dedicated folks of positive outlook who are interested in starting a small intentional community in eastern North Carolina. Our purpose now is to draw to us others who are committed to daily practice of a positive, loving, prosperous attitude. Our interests include organic vegetable production, beekeeping, pottery, and canoeing.

We have located a large old basically restored Southern home located within 5 miles of the eastern N.C./VA border. We are within an hour or so of Virginia Beach, Richmond, Raleigh, N.C., and the Outer Banks.

We would like to correspond with others who are ready to commit their energies, skills and finances to the growth of an intentional community in this area. We welcome your response!

Paula and Carl Harris
306 E. Vance Street
Murfreesboro, N.C. 27855

☆ I am 29, handy with machinery, electricity, carpentry, and farming; a hard worker and an incurable idealist who is looking for a group or a community where folks value deep, open and lovingly confrontive relationships. A preferably rural space where people nurture one another toward living more spiritually-directed, helpful lives. I'd like the community's life and efforts materializing that belief, resources held in common, or shared, an eye toward self-sustainment to lessen the strain on the earth, and some kind of humane outreach beyond the community itself (disarmament, world hunger).

If we share in any of these values, please write:

Chuck Duffey
P.O. Box 137
Tahoma, CA 95733

☆ Creating an Intentional Community.

What we have in mind is an extended family (maybe 8 to 16 adults) in which all members are co-leaders committed to the ideas of spiritual growth, self awareness, work, humor, and joy, and who are deeply committed to one another as individuals.

The key word is *work*, to some just a four-letter word to be avoided in polite company; to others, joyless sweat. Certainly there are lots of things to take care of in any meaningful enterprise but, to us, the real work lies in tolerance, positivity, listening, and letting go (there's a lot more

to it, but this will do as a summary). Then cooperative labor is joyful.

We are looking for people who are consciously on their spiritual paths, as we are (the teaching through which you found yours is just as valid as ours). A solid grounding in the basics of life (i.e., consistently employed, responsible, reliable) is also very important to us. Living in community as one family under one roof is an integral part of our vision. For our lifestyle, we need to remain near a Southern California population center. We do not want to get into raising small children, though we do not necessarily see this as a deciding issue.

Due to our desire for clean air, clear auras, and clear understanding, smokers, dopers, and religious fanatics (respectively) will probably find us unacceptable.

We are not "stuck" on any particular format of group. The definition of the community is open for discussion. Robert A. Heinlein's ideas are among our favorite prototypes for what community can be.

We have previously been part of a five-adult group, and know from direct experience many of the pitfalls (and peaks) that lie on this somewhat bizarre but ultimately desirable path.

Help us make this the community you have been looking for. Call Barry or Ann at (213) 362-1815 or write:

Barry & Ann Klein
13895 Garrick Avenue
Sylmar, CA 91342

Groups Looking

☆The organization known as Bakavi, Design for Living, Inc. was founded in Ontario in the fall of 1980. It is a non-profit, charitable organization. The Bakavi ideals and purposes are as follows:

1. To develop an ecologically sound way of supporting human life. That is, ways in which materials are managed in continuing cycles and the energy necessary to advance these cycles is taken from continuously reliable sources.
2. To encourage life-based pursuits. These would include: interpersonal relations, creativity, coordination, appreciation, spiritual and intellectual development.
3. To develop toward technologies that do not: require a continual input of non-renewable resources, have a cumulatively-degrading effect on the environment, require more resources than would be available if the world's resources were divided equitably a-

mong the world's people.

4. To create experiences to help people understand the objectives mentioned.
5. To assist the organization and settlement of people wishing to live in accord with the principles.
6. To collect, hold and administer resources to further the objectives of the corporation.

At present, this work consists of 2 major projects. One is a 50 acre farm, called Damiano, in the rolling hills of Lanark County, Ontario. The other is housed in a 150 year old building in Merrickville, Ontario. We call this project the "Elephant" and hope to make this a home for members of our organization and the businesses that form our economic base.

Will you be part of a positive input? Write to us at:

Bakavi, Design for Living
P.O. Box 374
Merrickville, Ontario
Canada K0G 1N0

☆Springtree is a small, extended family type community, established in 1971. We now have 12 members and are seeking several more, a family or individuals. We live in the country (garden, orchard, bees, dairy, wood heat, sheep) 25 miles from Charlottesville.

We are a diverse group with no dominant ideology or charismatic leader. We govern by consensus and practice income sharing. Our ideal new members: a harmonious, energetic, lovable couple with a child 4-6 years old. We would prefer openness to long-term commitment, interest in ecological use of resources and homesteading skills, but are open to the adventure that new people are bound to bring. Write to us. Please send SASE.

Springtree Community
Route 2, Box 89
Scottsville, VA 24590

☆Hello. We at Dandelion Community are making plans and gathering our energy for a major building project this summer. We will be constructing another residence building to accommodate our growth. We're looking for people who have skills in construction or who are eager to learn about construction to come up here and lend a hand. We are an eight year old intentional community in southern Ontario, with eighteen adults and three children. Right now, we're focusing on growth and diversification in our living space, our membership and our industry.

Throughout our history we've been a group dedicated to communal work and play, equality on many levels, non-sexism and non-violent social change. We also

put a lot of energy into creating a positive, supportive environment for ourselves, our friends and our visitors.

We're welcoming visitors right now; people who want to explore our alternative, who want to learn new skills or who are considering a commitment to community. This summer we will welcome all those who are interested in working for three or more weeks with us on our new building.

Join us! It's heaven to watch a dream unfold. Contact:

Pat
Dandelion Community
R.R. 1, Enterprise
Ontario, Canada
K0K 1Z0 (613) 358-2304

☆We are a group now nearly ten years old that has experienced the ecstasy of shared lives. We have seen the fear of change overwhelmed through community. Community has been our spirit — our vehicle to mutual self-creation. We have attempted to realize our ideals through a support structure that is non-sexist, non-ageist, non-racist, non-preferential, and non-authoritarian. It is based on rational self-criticism, democratic consensus-majority decision-making, full disclosure relationships, open communication, high verballity, collective sharing and control of all socially relevant material resources, and a firm rejection of one of the last strongholds of the competitive mentality — preferential monogamy or possessive relationships. We can no more possess another human being than we can own or monopolize a car or a house. Our exhilaration and sustaining support is egalitarian community.

We are encouraged by our progress to date. Five of us have committed ourselves to a lifetime together. We have acquired a few acres of beautiful wooded hill country on the shore of the inland sea, a small farm, a home, and boat-building, cabinet, sewing and literary shops. We also have a nurse-nutritionist, are producing some arts and crafts, and are deeply into wind and solar energy, group sufficiency, and organic gardening and orcharding.

We are again ready to consider requests for membership. We will gladly mail a statement of our beliefs and purposes or answer other questions. Simply drop us a note with an address and/or phone number. We welcome visitors but request that arrangements be made in advance.

Sky Woods Cosynegal
P.O. Box 4176
Muskegan Heights, Michigan 49444

Schools

☆Our school is designed to meet the growing interest in German language and culture. In modern classes we want to give our students the opportunity to learn the German language within its social and cultural environment.

Our center differs from conventional language schools: as an autonomous cooperative we are a non-profit organization. The students do not learn the language isolated from each other but in the social context of an active study group. We respect the individual motivation to learn the German language. Therefore, we bring our students face to face with German cultural activities and in additional courses the student becomes acquainted with the social and political situation in the Federal Republic. The resulting contacts will enable the students to participate in intensive and active discussions and help understand the "German way of life", while at the same time, making it easier to learn the language in context, to use it and to intensify one's knowledge of it.

Classes are offered at different levels in groups of about 10 people. The small size of the group guarantees intensive collective learning. The students themselves, their individual situation and their own experiences in a foreign country form the background for their proficiency in the language. Our direct teaching method helps the student to speak frequently in small groups and to participate in role playing and improvisations. We are also able to arrange accommodations.

**Zentrum für deutsche
Sprache und Kultur e.v.**
Sandweg 113
6000 Frankfurt/M.
Bundesrepublik Deutschland

Summer Camp

☆Cooperative Summer Camp for ages 8 to 17; three two-week sessions from July 3 - August 13. Whole foods kitchen, non-competitive games, cooperative work projects, folk dancing, drama, arts and crafts, nature studies and swimming. Special programming for 15-17 year olds and facilities for families and adults. 284 acres of forests and meadows, spring-fed lake, organic garden. Scholarships available. Member-owned and democratically managed since 1938. For more information write:

Circle Pines Center
Delton, MI 49046
(616) 623-5555

Help Wanted

☆The Mariposa School, a cooperative community is seeking a maintenance person and/or auto mechanic. We may also have an opening for a teacher in the K-8 grade range.

We are 9 adults, 2 children who have a rural alternative school (K-8), 3½ miles out of Ukiah, California (2½ hours north of San Francisco). Ukiah is an active political social change center for Mendocino County.

We are a collective, decide by consensus, with a philosophical base of non-violent social change, feminism, self-management, ecological/holistic consciousness. We're far from perfect, somewhat work oriented (because we love our work), but constantly growing. Of course we are looking for similar people who have experience in community living and a strong commitment to children, community building, personal growth, and social consciousness. We are not looking for just an employee.

Benefits: We offer a home (your own cabin in the woods), communal vegetarian meals, transportation expenses, 63 acres of woods, meadows, garden, goats, chickens, ducks, horse, kids, adults, love, growth and feedback, never ending work, political action, support, and a small amount of cash for miscellaneous expenses.

If this is appealing to you, call or write to Jo-ann Jaeckel, Carol Camerer, or Len Wolff.

Mariposa School
P.O. Box 387
Ukiah, CA 95482
(707) 462-1016

☆Fund Raiser Wanted immediately to develop an energetic fund-raising program for a small financial support organization serving not-for-profit, New England cooperatives. The Cooperative Fund of New England is a charitable and educational organization which has been successfully operating a revolving loan fund for over 7 years. CFNE is currently developing subsidy grants for low income co-ops. We are in need of new capital to keep up with the expanding needs of the region. The Fund Raiser must be self-motivated and able to work with people of diverse backgrounds. Co-op experience is preferred. Commission plus expenses. For further information, please contact:

The Cooperative Fund of New England
Braintree Rd.
Randolph, VT 05060

☆Cooperative Summer Camp Staff — Circle Pines Center, member-owned and democratically managed since 1938, is seeking staff members for its summer camp program, in the following areas: counseling, waterfront, whole foods kitchen, nature, drama, arts and crafts, music, maintenance and work projects. Love of children and ability to live, work and play cooperatively are essential. Especially interested in people with cooperative or international backgrounds, experience in alternative education, interest in simple rural living. For more information, contact Barbara Hofer or Don Shall,

Circle Pines Center
8650 Mullen Road
Delton, MI 49046
(616) 623-5555



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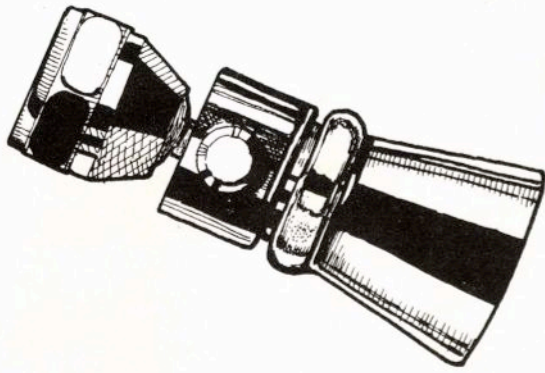
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Goldendale, WA 98620

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The Water/Saving Energy Kit includes the ECOS showerhead, two sink Aerators, a Flush Tank Water Saver and an EPA sponsored (the pre-Reagan EPA) "Water Wheel," which provides tips on how to save water, as well as other materials to calculate water and energy savings.

- **The Showerhead** is made of chrome-plate brass, and because of the smaller aperture and fewer spray holes, provides a forceful shower that uses 50-70 % less water. Because showering accounts for nearly 50 % of the hot water and 30 % of all water consumed in the home, the showerhead can drastically cut your water and fuel bills and soon pay for itself. It is easy to install, and has a convenient shut-off valve that allows you to stop and start the flow without readjusting the temperature.
- **Sink Aerators** can be attached to most kitchen faucets in minutes. These devices save water by drawing in air for increased pressure with less actual flow. The aerators could save 5 % of your total water use from your kitchen sink alone.
- **Flush Tank Water Saver** consists of two rubber-encased, epoxy-coated spring steel panels. They are inserted into the flush toilet tank to form dams that withhold some of the water that would normally drain into the bowl. The dams result in a lower bowl level, without diminishing the flushing force. No tools are needed for installation. These simple panels can save 20-40 % of water normally consumed by a toilet.

Item no. CA040. Price: \$19.00 (shipping included) (regular price: \$28)

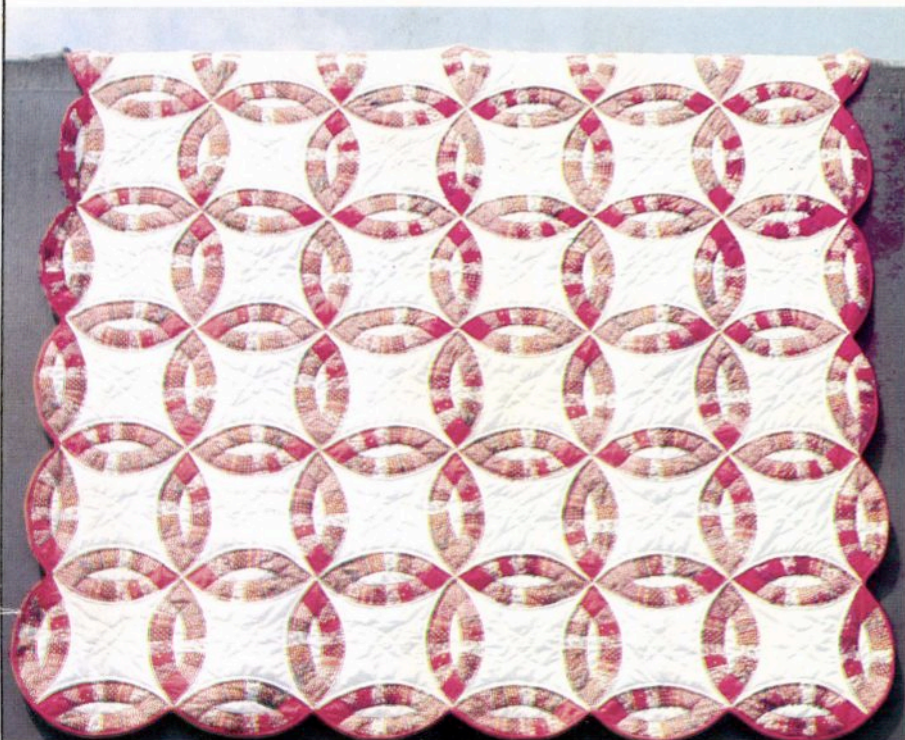
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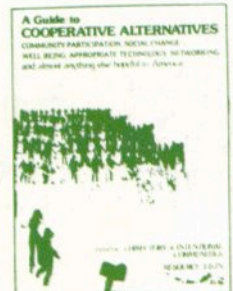
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